

# **EXHIBIT 1**



# Purity Guarantee

IF YOU FIND A PURER MATTRESS ANYWHERE ELSE WITHIN 30 DAYS,  
WE WILL LET YOU KEEP OURS FOR FREE

## Top of the Line

### 6-13" 100% Natural Rubber Mattresses



## Pure-Rest History

SHOWROOM: 9541 Ridgehaven Ct, San Diego, CA 92123

Ecobaby, Inc & Pure-Rest Organics Offers over 17 Years of Purity and Quality Manufacturing in everything organic textiles for the home and family, including babies. We take care of your natural needs from birth and through out life.

Our line of Organic Mattresses, Bedding, Pillows, Pads, Comforters, Blankets, Baby & Children Clothing, Diapers, and Toys... are ALL tested yearly at a third party lab. No gimmicks, no hidden fibers, no hidden additives, no certificates that have no meaning in order to make ourselves look good. Just straightforward organics from a company whose president is chemically sensitive and recognizes the need for purity from the start and through the consumer's door.

Preventing Bed Bug Infestations-See our consumer education section above

Follow the link to see why we do not get Greenguard Certified. Pages 39-48 clearly show the high limits allowed by Greenguard. This does not meet our standards.

## USA Manufacturer

Pure-Rest Organics believes in supporting our countries economy by supplying jobs to over 20 employees and basing our primary manufacturing operations in the United States.

In addition by supporting Pure-Rest Organics, you also support dozens of stay at home moms who carry our products through their own web portals and many brick and mortar stores and boutiques through out the United States.

Please note that while some of our textiles do come from India we strive every year to manufacture more and more of our products here, at home.



## Pure-Rest Purity

Our commitment to purity is the reason we are the only company actually sending our materials for third party testing. Other companies try to deceive with certifications by Eco companies that are great for regular companies trying to be more green but allow formaldehydes, toluene, & phenols in lower limits. We allow zero. [See details of what is allowed in order to call a product organic.](#)

We painted our location with Zero VOC paint, sealed our floors with zero VOC sealer, sealed our sewing tables, & only hire people willing to use no scented products and do not live with a smoker. All in an effort to make sure your organic products do not become contaminated. We also seal any non washable products in pure polyethylene to maintain purity during storage and transit.



[Follow this link to see why we do not get Greenguard Certified](#)



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## **EXHIBIT 2**

## ***Problems with “Organic Labeling”***

We here at Ecobaby/Pure-Rest believe in the integrity of products labeled as organic. We want to see stricter standards. We disagree about what is currently allowed. For full list of allowed substances, please see Oregon Tilth and refer to the GOTS standard. Here are examples of what is allowed by the certifying bodies of organics:

Pg. 21 of GOTS: An input is considered as “heavy metal free” if it complies with the limit values for traces of the following elements as set by ETAD:

Antimony 50ppm, Arsenic 50ppm, Barium 100ppm, Cadmium 20ppm, Cobalt 500ppm, Copper 250ppm, Chrome 100ppm, Iron 2500ppm, Manganese 100ppm, Nickel 200ppm, Mercury 4ppm, Selenium 20ppm, Silver 100ppm, Zinc 1500ppm, Tin 250ppm.

You read that right, there can be antimony and arsenic in your organic mattress.

Other allowed are 5% of the following:

- a. viscose, acetate, and lyocell
- b. Polyester
- c. Polyurethane
- d. Polyamide

Allowed Formaldehyde at 300 mg/kg for mattresses. This means your organic crib mattress is allowed to have 4000 mg of formaldehyde.

Allowed Lead at .2mg/kg. This means your organic crib mattress is allowed to have 2.8 mg of lead.

Allowed Arsenic at .2mg/kg. This means your organic crib mattress is allowed to have 2.8 mg of arsenic.

Allowed Pesticides at .5mg/kg. This means your organic crib mattress is allowed to have 7 mg of pesticides.

