



United States of America  
FEDERAL TRADE COMMISSION  
East Central Region

1111 Superior Avenue, Suite 200  
Cleveland, Ohio 44114  
(216) 263-3455

Jon Miller Steiger  
Director

March 17, 2023

**CEASE AND DESIST DEMAND**

*VIA EMAIL TO:*  
*support@northwestregisteredagent.com*

Cherry Voice Inc.  
Justin Hannah, CEO  
1903 South Greeley Highway  
Suite 336  
Cheyenne, WY 82007  
c/o Northwest Registered Agent Service Inc.

We have determined that Cherry Voice Inc. is apparently routing and transmitting illegal robocall traffic, directly or indirectly, for entities involved in the following campaigns:

- Amazon-AuthorizeOrder
- Amazon-SuspiciousCharge
- Amazon-SuspiciousCharge-P1
- CCIRR-P1FinancialImpers
- Chinese-PackageDelivery
- Discount-Avail50%
- Discount-DirecTV50
- Legal-Enforcement-Notice
- PayPal-Impers
- SSA-KindlyPressOne
- SSA-Suspended
- Utility-30MinDisconnect

More specifically, our investigation revealed that Cherry Voice Inc. apparently routed and transmitted illegal robocalls, as set forth in Attachment A.

The Federal Trade Commission (FTC) works closely with USTelecom's Industry Traceback Group (ITG), which is the registered industry consortium selected pursuant to the

TRACED Act to conduct tracebacks.<sup>1</sup> Between January 14, 2021, and November 4, 2022, ITG investigated 43 prerecorded voice message calls that law enforcement, voice service providers using honeypots (i.e., unassigned numbers held by providers to detect illegal robocalls), and customers of YouMail had flagged as illegal robocalls made without consent of the called party.<sup>2</sup> ITG conducted tracebacks and determined that Cherry Voice Inc. routed and transmitted the calls. ITG previously notified you of these calls and provided you access to supporting data identifying each call—including a recording of the illegal robocall—as indicated in Attachment A. Further, the numerous traceback notices directed to Cherry Voice Inc. indicate that you are apparently routing and transmitting illegal robocall traffic knowingly. **IF YOU ARE ENGAGED IN THESE ACTIVITIES, THEN YOU MUST IMMEDIATELY CEASE AND DESIST FROM ENGAGING IN THEM.**

The FTC, the nation’s consumer protection agency, enforces the Federal Trade Commission Act (FTC Act), 15 U.S.C. § 45 et seq., which prohibits unfair or deceptive acts or practices in or affecting commerce. The FTC also enforces the Telemarketing Sales Rule (TSR), 16 C.F.R. Part 310, which prohibits deceptive and abusive telemarketing practices. Section 310.3(b) of the TSR prohibits “assisting and facilitating” certain specified conduct.<sup>3</sup> Under that provision, it is unlawful for any person or entity to “provide substantial assistance or support to any seller or telemarketer when that person knows or consciously avoids knowing that the seller or telemarketer is engaged in any act or practice that violates Sections 310.3(a), (c), or (d), or Section 310.4 of this Rule.” These Sections prohibit, among others, the following conduct:

- Making a false or misleading statement to induce any person to pay for goods or services or to induce a charitable contribution (16 C.F.R. § 310.3(a)(4));
- Misrepresenting a seller or telemarketer’s affiliation with any government entity (16 C.F.R. § 310.3(a)(2)(vii));
- Transmitting false or deceptive caller ID numbers (16 C.F.R. § 310.4(a)(8));
- Initiating or causing the initiation of calls that deliver prerecorded messages,<sup>4</sup> unless the person called provided the seller express written permission to call (16 C.F.R. § 310.4(b)(1)(v)); and
- Initiating or causing the initiation of telemarketing calls to numbers listed on the National Do Not Call Registry, unless the person called provided express written permission to receive calls from the seller or the seller had an existing business relationship with the person called (16 C.F.R. § 310.4(b)(1)(iii)(B)).

The FTC can obtain civil penalties for TSR violations. Each illegal call is subject to a maximum civil penalty of \$50,120. *See* 16 C.F.R. § 1.98. In addition, a violation of the TSR is a violation of Section 5 of the FTC Act. *See* 15 U.S.C. §§ 6102(c), 57a(d)(3), 45(a). Accordingly, the FTC has authority to seek both preliminary and permanent injunctive relief to address TSR

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<sup>1</sup> *See* Pallone-Thune Telephone Robocall Abuse Criminal Enforcement and Deterrence Act, Pub. L. No. 116-105, 133 Stat. 3274, Sec. 13(d) (2019) (TRACED Act).

