

Exhibit 1

ARMYENLIST.COM
A Sun Key Publishing Company

HOME ACTIVE DUTY RESERVE NATIONAL GUARD PRIOR SERVICE SPECIAL MISSIONS ROTC SELECTIVE SERVICE PAY RATES AOTW

U.S. Army Information Request

First Name

Last Name

Email Address

Phone Number

Do you have a high school diploma or equivalent? Yes No

Last Grade Completed

REQUEST INFORMATION

» **Active Duty**

- » ASVAB Basics
- » 7 Steps to Join
- » Active Duty Requirements
- » Basic Training
- » Delayed Entry Program
- » Military Occupation Specialties (MOS)

» **Reserve**

- » Army Reserves
- » Benefits
- » Requirements
- » Bootcamp
- » 7 Steps to Join
- » ASVAB

Get Your Degree!
Find schools and get

Exhibit 2

Army Information Request

Do you want more information about the careers and benefits available in the Army? If so, fill out the form below.

You are under absolutely no obligation to join and your personal information will not be shared with anyone else.

First Name	<input type="text"/>
Last Name	<input type="text"/>
Email Address	<input type="text"/>
Phone Number	<input type="text"/> - <input type="text"/> - <input type="text"/>
Street Address	<input type="text"/>
City	<input type="text"/>
State	Select One <input type="text"/>
Zip Code	<input type="text"/> - <input type="text"/>
Birth Date	Month <input type="text"/> Day <input type="text"/> Year <input type="text"/>
Do you have a high school diploma or equivalent?	<input type="radio"/> Yes <input type="radio"/> No
Last Grade Completed	Select One <input type="text"/>

By entering my information and clicking "Submit," I understand that I may be contacted by ArmyEnlist.com via phone about military and education information.

- » *Medicine*
- » *Technology*
- » *Aviation*

Join with a Buddy

Sign up and qualify at the same time, you can go through Basic Training, Advanced Individual Training and your first Active Duty assignment together.



Ready For Change?

- Travel throughout the U.S. and the world
- Some jobs offer signing bonuses
- Money for student loan repayment

Exhibit 3



- [HOME](#)
- [ACTIVE DUTY](#)
- [RESERVE](#)
- [PRIOR SERVICE](#)
- [SPECIAL MISSIONS](#)
- [ROTC](#)
- [PAY RATES](#)



Active Duty

- [Can I Join](#)
- [7 Steps to Join](#)
- [Active Duty Requirements](#)
- [Active Duty vs. Reserve Duty](#)



Prior Service

- [Blue to Green](#)
- [Prior Service Enlistment Bonuses](#)
- [Prior Service FAQ](#)



Special Missions

- [Army Band](#)
- [Army Chaplain Corps](#)
- [Army Law \(JAG\)](#)
- [Army Medicine \(AMEDD\)](#)



Reserves

- [Army Reserves](#)
- [Benefits](#)
- [Requirements](#)
- [Basic Training](#)



ROTC

- [Army JROTC](#)
- [Army ROTC](#)
- [Scholarships](#)
- [ASVAB](#)



Pay Rates

- [Basic Allowance for Housing \(BAH\)](#)
- [Basic Allowance for Subsistence \(BAS\)](#)
- [Variable Housing Allowances \(VHA\)](#)

FULL TIME

Active Duty is a full time commitment. In many ways it is like having a full-time civilian job. A soldier's day is divided into work and off-hours. The length of service of service typically ranges from two to six years.

- [Basic Combat Training \(BCT\) Boot Camp](#)
- [Advanced Individual Training \(AIT\)](#)
- [Basic Training Video Tips](#)

PART TIME

The Army Reserve offers the opportunity for part time enlistment. As a Soldier in the Army Reserve will help you succeed no matter what path you choose. You will receive training and job skills you can't get anywhere else.

- [Mobilization](#)
- [Activation](#)
- [Deployment](#)

Search the site ...