### ***OUR COMMITMENT to TRUE ORGANICS***

We test our products to prove they do not have any of these toxic substances in them, allowed or not. They are NOT allowed in our products.

Ginny Turner-President  
Ecobaby/Pure-Rest Organics

# **EXHIBIT 3**



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ORGANIC and Natural Mattresses > Zip Customizable Mattresses > 7" Organic Zip Outer Mattress Harmony >

### 7" Organic Zip Outer Mattress Harmony



The first multi layer premium quality natural mattress with absolutely NO Benzene or Toluene. Tested to .001 ppb. The competition has these VOC's in their mattresses, often this information is hidden somewhere on their site. What makes this customizable mattress so special!

By using plates of various firmnesses of truly natural rubber, you have the ability to adjust your bed to feel exactly as you desire. The variance of the plates of rubber allow your body to be cradled and supported just where you need it. The zip off cover can be removed if necessary. Every attention to detail on this high quality mattress. Featuring the same unique natural flame retardant combination of organic cotton and wool (certified organically processed by Oregon Tilth) fully quilted for durability and comfort. The springy resilient natural wool fiber batting structures contain an abundance of air. This certified organic cotton (GOTS) and wool (Oregon Tilth) combination acts to cushion the body and prevent the formation of painful pressure points. Wool also allows your body to breathe freely while regulating body temperature for an undisturbed and rejuvenating sleep.

In addition the natural lanolin in wool protects your mattress from sweat, dust mites, and nasty bed bugs. No flipping is necessary and if any plate ever needs changing for any reason, it is easy and inexpensive. This mattress has a 10 year fixed, 20 year prorated warranty. This warranty does not include the soft top plate which has a 20 year prorated warranty (this is because soft plates may break down a bit more quickly from weight, moisture, a lot of movement, etc). However the replacement plate can be purchased if you are using your mattress past the 20 year period. If you wish to have the bottom core split for partner comfort, then order in pieces. Order 2 pieces of 3" half core (specify ca king, queen, or order twin xl for king) in the make your own mattress core section, 1 complete soft top 3", and 1 Mattress Zip On Quilted Outer.



#### TWIN 6" Harmony Zip Mattress. F, XF.

Twin Zip Style Harmony Mattress Firm, XFIRM zip outer of organically processed EcoWool quilted to our elegant organic cotton damask.

Price: \$1,188.00

Quantity:

Buy Now



#### Twin 6" Firm Rubber Mattress, Zip Outer

Twin Zip Style Harmony Rubber Latex Twin Mattress Firm. 6" Firm Core.

Price: \$1,188.00

Quantity:

Buy Now



#### Twin Size Harmony Zip with a firmness of 7

One of our deluxe Harmony Zippered mattresses in the Twin Size with cores Extra Firm and Extra Firm! This specific mattress is pretty firm, with no give.

Price: \$1,188.00

Quantity:

Buy Now



#### Twin Size Harmony Zip with a firmness of 2

One of our deluxe Harmony Zippered mattresses in the Twin Size with cores Extra Soft and Firm! This specific mattress is very soft, but still supportive enough for light weight people. Not recommended for heavier people or those who need very supportive/hard mattresses.

Price: \$1,188.00

Quantity:

Buy Now



#### Twin Mattress Zip XtraSoft, XtraFirm

Zip Style Harmony Mattress XtraSoft Top and XtraFirm Support Core

Price: \$1,188.00

Quantity:

Buy Now



#### Twin Size Harmony Zip Firm, Xtra Soft

One of our deluxe Harmony Zippered mattresses in the Twin Size with cores XtraSoft and Firm! This mattress is slightly firm, but still with a little give!

Price: \$1,188.00

Quantity:

Buy Now



#### Twin Size Harmony Zip with a firmness of 3

One of our deluxe Harmony Zippered mattresses in the Twin Size with cores Extra Firm and Extra Soft! This specific mattress is soft, but still very supportive for all people.