<sup>2</sup> *See* 16 C.F.R. § 310.4(b)(1)(v).

<sup>3</sup> A copy of the TSR is attached as Attachment B.

<sup>4</sup> These calls are often referred to as “robocalls.”

violations. *See* 15 U.S.C. § 53(b). The FTC may also seek the refund of money or payment of damages to address TSR violations. *See* 15 U.S.C. § 57b(b).

Combatting illegal telemarketing is a top priority for the FTC, with a special emphasis on halting illegal robocalls.<sup>5</sup> We want you to be aware that the FTC has, for example, brought assisting and facilitating claims against technology companies that knowingly provided software and servers used by illegal robocallers, even though these technology companies did not contract directly with the illegal robocallers. *See FTC v. James B. Christiano*, Case No. 8:18-cv-00936 (C.D. Cal. May 31, 2018).

We also bring to your attention that the FTC has sued VoIP service providers for allegedly violating the TSR. In *FTC v. Educare*, the FTC alleged that defendant Globex Telecom, Inc. assisted and facilitated telemarketers it knew, or consciously avoided knowing, were violating the TSR's prohibitions on calls delivering prerecorded messages. *See FTC v. Educare Centre Services, Inc.*, No. 3:19-cv-00196-KC (W.D. Tex. Dec. 3, 2019).<sup>6</sup> In September, 2020, Globex Telecom and its associates agreed to pay \$2.1 million to settle the FTC lawsuit, and Globex Telecom's former CEO and President was banned from telemarketing to the U.S. and was subject to a permanent court order.<sup>7</sup> Similarly, in *FTC v. Alcazar Networks, Inc.*, the FTC alleged that Alcazar Networks, Inc. and its founder and sole owner assisted and facilitated telemarketers responsible for tens of millions of illegal telemarketing calls, including robocalls and spoofed calls that displayed "911" as the caller ID. *See FTC v. Alcazar Networks Inc., et al.*, No. 6:20-cv-2200 (M.D. Fla. Dec. 3, 2020).<sup>8</sup> As part of their settlement with the FTC in January 2021, the defendants agreed to a permanent injunction that prohibits similar misconduct in the future and requires them to screen and monitor their customers, as well as imposing a monetary penalty.<sup>9</sup>

The FTC has business educational materials that can assist you in complying with the TSR. *See* <https://www.ftc.gov/tips-advice/business-center/guidance/complying-telemarketing-sales-rule>.

In addition to FTC regulations and the FTC's actions against providers of VoIP services, you should also be aware that the United States Department of Justice (DOJ), state attorneys general, and other agencies have brought civil actions against VoIP companies and their owners. In two cases, DOJ alleged that the defendants were committing and conspiring to commit wire

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<sup>5</sup> In 2022, the FTC received more than 2.7 million complaints about unwanted calls, including more than 1.61 million robocall complaints. The FTC maintains an interactive Tableau Public web page that publishes details about do not call complaints on a quarterly basis. *See* <https://public.tableau.com/profile/federal.trade.commission#!/vizhome/DoNotCallComplaints/Maps>.

<sup>6</sup> A copy of the FTC's Amended Complaint is attached as Attachment C.

<sup>7</sup> *See* <https://www.ftc.gov/news-events/press-releases/2020/09/globex-telecom-associates-will-pay-21-million-settling-ftcs-first>.

<sup>8</sup> A copy of the FTC's Complaint is attached as Attachment D.

<sup>9</sup> *See* <https://www.ftc.gov/news-events/press-releases/2020/12/ftc-takes-action-against-second-voip-service-provider>.

fraud by knowingly transmitting robocalls that impersonated federal government agencies.<sup>10</sup> In August 2020, a federal district court entered a permanent court order barring the defendants from conveying telephone calls into the U.S. telephone system.<sup>11</sup> State cases have had similar impacts.<sup>12</sup>

Within three business days, please send a message to FTC attorneys Fil Maria de Banate and Christian M. Capece, via electronic mail at [fdebanate@ftc.gov](mailto:fdebanate@ftc.gov) and [ccapecce@ftc.gov](mailto:ccapecce@ftc.gov), certifying that Cherry Voice Inc. has ceased engaging in the activities described above that may subject it to liability under the TSR or the FTC Act. Please direct any inquiries regarding this letter to Mr. de Banate and Mr. Capece by email or by telephone at 216.263.3413 or 216.263.3419.