Active Duty

- [ASVAB Basics](#)
- [Active Duty Requirements](#)
- [7 Steps to Join the Army](#)
- [Basic Training](#)
- [Delayed Entry Program](#)
- [Military Occupation Specialties \(MOS\)](#)

Reserve

- [Army Reserves](#)
- [Benefits](#)
- [Requirements](#)
- [7 Steps to Join the Army](#)
- [Bootcamp](#)
- [ASVAB](#)


Prior Service

- [Blue to Green](#)
- [Prior Service Enlistment Bonuses](#)
- [Prior Service RE Codes](#)
- [Prior Service FAQ](#)
- [Reenlist](#)


ROTC

- [Army JROTC](#)
- [Army ROTC](#)

Exhibit 4



ARMYENLIST.COM
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A non-government, privately-sponsored website



TAKE THE NEXT STEP!

Information Request

Would you like information about joining the Army or educational opportunities? Fill out the form below to receive **FREE** information!

First Name

Last Name

Email Address

Phone Number - -

Street Address

City

State

Zip Code -

Birth Date

Do you have a high school diploma or equivalent?
 Yes
 No

Last Grade Completed

Are you interested in education opportunities?

Did you know that there are over **150** different careers available in the Army including:

- » *Engineering*
- » *Medicine*
- » *Technology*
- » *Education*
- » *Aviation*

Join with a Buddy

Sign up and qualify at the same time, you can go through Basic Training, Advanced Individual Training and your first Active Duty assignment together.

Ready For Change?

- Travel throughout the U.S. and the world

By entering my information and clicking "Submit," I understand that I may be contacted by ArmyEnlist.com via phone, email or text about military and education information.

Exhibit 5

TAKE THE NEXT STEP!

Contact the U.S. Army

Want more information mailed to you about joining the U.S. Army? Fill out the form below (some fields are optional) and you will receive a brochure within one to two weeks. You are under **absolutely no obligation to join** and your personal information will not be shared with anyone else.

Please select all branches you are interested in:

<input checked="" type="checkbox"/> Army	<input type="checkbox"/> Air Force / Reserve	<input type="checkbox"/> Navy
<input checked="" type="checkbox"/> Army Reserve (Part Time)	<input type="checkbox"/> Marines	<input type="checkbox"/> Army National Guard

Contact Information

First Name M.I.

Last Name

Birth Date Month Day Year

Email Address

May we contact you by Email Yes No

Do You Have Prior Military Service? Yes No

By entering my information and clicking "Submit," I understand that I may be contacted by ArmyEnlist.com via phone, email or text about military and education information.

Did you know that there are over 150 different jobs available in the United States Army including:

- » Engineering
- » Medicine
- » Technology
- » Aviation

Join with a Buddy

Sign up and qualify at the same time, you can go through Basic Training, Advanced Individual Training and your first Active Duty assignment together.

Ready For Change?

- Travel throughout the U.S. and the world

[Contact Us](#) · [Legal](#) · [Privacy](#) · [Advertise](#) · [About Us](#) · [Recruiter Network](#)

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Exhibit 6

**AIR FORCE
ENLIST**

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SERVICE. HONOR. COURAGE.

How to Join the Air Force

Your decision to join the U.S. Air Force will have life-changing implications. But – do you have what it takes? Each of the steps below are designed to help you prepare and help you make the best choice for your life, family and career. Joining the Air Force isn't right for everyone, but for some it will be the best decision you've ever made.

Is The Air Force Right For Me?

Any job or career change should be viewed objectively. Consider the life style, the job, location, benefits, and opportunities.

[READ MORE](#)



Talk To The Recruiter

Talking to an Air Force Recruiter is a good opportunity to ask specific questions that relate to your situation. Only by working with a Recruiter can you tailor an Air Force experience to meet your goals, wants and needs. Your Recruiter can give you the specifics on all the Air Force benefits to help you make the most out of your career. Air Force recruiters are ready with the know-how to answer questions you have about the U.S. Air Force.

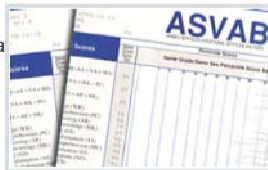
[READ MORE](#)



Take the ASVAB

The Armed Services Vocational Aptitude Battery (ASVAB) is a multiple choice test used to determine qualification for enlistment in the United States Armed Forces. In addition to determining eligibility, the test also determines jobs available to you in each service and enlistment bonus incentives, so you will want to do your best when taking the ASVAB.