Price: \$1,188.00



#### Twin XL Size Harmony Zip with a firmness rating of 2

One of our deluxe Harmony Zippered mattresses in the Twin XL Size! This specific mattress is very soft, but still supportive enough for light weight people. Not recommended for heavier people or those who need very supportive/hard mattresses.



#### Twin XL size Harmony zip with a firmness of 3

One of our deluxe Harmony Zippered mattresses in the Twin XL Size with cores Extra Soft and Extra Firm! This specific mattress is soft, but still very supportive for all people.

Price: \$1,222.00

Price: \$1,222.00

Quantity:

Buy Now



**Twin XL Zip Harmony Mattress F, F**

Twin XL Harmony 2 3" Natural Rubber Cores with Organic Wool Quilted to Elegant Organic Cotton Damask zip off outer. FIRM FIRM

Price: \$1,222.00

Quantity:

Buy Now



**Full Mattress Firmness Rating 2**

Full Harmony 2 3" Natural Rubber Cores with Organic Wool Quilted to Elegant Organic Cotton Damask zip off outer. Choose your cores. XSoft Top and Firm Support Core

Price: \$1,596.00

Quantity:

Buy Now



**Full Harmony Split 6" Zip Mattress F, XF**

2 3" Cores. Zip Style Harmony Mattress Firm Top and XFirm Support Core zip outer of organically processed EcoWool quilted to our elegant organic cotton damask.

Price: \$1,596.00

Quantity:

Buy Now



**Full Mattress Firm, Firm**

Zip Style Harmony Mattress 3" cores: Firm and Firm Core with organic cotton quilted to organic wool zip off cover to make a 7" Mattress. This Firmness is for a child up to 80 lbs on the soft side, and then flip for a mattress up to 180 lbs.

Price: \$1,596.00

Quantity:

Buy Now



**Full Harmony 6" Zip Mattress XS, XF**

Zip Style Harmony Mattress XSoft Top and XFirm Support Core zip outer of organically processed EcoWool quilted to our elegant organic cotton damask.

Price: \$1,596.00

Quantity:

Buy Now



**Queen Size Harmony Zip with a firmness of 2**

One of our deluxe Harmony Zippered mattresses in the Queen Size with cores extra soft and Firm! This specific mattress is very soft, but still supportive enough for light weight people. Not recommended for heavier people or those who need very supportive/hard mattresses.

Price: \$1,698.00

Quantity:

Buy Now



**Queen Size Harmony Zip with a 3" Firm, 3" Xtrafirm**

One of our deluxe Harmony Zippered mattresses in the Queen Size! This specific mattress is very supportive.

Price: \$1,698.00

Quantity:

Buy Now



**Queen Size Harmony Zip xtrasoft, firm**

One of our deluxe Harmony Zippered mattresses in the Queen Size with cores Xtra Soft and Firm! This specific mattress is soft, but still very supportive for all people.

Price: \$1,698.00

Quantity:

Buy Now



**Queen Size Harmony Zip with a firmness of 3**

One of our deluxe Harmony Zippered mattresses in the Queen Size with cores Extra Soft and Extra Firm! This specific mattress is soft, but still very supportive for all people.

Price: \$1,698.00

Quantity:

Buy Now



**Queen Size Harmony Zip with a firmness of 5**

One of our deluxe Harmony Zippered mattresses in the Queen Size with cores super firm and extra soft! This specific mattress is very firm, with only a small amount of give.

Price: \$1,698.00

Quantity:

Buy Now



**King Size Harmony Zip with a firmness of 2**

One of our deluxe Harmony Zippered mattresses in the King Size with cores extra soft and firm! This specific mattress is very soft, but still supportive enough for light weight people. Not recommended for heavier people or those who need very supportive/hard mattresses.

Price: \$2,123.00

Quantity:

Buy Now



**King Mattress Firmness Rating 3**

Zip Style Harmony Mattress XSoft Top and XFirm Support Core with zip outer of organically processed EcoWool quilted to our elegant organic cotton damask.