Sincerely,

JONATHAN STEIGER

Digitally signed by  
JONATHAN STEIGER  
Date: 2023.03.17  
12:55:46 -04'00'

Jon Miller Steiger  
Director

Enclosures:

Attachment A (Chart of illegal robocalls)

Attachment B (TSR)

Attachment C (*Educare* Amended Complaint)

Attachment D (*Alcazar* Complaint)

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<sup>10</sup> See <https://www.justice.gov/opa/pr/department-justice-files-actions-stop-telecom-carriers-who-facilitated-hundreds-millions>.

<sup>11</sup> See <https://www.justice.gov/opa/pr/district-court-enters-permanent-injunction-shutting-down-telecom-carriers-who-facilitated>.

<sup>12</sup> For example, the Vermont and Michigan Attorneys General have brought successful actions against VoIP providers who route scam robocall traffic. See <https://ago.vermont.gov/blog/2022/08/02/vermont-joins-nationwide-anti-robocall-task-force>; <https://www.michigan.gov/ag/news/press-releases/2020/08/07/ag-nessel-announces-settlement-eliminating-telecom-carrier-responsible-for-illegal-robocalls>; [https://www.michigan.gov/documents/ag/Assurance\\_of\\_Voluntary\\_Compliance\\_-\\_All\\_Access\\_Telecom\\_FINAL\\_9-11-20\\_702047\\_7.pdf](https://www.michigan.gov/documents/ag/Assurance_of_Voluntary_Compliance_-_All_Access_Telecom_FINAL_9-11-20_702047_7.pdf).

# ATTACHMENT A

<b>Date of ITG Notification</b>	<b>Date of Call</b>	<b>Caller ID</b>	<b>Robocall Campaign Identifier</b>	<b>Link to Robocall Recording</b>	<b>Potential Violation</b>
11/4/2022	11/1/2022	8382030996	Chinese-PackageDelivery	<a href="https://portal2.tracebacks.org/api/public/attachments/1116621">https://portal2.tracebacks.org/api/public/attachments/1116621</a>	16 C.F.R. 310.4(b)(1)(v)
11/4/2022	11/1/2022	8382037165	Chinese-PackageDelivery	<a href="https://portal2.tracebacks.org/api/public/attachments/1116622">https://portal2.tracebacks.org/api/public/attachments/1116622</a>	16 C.F.R. 310.4(b)(1)(v)
11/4/2022	11/1/2022	8382031048	Chinese-PackageDelivery	<a href="https://portal2.tracebacks.org/api/public/attachments/1116624">https://portal2.tracebacks.org/api/public/attachments/1116624</a>	16 C.F.R. 310.4(b)(1)(v)
11/4/2022	11/1/2022	8382033136	Chinese-PackageDelivery	<a href="https://portal2.tracebacks.org/api/public/attachments/1116627">https://portal2.tracebacks.org/api/public/attachments/1116627</a>	16 C.F.R. 310.4(b)(1)(v)
11/4/2022	11/1/2022	8382036334	Chinese-PackageDelivery	<a href="https://portal2.tracebacks.org/api/public/attachments/1116628">https://portal2.tracebacks.org/api/public/attachments/1116628</a>	16 C.F.R. 310.4(b)(1)(v)
11/4/2022	11/1/2022	8382037820	Chinese-PackageDelivery	<a href="https://portal2.tracebacks.org/api/public/attachments/1116630">https://portal2.tracebacks.org/api/public/attachments/1116630</a>	16 C.F.R. 310.4(b)(1)(v)
11/4/2022	11/1/2022	8382036109	Chinese-PackageDelivery	<a href="https://portal2.tracebacks.org/api/public/attachments/1116632">https://portal2.tracebacks.org/api/public/attachments/1116632</a>	16 C.F.R. 310.4(b)(1)(v)
11/4/2022	11/1/2022	8382030705	Chinese-PackageDelivery	<a href="https://portal2.tracebacks.org/api/public/attachments/1116635">https://portal2.tracebacks.org/api/public/attachments/1116635</a>	16 C.F.R. 310.4(b)(1)(v)
7/19/2022	7/18/2022	8666514146	Discount-DirecTV50	<a href="https://portal2.tracebacks.org/api/public/attachments/961450">https://portal2.tracebacks.org/api/public/attachments/961450</a>	16 C.F.R. 310.4(b)(1)(v)
7/11/2022	7/9/2022	4127330625	Amazon-AuthorizeOrder	<a href="https://portal2.tracebacks.org/api/public/attachments/951283">https://portal2.tracebacks.org/api/public/attachments/951283</a>	16 C.F.R. 310.4(b)(1)(v)
3/31/2022	3/29/2022	5183040968	Amazon-SuspiciousCharge-P1	<a href="https://portal2.tracebacks.org/api/public/attachments/788999">https://portal2.tracebacks.org/api/public/attachments/788999</a>	16 C.F.R. 310.4(b)(1)(v)
2/22/2022	2/21/2022	4044916059	Amazon-AuthorizeOrder	<a href="https://portal2.tracebacks.org/api/public/attachments/707413">https://portal2.tracebacks.org/api/public/attachments/707413</a>	16 C.F.R. 310.4(b)(1)(v)
2/18/2022	2/14/2022	4802182612	Amazon-SuspiciousCharge-P1	<a href="https://portal2.tracebacks.org/api/public/attachments/698020">https://portal2.tracebacks.org/api/public/attachments/698020</a>	16 C.F.R. 310.4(b)(1)(v)
2/18/2022	2/15/2022	2073301298	Amazon-SuspiciousCharge-P1	<a href="https://portal2.tracebacks.org/api/public/attachments/698026">https://portal2.tracebacks.org/api/public/attachments/698026</a>	16 C.F.R. 310.4(b)(1)(v)
2/17/2022	2/15/2022	9284751221	Amazon-SuspiciousCharge	<a href="https://portal2.tracebacks.org/api/public/attachments/701187">https://portal2.tracebacks.org/api/public/attachments/701187</a>	16 C.F.R. 310.4(b)(1)(v)