[READ MORE](#)



[> Contact a Recruiter <](#)

[Home](#)

Is The Air Force Right For You?

[Talk to a Recruiter](#)

[Take the ASVAB](#)

[Choose a Path](#)

[Process in – MEPS](#)

[Get Ready for Basic Training](#)

[Contact a Recruiter](#)

[Get Information About Joining](#)

Jumpstart your education!
Find school programs near you.

Area of Interest:

-- Select One --



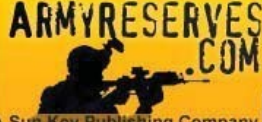
Concentration

-- Select One --



[FIND SCHOOLS](#)

Exhibit 7



ARMYRESERVES.COM
A Sun Key Publishing Company

- HOME
- BENEFITS
- REQUIREMENTS
- ASVAB
- BASIC TRAINING
- 7 STEPS TO JOIN

The US Army Reserve

The Army Reserve is an indispensable part of the United States defense strategy. The Army Reserves work in conjunction with the Active Army and the National Guard to ensure the safety and integrity of our Nation.

[Read more...](#)

POPULAR

- [7 Steps to Join](#)
- [Reserve Requirements to Join](#)
- [Reserve Pay & Benefits](#)
- [Basic Training - What's it Like?](#)
- [What NOT to Bring to Basic Training](#)

LATEST ARTICLES

- [About](#)
- [What TO Bring to Basic Training](#)
- [Get More Info](#)
- [Ready To Join](#)
- [Contact A Recruiter](#)

MAIN MENU

- HOME
- BENEFITS
- REQUIREMENTS
- ASVAB
- BASIC TRAINING
- 7 STEPS TO JOIN

CONTACT US ARMY RESERVES

- [Contact A Recruiter](#)
- [Ready To Join](#)
- [Get More Info](#)

Home

Reserve Pay & Benefits

Reserve soldiers earn what's called Unit Training Pay. Unit Training Pay is money you earn while training on weekends and during full-time training events. Unit Training Pay is only part of your total pay as a Soldier in the Army Reserve. There are many other ways to earn additional money in the Army through allowances, bonuses and educational benefits.

[Read more...](#)

Two Weeks a Year - One Weekend a Month

When you join the Army Reserve, you can serve your country and maintain a lifestyle all your own. While living near home you'll be a stronger person. A better citizen. And the world will see your strength.

As a Soldier in the Army Reserve, you can:

- * Train close to home
- * Earn an extra paycheck while serving
- * Continue your civilian career

7 Steps to Join

Step 1 - Is The Army Right For Me?

Any job or career change should be viewed objectively. Consider the life style, the job, location, benefits, and opportunities.

To be a U.S. Army Soldier is to be a part of the world's best fighting force. Soldiers spend their days training, working and serving together to protect America's freedoms. But they also have time after work for family, friends and personal interests. From recruitment to

Exhibit 8



Sponsored Offer

93.5% of U.S. Navy jobs have direct civilian counterparts and often pay more! Get your FREE NO OBLIGATION info today!

Want more information about joining the U.S. Navy? You are under absolutely no obligation to join and your personal information will not be shared with anyone else. Service members can receive more than \$70,000 in tuition benefits for college and Up to \$40,000 enlistment bonus. Thousands of jobs are available in the Navy. Job training is waiting for you.

Fill out the form below to request more information.



*Required

First Name:*

Last Name:*

Address:*

City, State, Zip:*

Email:*

Phone:*

 -

Date of Birth:*

 / /

Have a HS Diploma or GED?:*

Gender:*

Yes, I am interested in receiving more information from the U.S. Navy.

This is not a job opportunity. This is an opportunity from the U.S. Navy. To skip this page, please click the 'No Thanks' button below.

I consent to being contacted at the phone number(s) above, including my wireless number if provided. I understand that these calls may be generated using an automated technology.