Price: \$2,123.00

Quantity:

Buy Now

Quantity:

Buy Now

Quantity:

Buy Now

**King Harmony Zip XtraSoft, Firm**

King Harmony Mattress with Zip off outer, 3" rubber core Firm; 3" rubber

**Ca King Mattress XS, F**

Zip Style Harmony Mattress 3" XSoft Top and Firm Support Core with our organically processed EcoWool quilted to our elegant damask outer.

**CA King Zip Harmony Mattress XS, XF**

Cal King Zip Style Harmony Mattress XSoft Top and XFirm Support Core zip outer of organically processed



# **EXHIBIT 4**



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[ORGANIC and Natural Crib & Infant Mattresses >](#)

All of our crib mattresses are made with the purest ingredients we could find. We use wool processed organically so that you know there are no extraneous chemicals or fibers (most "organic" wool is processed in plants that process other fibers, so it gets chemicals and fibers in it. To know for sure, you would need to get an actual test result from a lab that tested their CARDED wool).

The rubber is also tested for toxic vocs at a third party lab. We do not use ANY synthetic, nondisclosed hidden fibers as our competitors do. We want you to have total purity. Beware of so called certifications. Organic has to be 95% pure to be called organic, Green Guard allows even more contaminants and chemicals.

Crib Innerspring Mattress - extra firm 260 actual coils with Quilted Organic Cotton Batting and Quilted Organic Wool - this padding makes for a firm mattress that has some give in the padding to cut down on flat head syndrome for which they do not know what damage it could be causing. Organic fibers make it breathable and the quilting make so fibers don't shift.



**Pure  
Organic Wool  
Tested Natural Rubber**

[Organic and Natural Infant Mattresses](#)



**The only tested  
Chemical-free  
organic mattress  
Safe and bacteria  
resistant naturally**

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# **EXHIBIT 5**



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**7" Organic Deluxe Harmony**

Our Harmony Pure-Rest natural rubber mattress has a 7 inch pure chemical-free natural rubber core surrounded by an organic cotton fabric layer, with organically processed wool (certified by Oregon Tilth) from organically raised sheep quilted to our deluxe Pure-Rest European organic cotton fabric which ensures the wool will not migrate out over the years. Our Harmony Mattress is mold, mildew, and dust mite resistant. Available in Firm (31 ILD) or ExtraFirm (35 ILD) or SuperFirm (41 ILD). These choices are so you can choose depending on your weight and how firm you want your mattress to be. 10 Year Fixed and 20 year prorated warranty backed by our 17 year history. Rubber mattresses are best used on a platform slat bed without a foundation - slats 2-3" apart.