1/18/2022	1/17/2022	3365698936	SSA-Suspended	<a href="https://portal2.tracebacks.org/api/public/attachments/638896">https://portal2.tracebacks.org/api/public/attachments/638896</a>	16 C.F.R. 310.4(b)(1)(v)
12/30/2021	12/28/2021	5187474255	Amazon-AuthorizeOrder	<a href="https://portal2.tracebacks.org/api/public/attachments/616814">https://portal2.tracebacks.org/api/public/attachments/616814</a>	16 C.F.R. 310.4(b)(1)(v)
12/28/2021	12/27/2021	5207626238	Amazon-SuspiciousCharge-P1	<a href="https://portal2.tracebacks.org/api/public/attachments/615290">https://portal2.tracebacks.org/api/public/attachments/615290</a>	16 C.F.R. 310.4(b)(1)(v)
12/17/2021	12/10/2021	8502174661	SSA-Suspended	<a href="https://portal2.tracebacks.org/api/public/attachments/598188">https://portal2.tracebacks.org/api/public/attachments/598188</a>	16 C.F.R. 310.4(b)(1)(v)
12/15/2021	12/13/2021	6625592490	SSA-Suspended	<a href="https://portal2.tracebacks.org/api/public/attachments/598179">https://portal2.tracebacks.org/api/public/attachments/598179</a>	16 C.F.R. 310.4(b)(1)(v)
12/15/2021	12/13/2021	9174785403	SSA-Suspended	<a href="https://portal2.tracebacks.org/api/public/attachments/598202">https://portal2.tracebacks.org/api/public/attachments/598202</a>	16 C.F.R. 310.4(b)(1)(v)
12/14/2021	12/11/2021	3054677821	Amazon-AuthorizeOrder	<a href="https://portal2.tracebacks.org/api/public/attachments/594965">https://portal2.tracebacks.org/api/public/attachments/594965</a>	16 C.F.R. 310.4(b)(1)(v)
12/14/2021	12/9/2021	4092899966	Amazon-SuspiciousCharge	<a href="https://portal2.tracebacks.org/api/public/attachments/595127">https://portal2.tracebacks.org/api/public/attachments/595127</a>	16 C.F.R. 310.4(b)(1)(v)
12/14/2021	12/13/2021	6013317551	SSA-Suspended	<a href="https://portal2.tracebacks.org/api/public/attachments/598178">https://portal2.tracebacks.org/api/public/attachments/598178</a>	16 C.F.R. 310.4(b)(1)(v)
12/14/2021	12/9/2021	8592957850	SSA-Suspended	<a href="https://portal2.tracebacks.org/api/public/attachments/598182">https://portal2.tracebacks.org/api/public/attachments/598182</a>	16 C.F.R. 310.4(b)(1)(v)
12/14/2021	12/13/2021	8592750967	SSA-Suspended	<a href="https://portal2.tracebacks.org/api/public/attachments/598186">https://portal2.tracebacks.org/api/public/attachments/598186</a>	16 C.F.R. 310.4(b)(1)(v)
12/14/2021	12/13/2021	2169525765	SSA-Suspended	<a href="https://portal2.tracebacks.org/api/public/attachments/598194">https://portal2.tracebacks.org/api/public/attachments/598194</a>	16 C.F.R. 310.4(b)(1)(v)
12/14/2021	12/9/2021	6789727678	SSA-Suspended	<a href="https://portal2.tracebacks.org/api/public/attachments/598198">https://portal2.tracebacks.org/api/public/attachments/598198</a>	16 C.F.R. 310.4(b)(1)(v)
12/13/2021	12/9/2021	6019961491	Amazon-SuspiciousCharge-P1	<a href="https://portal2.tracebacks.org/api/public/attachments/591012">https://portal2.tracebacks.org/api/public/attachments/591012</a>	16 C.F.R. 310.4(b)(1)(v)
12/9/2021	12/6/2021	2708415527	Amazon-AuthorizeOrder	<a href="https://portal2.tracebacks.org/api/public/attachments/582925">https://portal2.tracebacks.org/api/public/attachments/582925</a>	16 C.F.R. 310.4(b)(1)(v)
12/9/2021	12/2/2021	6813623077	PayPal-Impers	<a href="https://portal2.tracebacks.org/api/public/attachments/582994">https://portal2.tracebacks.org/api/public/attachments/582994</a>	16 C.F.R. 310.4(b)(1)(v)

