



SPEAKER BIOS

Welcome and Opening Remarks

Andrew Smith is Director of the Bureau of Consumer Protection at the Federal Trade Commission. He came to the FTC from the law firm of Covington & Burling, where he co-chaired the financial services practice group. Earlier in his career, Andrew was a staff attorney at the FTC, where he led the agency's efforts to make several rules under the Fair Credit Reporting Act. Andrew has written extensively on consumer protection and financial services issues, and served as the Chair of the American Bar Association's Consumer Financial Services Committee.

An Overview of Data Portability: Concepts and Terminology

Peter Swire is the Elizabeth and Tommy Holder Chair of Law and Ethics at the Georgia Tech Scheller College of Business, where he teaches cybersecurity and privacy. He is also senior counsel with Alston & Bird LLP, and Research Director for the Cross-Border Data Forum. In 2019, the Future of Privacy Forum honored Peter for Outstanding Academic Scholarship. In 2013, Peter served as one of five members of President Obama's Review Group on Intelligence and Communications Technology. In 2009-2010, he served as Special Assistant to President Obama for Economic Policy. Under President Clinton, Peter was the Chief Counselor for Privacy in the U.S. Office of Management and Budget, the first person to have U.S. government-wide responsibility for privacy policy. In that role, his activities included being White House coordinator for the HIPAA medical privacy rule, and helping negotiate the U.S.-EU Safe Harbor agreement for trans-border data flows.

Data Portability Initiatives in the European Union, California, and India: Case Studies

Inge Graef is Associate Professor of Competition Law at Tilburg University. She is affiliated with the Tilburg Law and Economics Center and the Tilburg Institute for Law, Technology, and Society. Inge is an expert in the areas of competition law, platform regulation and the governance of data. She is co-chair of the Digital Clearinghouse initiative, which aims to facilitate cooperation, dialogue and exchange of insights between regulatory authorities across Europe and beyond in the areas of competition, data protection and consumer law. Inge is also an appointed member of the European Commission's expert group to the EU Observatory on the Online Platform Economy.

Rahul Matthan is a partner at Trilegal. He is part of the telecommunications, media, and technology (TMT) practice group of the firm. Rahul has advised on some of the largest TMT transactions in India. He has also been involved in a number of policy initiatives in the TMT space including assisting the

government in preparing the country's privacy law. Rahul is a published author and a regular speaker across the world on matters relating to emerging technologies and the law. He also writes *Ex Machina*, a weekly column on the interface of law and technology.

Karolina Mojzesowicz is the Deputy Head of Unit of the unit responsible for data protection at the European Commission (Directorate-General for Justice and Consumers). She was one of the European Commission's representatives in the interinstitutional negotiations with Parliament and Council on the General Data Protection Regulation, and is now responsible for its implementation in the EU. Karolina previously served as a member of the EC's Legal Service, focusing on EU competition law and international trade law. In that capacity, she represented the EC in numerous cases before the European courts and World Trade Organization panels and Appellate Body. Karolina studied law in Poland, the Netherlands, and Germany, where she obtained her PhD in 2001.

Stacey D. Schesser is the Supervising Deputy Attorney General for the Privacy Unit in the Consumer Protection Section of the Office of the California Attorney General. Her recent matters include *People v. Equifax*, *People v. Uber*, and leading the team charged with drafting regulations for the California Consumer Privacy Act. Stacey began her career at the Attorney General's Office in 2007 in its Criminal Division and has worked in the Privacy Unit since its inception in 2012. Stacey received her J.D. from the University of California, Berkeley, School of Law, where she wrote on privacy law issues for the *California Law Review*, and received her B.A. from Douglass College, Rutgers University.

Gabriela Zanfir-Fortuna is Senior Counsel for the Future of Privacy Forum, where she leads the work on global privacy developments and European data protection law. She has a PhD in Civil Law (2013, University of Craiova), with a thesis focusing on the rights of the data subject, including the right to data portability, and an LLM in Human Rights. Previously, she served as legal and policy officer for the European Data Protection Supervisor in Brussels, where she was involved in the legislative process of the General Data Protection Regulation and the assessment of the EU-U.S. Privacy Shield. Gabriela is a co-author of *GDPR: A Commentary* (Oxford University Press, 2020).