Item	Description	Price	Options	Qty	
<a href="#">Twin Firm Harmony Mattress</a>	Twin Firm 31 ILD Harmony 7" Mattress. 6" rubber core with organic wool/organic cotton quilted outer.	\$1,443.00		<input type="text" value="1"/>	<a href="#">Add to Shopping Cart</a>
<a href="#">Twin Extra Firm</a>	Harmony Mattress Extra Firm 35 ILD with 6" rubber core and deluxe outer of organic wool quilted to organic cotton.	\$1,443.00		<input type="text" value="1"/>	<a href="#">Add to Shopping Cart</a>
<a href="#">Twin XL Firm</a>	Twin XL Harmony Mattress Medium Firm 31 ILD 7" mattress with 6" natural rubber core and organic wool quilted to organic cotton outer.	\$1,460.00		<input type="text" value="1"/>	<a href="#">Add to Shopping Cart</a>
<a href="#">Twin XL Extra Firm</a>	Harmony 7" Deluxe Mattress Extra Firm 35 ILD with organic wool quilted to organic damask cotton outer.	\$1,460.00		<input type="text" value="1"/>	<a href="#">Add to Shopping Cart</a>
<a href="#">Full Firm 7" Harmony</a>	Harmony Mattress Medium Firm 31 ILD Organic Cotton Damask/organic wool quilted outer with 6" chemical free rubber core.	\$1,698.00		<input type="text" value="1"/>	<a href="#">Add to Shopping Cart</a>
<a href="#">Full Extra Firm</a>	Harmony Mattress Extra Firm 35 ILD with 6" natural rubber core and organic cotton damask quilted to organic wool outer.	\$1,698.00		<input type="text" value="1"/>	<a href="#">Add to Shopping Cart</a>
<a href="#">Queen Firm Deluxe Harmony</a>	Harmony Mattress Medium Firm 31 ILD 6" natural rubber core with thick layer of organic wool quilted to organic cotton Damask elegant outer.	\$1,817.00		<input type="text" value="1"/>	<a href="#">Add to Shopping Cart</a>
<a href="#">Queen Extra Firm</a>	Harmony Mattress Extra Firm 35 ILD 6" natural rubber core with thick layer of organic wool quilted to organic cotton Damask elegant outer.	\$1,817.00		<input type="text" value="1"/>	<a href="#">Add to Shopping Cart</a>
<a href="#">King Firm 7" Deluxe Harmony</a>	King Firm 7" Deluxe Harmony Mattress 6" natural rubber core with thick layer of organic wool quilted to organic cotton Damask elegant outer.	\$2,378.00		<input type="text" value="1"/>	<a href="#">Add to Shopping Cart</a>
<a href="#">King Extra Firm</a>	Deluxe Organic Harmony Mattress King Extra Firm 7" Rubber Mattress w/organic wool/organic cotton quilted outer	\$2,378.00		<input type="text" value="1"/>	<a href="#">Add to Shopping Cart</a>
<a href="#">Ca. King Firm</a>	Cal King Firm 31 ild Deluxe 7" Harmony Mattress 6" natural rubber core with thick layer of organic wool quilted to organic cotton Damask elegant outer.	\$2,378.00		<input type="text" value="1"/>	<a href="#">Add to Shopping Cart</a>
<a href="#">Ca King Extra Firm Deluxe Harmony</a>	Cal King ExtraFirm 35 ild Deluxe Harmony 7" Mattress 6" natural rubber core with thick layer of organic wool quilted to organic cotton Damask elegant outer.	\$2,378.00		<input type="text" value="1"/>	<a href="#">Add to Shopping Cart</a>
<a href="#">Full Firm 7" Harmony w/zip outer</a>	Harmony Mattress Medium Firm 31 ILD Organic Cotton Damask/organic wool quilted outer with 6" chemical free rubber core and zip outer.	\$1,613.00		<input type="text" value="1"/>	<a href="#">Add to Shopping Cart</a>
<a href="#">Twin Firm Harmony Mattress</a>	Twin Firm 31 ILD Harmony 7" Mattress. 6" organic rubber core with organic wool/organic cotton quilted outer.	\$1,732.00		<input type="text" value="1"/>	<a href="#">Add to Shopping Cart</a>
<a href="#">Twin Extra Firm Organic Rubber Harmony</a>	Harmony Mattress Extra Firm 35 ILD with 6" organic rubber core and deluxe outer of organic wool quilted to organic cotton.	\$1,732.00		<input type="text" value="1"/>	<a href="#">Add to Shopping Cart</a>
<a href="#">Twin XL Firm Organic Rubber Harmony</a>	Twin XL Harmony Mattress Medium Firm 31 ILD 7" mattress with 6" natural rubber core and organic wool quilted to organic cotton outer.	\$1,752.00		<input type="text" value="1"/>	<a href="#">Add to Shopping Cart</a>
<a href="#">Twin XL Extra Firm Organic Rubber Harmony</a>	Harmony 7" Deluxe Organic Mattress Extra Firm 35 ILD with organic wool quilted to organic damask cotton outer and organic rubber 6" core.	\$1,752.00		<input type="text" value="1"/>	<a href="#">Add to Shopping Cart</a>
<a href="#">Queen Firm Deluxe Organic Harmony</a>	Harmony Mattress Medium Firm 31 ILD 6" organic natural rubber core with thick layer of organic wool quilted to organic cotton Damask elegant outer.	\$2,180.00		<input type="text" value="1"/>	<a href="#">Add to Shopping Cart</a>
<a href="#">Queen Extra Firm Organic Harmony</a>	Harmony Mattress Extra Firm 35 ILD 6" organic natural rubber core with thick layer of organic wool quilted to organic cotton Damask elegant outer.	\$2,180.00		<input type="text" value="1"/>	<a href="#">Add to Shopping Cart</a>
<a href="#">Full Firm 7" Organic Harmony</a>	Harmony Mattress Medium Firm 31 ILD Organic Cotton Damask/organic wool quilted outer with 6" organic chemical free rubber core.	\$2,037.00		<input type="text" value="1"/>	<a href="#">Add to Shopping Cart</a>
<a href="#">Twin XL CUSTOM Firm</a>	Twin XL Custom Harmony Mattress Medium Firm 31 ILD 7" mattress with 6" natural rubber core and organic wool quilted to organic cotton outer.	\$1,505.00		<input type="text" value="1"/>	<a href="#">Add to Shopping Cart</a>