No Thank You >>

Submit ▶

[Privacy Policy](#)

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Exhibit 9

ARMY
Arms of the World

A non-government, privately sponsored website

Request Info | ASVAB | Enlist | Reenlist | Army Knowledge | Help With College | Email | Support The Troops | Dating | Search

FALL INTO FOLLOW
f t s

Stay Informed on US Military News

First Name: _____
Last Name: _____
Email Address: _____
Military Status: _____

What newsletters do you want?
 Marine Corps News
 Air Force News
 National Guard News
 Coast Guard News
 US Army News
 US Navy News
 Education Opportunities

Email Format
 HTML
 Text

View previous campaigns.
Subscribe

Learn About Joining the Army and Educational Opportunities

Be More. join or reenlist today.

First Name: _____
Last Name: _____
Phone Number: _____
Next >

By entering my information and clicking "Next" I consent to being contacted via phone or text at the phone number above about military and education information. I understand that these calls may be generated using an automated technology.

ASVAB Question of the Week: December 7, 2016
ASVAB

Here is our ASVAB practice question for this week! We'll be back tomorrow with the answer!

ASVAB Question of the Week

A 40 lb weight is placed in the center of a 2 lb board, which is placed on top of two scales. Each scale will read what?

A) 42 lb
B) 21 lb
C) 40 lb
D) 20 lb

Enlist to study

Exhibit 10

ARMY
Arms of the World

A Degree Stationed Where You Are. WGU TEXAS

Request Info | ASVAB | Enlist | Reenlist | Army Knowledge | Help With College | Email | Support The Troops | Dating | Search

Affordable Education
Scholarships, Grants, & Tuition Assistance for **Military Personnel**:
Convenient Online Learning
Degree Type: _____
Choose Degree Level: _____
Interest: _____
Choose Area of Study: _____
Learn More

FALL INTO FOLLOW
f t s

iCIMS Applicant Tracking
Schedule Orientation, I-9, W-4 Form Completions & More.

Learn About Joining the Army and Your Educational Opportunities, pg 2

How Do We Contact You?

First Name: _____
Last Name: _____
Address: _____
City: _____
State: - Select -
Zip Code: _____
Email Address: _____
Phone Number: _____

Educator

Do you have a high school diploma or GED: _____
Last Grade Completed: _____

Tell Us A Little About Yourself

Birthdate: Month Day Year

I consent to being contacted at the phone number(s) above, including my wireless number if provided. I understand that these calls may be generated using an automated technology.

Please Submit Only Once

Share / Save

Exhibit 11

The screenshot shows a web browser window with the URL army.com/choose-your-options?wid=170663. The page features a navigation bar with links for 'Request Info', 'ASVAB', 'Enlist', 'Reenlist', 'Army Knowledge', 'Help With College', 'Email', 'Support The Troops', and 'Dating'. A search bar is also present. The main content area is titled 'Home' and 'Choose Your Options!'. A large banner reads 'WE SALUTE YOU! You have chosen the path of honor through service to your country.' Below this is a paragraph of text: '*Please be aware that our military is currently downsizing. Army.com wants you to know that there are more ways for you to serve your country than just military service. If you had a college education you could contribute through engineering, science, law, health care and more. For every soldier that serves our country there are many more citizens who provide the technology and service that give them the ability to serve safely. We urge you to understand all of your options as you make the choices that shape the rest of your life. There's no obligation, just the information you will need to make a well informed decision.' Below the text is a form for Grantham University with fields for 'First Name', 'Last Name', 'E-Mail Address', and 'Telephone', and a 'Request Information' button. The Grantham University logo is also visible. On the left side, there are social media icons for Facebook, Twitter, and Google+, and a sidebar with text: 'A Degree STATIONED Where You Are. Online Degree Programs.' and 'WGU TEXAS'. At the bottom left, there is a 'Money for College' section with links for 'Know Your Options', 'Active Duty', 'Reservists', and 'Veterans (VEAP)'. The background of the page features silhouettes of soldiers in a field.

Exhibit 12

This is Dylan with Military Verification. Please call 256-585-6802 to have the military information you requested confirmed. Thanks