Financial and Health Portability Regimes: Case Studies

Michael S. Barr is the Joan and Sanford Weill Dean of Public Policy at the Gerald R. Ford School, the Frank Murphy Collegiate Professor of Public Policy, the Roy F. and Jean Humphrey Proffitt Professor of Law, and Faculty Director of the Center on Finance, Law, and Policy at the University of Michigan. He is also a senior fellow at the Center for American Progress and, previously, at the Brookings Institution. He served from 2009-2010 as the U.S. Department of the Treasury's Assistant Secretary for Financial Institutions, and was a key architect of the Dodd-Frank Wall Street Reform and Consumer Protection Act of 2010. He received his J.D. from Yale Law School; an M. Phil in International Relations from Magdalen College, Oxford University, as a Rhodes Scholar; and his B.A., *summa cum laude*, with Honors in History, from Yale University.

Dan Horbatt is Chief Technology Officer of Particle Health and a lifelong technologist who has worked on building global-scale big data systems across a number of industries, including at companies such as Microsoft, Skype, Palantir, and Google. After going through a serious medical event and being unable to readily access and transfer his medical records to help with his treatment, he decided to focus his

efforts on healthcare data interoperability and empowering patients to exercise their rights under HIPAA.

Bill Roberts is the Head of Open Banking at the Competition and Markets Authority in the United Kingdom. In this role, Bill led the design of the CMA's open banking remedies, which were adopted following the CMA's market investigation into retail banking, and is responsible for its implementation, which is scheduled to be complete in Q1 2021. He is also a member of the Advisory Group on Open Finance (which is exploring the application of open banking principles to other financial products) and the Smart Data Working Group (which is doing the same for other regulated markets, such as energy, and communications). Before becoming a regulator, Bill worked for what is now Thomson Reuters and prior to that was Chief Operating Officer of the UK equivalent of Consumers Union.

Don Rucker is the National Coordinator for Health Information Technology at the U.S. Department of Health and Human Services, where he leads the formulation of the federal health IT strategy and coordinates federal health IT policies, standards, programs, and investments. Don has three decades of clinical and informatics experience. He started his informatics career at Datamedic Corporation, where he co-developed the world's first Microsoft Windows-based electronic medical record. He then spent over a decade serving as Chief Medical Officer at Siemens Healthcare USA. Don has also practiced emergency medicine for a variety of organizations, including at Kaiser in California and at Ohio State University's Wexner Medical Center. Don is a graduate of Harvard College and the University of Pennsylvania School of Medicine, with board certifications in Emergency Medicine, Internal Medicine and Clinical Informatics. He holds an MS in Medical Computer Science and an MBA, both from Stanford.

Reconciling the Benefits and Risks of Data Portability

Pam Dixon is the founder and Executive Director of the World Privacy Forum, a public interest research group focused on consumer data privacy issues. Her research areas include identity, biometrics, artificial intelligence, and health privacy. Pam is the author of several books and privacy studies, including *Without Consent*, a substantive report examining the student directory information practices in U.S. schools and related privacy issues. She is also the author of *A Failure to Do No Harm* regarding India's Aadhaar digital biometric identity system, and the lead author of *The Scoring of America*, a report on predictive analytics and privacy issues associated with consumer scoring. Pam has served as an expert advisor to the OECD on health data and on artificial intelligence, and as a rapporteur for the first Roundtable of African Data Protection Authorities on the status and response to privacy risks in identity systems. In December 2019, Pam's work in digital identity was highlighted when the World Privacy Forum was named a top ten digital identity influencing organization globally.

Ali Lange works on the public policy team at Google. She is based in the California headquarters and works closely with the data portability product team. Ali has spoken about data portability with regulators and innovators around the world. Previously, she was on the Privacy and Data team at the Center for Democracy and Technology where she led efforts on algorithmic bias, workplace privacy, and state legislation. Prior to joining CDT, Ali was an independent writer and researcher focused on technology policy. She also worked for several years in the U.S. Senate.

Gabriel Nicholas is a joint research fellow at the New York University Information Law Institute, Engelberg Center on Innovation Law and Policy, and the NYU Center for Cybersecurity. His research focuses on tech competition and the politics of software. Gabe worked as a software engineer at Yahoo for five years and received his MS in Information Management and Systems from the University of California, Berkeley, School of Information in 2018. His work has been published in multiple law reviews as well as Slate, Wired, and The Boston Globe.