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# **EXHIBIT 6**



### What is Natural Latex and where does it come from?



Natural Latex also known as Natural Rubber comes from the Rubber Tree (*Hevea Brasiliensis*) and it's acquired through a method called "tapping" where the latex serum is collected from the latex ducts of the Rubber Tree and then used to make Natural Latex.

Unlike synthetic man made latex, Pure Natural Latex is naturally hypo-allergenic, anti-microbial, and dust mite resistant; making it perfect for allergy sufferers or anyone who needs to breathe fresh, clean air while sleeping. Its breathable qualities allow it to keep cool in the summer and warm in the winter and it is the most naturally durable and cushioning material available in nature in addition to being biodegradable.

Not all natural latex is made equally and most companies do not test for strict purity standards or fair trade practices. Purity is our priority that is why Pure-Rest Organics consistently sends our materials for third party lab testing to ensure that our products are as PURE and HEALTHY for you and your family as they can be in addition to requiring Organic Certifications for our Organic Cotton and Organic Wool. We openly share all of our certifications and test results with the public and conform to the NAOMI Standards (National Organization of Organic Mattress Industry).

### Natural Latex & Natural Latex Mattresses FAQs:

1. **I have allergies, would Natural Latex be good for me?**
  - 100% Pure Natural Latex is inherently hypo-allergenic, anti-microbial, and dust mite resistant; making it perfect for anyone suffering from allergies.
2. **I have heard of Latex Allergies; how can I be sure it will not affect me?**
  - As of yet, there have NOT been any reported cases of allergies to Pure Natural Latex (or Pure Natural Rubber) and the general incidence of latex allergy is low, less than 1% of the U.S. population. People that are allergic to latex are normally allergic to the type of latex used in making latex gloves (workers who wear latex gloves most of the day have a risk of less than 10%) which is closed cell structure latex. However, we offer a free Test Kit before you purchase our Natural Latex products to ensure your safety.
3. **Where does Natural Latex come from?**
  - Natural Latex is a resin compound found in the Natural Rubber Tree (*Hevea Brasiliensis*), and "Tapped" from the latex ducts of the tree; contrary to popular belief it is not the tree's sap and the trees are not damaged in the process
4. **I have back or joint problems and need proper support; how can Natural Latex help?**
  - Natural Latex is a naturally cushioning but also firm material, it will naturally conform to your body and therefore provide superior back support and outstanding pressure relief; furthermore, our Natural Latex mattresses are free of chemicals therefore providing you with a clean, non-toxic, and restful sleep.
5. **Which Firmnesses are available?**
  - Pure-Rest offers several levels of firmness Extra Soft, Soft, Medium, Firm, Extra Firm, and Super Firm. If you suffer from back problems a medium to firm mattress is recommended. In addition if you and your partner require different firmness we offer a variety of customizable zip mattresses with split cores for maximum comfort.
6. **What is the exterior of your mattresses made of?**
  - Most Pure-Rest Organics Mattresses feature a Certified Organic Wool Inner quilted onto a

Certified Organic Cotton Outer. Our Vegan version does not contain wool; however, because of its lack of a natural flame retardant a doctor's note is required.

