

NOTICE OF APPEARANCE



CASE NAME

Piedmont Health Alliance, Inc. et al.

FILE/DOCKET NUMBER

Docket No. 9314

► Pursuant to Section 4.1 of the Commission's Rule of Practice, enter in the above proceeding the appearance of

counsel or representative for the respondent (Complete items 1, 2, 4, and 5 below)

counsel supporting the complaint (Complete items 1, 3, 4, and 5 below)

1. COUNSEL OR REPRESENTATIVE

Include name, address and telephone of each

Andrew Ginsburg (202) 326-3108
Federal Trade Commission
601 New Jersey Ave., N.W., NJ-7264
Washington, D.C. 20001

John P. DeGeeter (202) 326-2783
Federal Trade Commission
601 New Jersey Ave., N.W., NJ-7264
Washington, D.C. 20001

2. RESPONDENTS

Include address and telephone numbers of all persons, partnerships, corporations, or associations

3. ASSOCIATE/ASSISTANT DIRECTOR

Jeffrey Brennan

4. SIGNATURE OF SENIOR COUNSEL

5. DATE SIGNED

2/19/04

Return this form to:

H-159
Federal Trade Commission
600 Pennsylvania Ave. NW
Washington, D.C. 20580

CERTIFICATE OF SERVICE

I, Brian Beall, hereby certify that on February 19, 2004:

I caused two copies of the attached Complaint Counsel's Notice of Appearance to be served by hand delivery upon the following person:

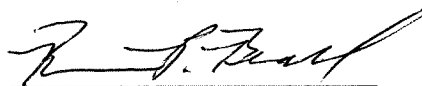
Hon. D. Michael Chappell
Administrative Law Judge
Federal Trade Commission
Room H-104
600 Pennsylvania Avenue, N.W.
Washington, D.C. 20580

I caused two copies of the attached Complaint Counsel's Notice of Appearance to be served by hand delivery and one copy by electronic mail upon the following person:

Donald S. Clark, Secretary
Federal Trade Commission
Room H-159
600 Pennsylvania Avenue, N.W.
Washington, D.C. 20580

I caused a copy of Complaint Counsel's Notice of Appearance to be served via email transmission and followed by US mail delivery to the following persons:

Nicholas R. Koberstein, Esq.
McDermott, Will & Emery
600 13th Street, N.W.
Washington, D.C. 20005-3096



Brian Beall
Honors Paralegal
Federal Trade Commission