



Office of the Secretary

UNITED STATES OF AMERICA
Federal Trade Commission
WASHINGTON, D.C. 20580

March 25, 2014

Mr. Alexandre Reverend

Re: In the Matter of Apple Inc., File No. 1123108

Dear Mr. Reverend:

Thank you for your comment on the Federal Trade Commission's consent agreement in the above-entitled proceeding. The Commission has placed your comment on the public record pursuant to rule 4.9(b)(6)(ii) of the Commission's Rules of Practice, 16 C.F.R. § 4.9(b)(6)(ii), and has given it serious consideration.

In your comment, you indicate that you would like a refund from Apple's French subsidiary for in-app charges incurred by your son, and that you are located in France. This case does involve unauthorized in-app charges by children; however, the proposed complaint focuses on Apple's practices relating to its United States App Store and operating system. Further, the proposed order requires that Apple provide full refunds to account holders with a billing address in the United States for unauthorized in-app charges incurred by minors. The Commission does work closely with its international counterparts in consumer protection matters, and you may consider bringing your complaint to the attention of the relevant French authorities, such as the Direction Générale de la Concurrence, de la Consommation et de la Répression des Fraudes.

After reviewing your letter, other public comments filed with the Commission, and the investigative record, the Commission has determined that the relief set forth in the proposed order is appropriate and sufficient to remedy the violations alleged in the proposed complaint, and it is in the public interest to issue the Decision and Order in final form. The final Decision and Order and other relevant materials are available on the Commission's website at <http://www.ftc.gov/enforcement/cases-proceedings/112-3108/apple-inc>. It helps the Commission's analysis to hear from a variety of sources in its work. The Commission thanks you again for your comment.

By direction of the Commission, Commissioner Wright dissenting.

Donald S. Clark
Secretary