**7. What is the difference between Natural Latex and Memory Foam?**

- Unlike the Synthetic Memory Foam which is made with chemicals and petroleum compounds, Natural Latex is manufactured with 90-95% of Natural Rubber, 2-3% Zinc Oxide, 1-2% Fatty Acids and Soaps, 1-2% Sulphur, and 1-2% Sodium. These items are required for the vulcanization, foaming, and curing process. However, most of these ingredients are baked out. The finished core is then washed several times to achieve optimum purity and the finished product is approximately 99% natural rubber.
- Also unlike Memory Foam, 100% Natural Latex Mattresses do not need to be kept in a room under 65 degrees, and because Natural Latex is firmer than memory foam you will notice that it does not leave a body impression (and will usually remain for at least 8-10 years) in addition to providing superior support.



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# **EXHIBIT 7**



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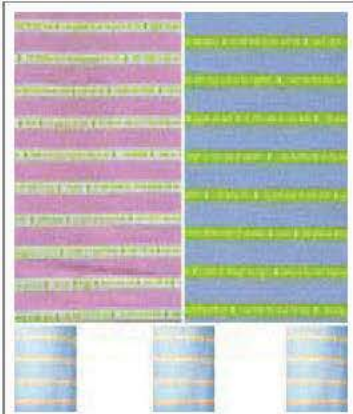
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Our infant bedding includes natural mattresses tested to be free of ANY toxic vocs and our results posted online. Our organic cotton and wool are also tested chemical free and are certified organic. The only infant line out there that is free of chemicals, and free of boric acid and proven by third party test results.

NOTE: Organic does not guarantee purity. The regulations of Greenguard, organic and OekoTex allow 5% or more of chemicals in the products to use their certification.



**NEW!!!** Baby Talk Flannel Bedding



Mini Co Sleeper Bedding 18x31"



Cradle 18 x 36" Bedding



Co Sleeper Bedding 25.5 x 36.5"



Small Cradle Bedding 15 x 33"



Mini Stokke Bedding



Baby Bunk Bedding 15 x 35"



Small Basket Bedding 10 x 29"



Bassinet Bedding 18 x 31" Oval

Organic Basket and Accessories

24 x 38" Bedding Da Vinci

Sleigh Bed Bedding 21 x 31"



Bassinet 13 x 27" Bedding

Amby Baby Organic Bedding

Infant Bedding 26 x 38"

Custom Bedding under 18 x 36"



Large Custom Baby Bedding up to 26 x 40"

Large Custom Bedding

11 x 30" Basket Bedding

Infant Bedding



**Burp Pad Pink/Pink Striped**  
Organic Cotton Pink Knit reverses to Pink Striped Knit 14 x 18" Burp Pad with layer of organic cotton batting between for lots of absorbancy. Made in USA

Price: \$11.00

Quantity:

[Buy Now](#)



**Burp Pad Heart Print**  
Organic Cotton Herat Print Knit 14 x 18" Burp Pad with layer of organic cotton batting between for lots of absorbancy. Made in USA

Price: \$11.00

Quantity:

[Buy Now](#)



**Burp Pad Pink/Pink Striped**  
Organic Cotton Pink Knit reverses to Pink Striped Knit 14 x 18" Burp Pad with layer of organic cotton batting between for lots of absorbancy. Made in USA

Price: \$11.00

Quantity:

[Buy Now](#)