Hodan Omaar is a policy analyst at the Center for Data Innovation, a research institute focused on the intersection of data, technology, and public policy. Hodan writes and speaks on a variety of issues related to data-driven innovation, including data availability, reliability, and portability. Her work covers U.S. policy in artificial intelligence across sectors such as healthcare, education, and government. Previously, Hodan worked as a senior consultant on technology and risk management in London where she audited IT security and management controls at various firms. In addition, Hodan was a crypto-economist in Berlin where she developed a financial model for the storage of data on a blockchain database. She has an MA in Economics and Mathematics from the University of Edinburgh.

Peter Swire is the Elizabeth and Tommy Holder Chair of Law and Ethics at the Georgia Tech Scheller College of Business, where he teaches cybersecurity and privacy. He is also senior counsel with Alston & Bird LLP, and Research Director for the Cross-Border Data Forum. In 2019, the Future of Privacy Forum honored Peter for Outstanding Academic Scholarship. In 2013, Peter served as one of five members of President Obama's Review Group on Intelligence and Communications Technology. In 2009-2010, he served as Special Assistant to President Obama for Economic Policy. Under President Clinton, Peter was the Chief Counselor for Privacy in the U.S. Office of Management and Budget, the first person to have U.S. government-wide responsibility for privacy policy. In that role, his activities included being White House coordinator for the HIPAA medical privacy rule, and helping negotiate the U.S.-EU Safe Harbor agreement for trans-border data flows.

Realizing Data Portability's Potential: Material Challenges and Solutions

Erika Brown Lee is a Senior Vice President and Assistant General Counsel at Mastercard. Erika is the global lead for the company's privacy advocacy efforts, including cybersecurity, and led the team that provides guidance and ensures compliance with privacy and data protection laws across the company's products and services. Erika is the former Chief Privacy and Civil Liberties Officer of the U.S. Department of Justice. Prior to DOJ, Erika was in private practice and earlier in her career she served at the Federal Trade Commission, including in the Division of Privacy and Identity Protection. Erika is a member of the Women Leading Privacy Advisory Board for the International Association of Privacy Professionals and chaired the American Bar Association's Privacy and Information Security Committee.

Sara Collins is a Policy Counsel at Public Knowledge focusing on privacy, data, and platform accountability. Previously, Sara was a Policy Counsel on the Future of Privacy Forum's Education and Youth Privacy team and specialized in higher education. She has also worked as an investigations attorney in the Enforcement Unit at Federal Student Aid, as well as at the Director of Legal Services for Veterans Education Success. Sara graduated from the Georgetown University Law Center in 2014, and received a B.A. in both Political Science and English from the University of Illinois.

Bennett Cyphers is a staff technologist at the Electronic Frontier Foundation and works on the Tech Projects team. He has worked on EFF's tracker-blocking browser extension, Privacy Badger, and now provides research and technical analysis for a variety of legal and activist teams across EFF. Bennett focuses on competition issues, consumer privacy, and California legislation.

Michael Murray co-founded the Mission:data Coalition in 2013 and serves as its President. He has 15 years of experience in the energy industry as an entrepreneur working to access and analyze the energy usage data of homes and buildings. Prior to Mission:data, Michael was co-founder and CEO of Lucid, an energy management software company, which he grew to 40 employees. He holds two patents in energy data sharing and analysis, and lives in Washington State.

Julian Ranger is Executive President and founder of <http://digi.me>, a decentralized personal data solution. Initially an aeronautical engineer, Julian founded STASYS Ltd in 1987, specializing in interoperability and the military internet, and grew it to a staff of 230, with subsidiaries in the U.S., Germany, Malaysia, and Australia prior to its sale to Lockheed Martin in 2005. Julian is an angel investor in more than 20 start-up businesses, including firms such as Hailo, DataSift and Astrobotic. He is also a Chartered Engineer, Fellow of the IMechE and Liveryman of the Worshipful Company of Engineers, and a Virgin Galactic Future Astronaut.

Closing Remarks

Ian Conner is Director of the Bureau of Competition at the Federal Trade Commission. Ian joined the FTC as Deputy Director of the Bureau of Competition in 2017 from private practice. Ian began his career as a Trial Attorney in the Transportation, Energy, and Agriculture Section of the Antitrust Division, which he joined through the Attorney General's Honors Program at the Department of Justice.