11/20/2021	11/18/2021	4233166173	Amazon-AuthorizeOrder	<a href="https://portal2.tracebacks.org/api/public/attachments/565725">https://portal2.tracebacks.org/api/public/attachments/565725</a>	16 C.F.R. 310.4(b)(1)(v)
10/15/2021	10/14/2021	8137654004	Utility-30MinDisconnect	<a href="https://portal2.tracebacks.org/api/public/attachments/520026">https://portal2.tracebacks.org/api/public/attachments/520026</a>	16 C.F.R. 310.4(b)(1)(v)
9/1/2021	8/25/2021	2149316277	Legal-Enforcement-Notice	<a href="https://portal2.tracebacks.org/api/public/attachments/392276">https://portal2.tracebacks.org/api/public/attachments/392276</a>	16 C.F.R. 310.4(b)(1)(v)
8/25/2021	8/23/2021	5635425626	SSA-KindlyPressOne	<a href="https://portal2.tracebacks.org/api/public/attachments/383719">https://portal2.tracebacks.org/api/public/attachments/383719</a>	16 C.F.R. 310.4(b)(1)(v)
8/24/2021	8/20/2021	2145324411	SSA-KindlyPressOne	<a href="https://portal2.tracebacks.org/api/public/attachments/383705">https://portal2.tracebacks.org/api/public/attachments/383705</a>	16 C.F.R. 310.4(b)(1)(v)
8/24/2021	8/23/2021	5753027606	SSA-KindlyPressOne	<a href="https://portal2.tracebacks.org/api/public/attachments/383710">https://portal2.tracebacks.org/api/public/attachments/383710</a>	16 C.F.R. 310.4(b)(1)(v)
8/18/2021	8/17/2021	7733017749	SSA-KindlyPressOne	<a href="https://portal2.tracebacks.org/api/public/attachments/373777">https://portal2.tracebacks.org/api/public/attachments/373777</a>	16 C.F.R. 310.4(b)(1)(v)
8/5/2021	8/2/2021	2819232197	SSA-KindlyPressOne	<a href="https://portal2.tracebacks.org/api/public/attachments/316444">https://portal2.tracebacks.org/api/public/attachments/316444</a>	16 C.F.R. 310.4(b)(1)(v)
5/18/2021	5/17/2021	9788981941	CCIRR-P1FinancialImpers	<a href="https://portal2.tracebacks.org/api/public/attachments/132842">https://portal2.tracebacks.org/api/public/attachments/132842</a>	16 C.F.R. 310.4(b)(1)(v)
3/8/2021	3/3/2021	4699055128	CCIRR-P1FinancialImpers	<a href="https://portal2.tracebacks.org/api/public/attachments/63707">https://portal2.tracebacks.org/api/public/attachments/63707</a>	16 C.F.R. 310.4(b)(1)(v)
3/5/2021	3/4/2021	7865830134	CCIRR-P1FinancialImpers	<a href="https://portal2.tracebacks.org/api/public/attachments/64038">https://portal2.tracebacks.org/api/public/attachments/64038</a>	16 C.F.R. 310.4(b)(1)(v)
1/14/2021	1/14/2021	8667979774	Discount-Avail50%	<a href="https://portal2.tracebacks.org/api/public/attachments/28198">https://portal2.tracebacks.org/api/public/attachments/28198</a>	16 C.F.R. 310.4(b)(1)(v)