**Burp Pad Dandelion / Fleece**  
Organic Cotton Dandelion/ Organic Cotton Fleece 14 x 18" Burp Pad with layer of organic cotton batting between for lots of absorbancy. Made in USA

Price: \$11.00

Quantity:

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# **EXHIBIT 8**



## "The Organic Solution"

Because of its health benefits, organic alternatives to food, clothing, and home products have become quite popular in recent years, and now the public is starting to catch on to organic mattresses as a healthier and safer alternative to chemically soaked mattresses. What are the differences between an organic mattress and a synthetic mattress, and why should you be concerned about what you are sleeping on? While they look similar, the differences lie in what they are made of. Synthetic mattresses contain hundredths of harmful chemicals including formaldehyde, a known carcinogen, while organic and natural latex (also known as natural rubber) mattresses are natural and safe as well as bio degradable.

### The Synthetic Problem

Synthetic mattresses contain harmful chemicals. Research has shown that the prolonged exposure to these chemicals can cause serious illness or cancer. Consider this: if you were to sleep on a synthetic mattress for eight hours a night for five years, that'd add up to over 14,600 hours of exposure time.

Below are some of the chemicals commonly used in synthetic mattresses, and the effects they can have.

#### Formaldehyde

Used in synthetic mattresses as an adhesive, formaldehyde has been linked to lung, throat, and nose cancers. Repeated exposure to formaldehyde can have serious effects on the respiratory system, cause asthma, and increase your likelihood of contracting bronchitis or pneumonia.

The National Cancer Institute (NCA) has conducted studies to determine the link between formaldehyde and an increased risk in cancer. Several NCA studies have determined that anatomists and embalmers (who are regularly exposed to formaldehyde in their work) have an increased risk of leukemia and brain cancer.

A study by the National Institute for Occupational Safety and Health (NIOSH) looked at 11,039 textile workers, who had been exposed to formaldehyde. This study corresponded with the earlier NCA studies by finding a link between exposure to formaldehyde and Leukemia.

#### Polyurethane foam

This is a petroleum based material, which can cause respiratory problems and skin irritation. Polyurethane foam is often used in mattresses for infant's cribs, exposing babies to the harmful fumes they let off. An article in the *Archives of Environmental Health* expressed concern that the foam may be related to increasing incidents of childhood cancer.

A study on mice conducted at Anderson Laboratories in Vermont supported this theory. When the mice were exposed to the emissions from synthetic crib mattresses, their breathing was impeded. They experienced both heart and respiratory irritation, and some mice had severe, asthma like reactions. The mice were only exposed to these fumes for two, one hour periods. Imagine how sleeping every night on these mattresses affects children.

#### Fire Retardants

Manufacturers cover mattresses in fire retardants to counteract the flammability of their mattress chemicals. These fire retardant chemicals enter people's systems, and as studies have shown, they can disrupt normal brain development in fetuses and infants. This is bad news, because flame retardants have been found in disturbingly high concentrations in people's blood and breast milk. Mothers are passing these chemicals on to their children.

For example, [CBS News reported](#) on woman whose blood test revealed that she had 19 different flame retardant chemicals in her body. The same CBS article quoted an Environmental Protection Agency toxicologist, who was concerned about the effects fire retardants have on developing children.

The same toxicologist said research on young, developing animals has shown fire retardants affect their brains and reproductive systems. It is safe to say the same would be true for human infants.

## The Organic Solution

There is hope, however. Organic mattresses provide an alternative to synthetic mattresses. An organic mattress is safe, chemical free, and composed of all natural materials. Usually, an organic mattress will be made of organic wool, organic cotton, or natural latex rubber. They are naturally flame resistant; there is no need to worry about them catching fire.

Aside from preventing exposure to harmful chemicals, organic mattresses also repel dust mites, resist mold and mildew buildup, and are hypoallergenic. Because these mattresses discourage mold and mildew, sleeping on an organic mattress can improve respiration, alleviate allergies, and provide a deeper, higher quality sleep.



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