

PUBLIC

FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

NOTICE OF APPEARANCE



CASE NAME	FILE/DOCKET NUMBER
In the Matter of Altria Group, Inc and JUUL Labs, Inc	D09393

Pursuant to Section 4.1 of the Commission's Rules of Practice, I (we) am (are) entering in the above proceeding the appearance of

- counsel supporting the complaint (Complete Items 1, 3, 4, and 5 below)
- counsel or representative for the respondent (Complete Items 1, 2, 4, and 5 below)
- counsel or representative for a third party (Complete Items 1, 2, 4, and 5 below)

1. COUNSEL OR REPRESENTATIVE	2. RESPONDENT(S) OR THIRD PARTY(IES)
<p>Include the name, address, email address, and telephone number of each counsel or representative entering an appearance in the above proceeding.</p> <div style="border: 1px solid black; padding: 5px;"> <p>M. Elaine Johnston Allen & Overy LLP 1221 Avenue of the Americas New York, NY 10020 212-610-6388 Email: elaine.johnston@allenoverly.com</p> <p>Puja Patel Allen & Overy LLP 1221 Avenue of the Americas New York, NY 10020 212-610-6311 Email: puja.patel@allenoverly.com</p> </div>	<p>Include the address and telephone numbers of all persons, partnerships, corporations, or associations on whose behalf this Notice of Appearance is being filed.</p> <div style="border: 1px solid black; padding: 5px;"> <p>ITG Brands, LLC 714 Green Valley Rd Greensboro, NC (336) 335-6669</p> </div>

3. ASSOCIATE/ASSISTANT DIRECTOR

4. SIGNATURE OF SENIOR COUNSEL	5. DATE SIGNED
/s/ M Elaine Johnston	05/04/2021

Return this form to: Federal Trade Commission
Room H-113
600 Pennsylvania Avenue, N.W.
Washington, D.C. 20580

**UNITED STATES OF AMERICA BEFORE
THE FEDERAL TRADE COMMISSION
OFFICE OF ADMINISTRATIVE LAW
JUDGES**

In the Matter of

**Altria Group, Inc.
a corporation;**

And

**JUUL Labs, Inc.
a corporation.**

Docket No. 9393

STATEMENT OF GOOD STANDING PURSUANT TO 16 C.F.R. § 4.1

In connection with the Notice of Appearance filed on May 4, 2021, and pursuant to 16 C.F.R. § 4.1(d), I state that I am eligible to practice before the Commission as a member of the Bar of the State of New York (Bar No. 2183010). As requested by 16 C.F.R. § 4.1(d), I further state that I am a member of good standing within the legal profession.

Dated: May 4, 2021

By: s/ M. Elaine Johnston

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Dated: May 4, 2021

By: *s/ Puja Patel*

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CERTIFICATE OF SERVICE

I HEREBY CERTIFY that, on May 4, 2021, I delivered via electronic mail a true and correct copy of the foregoing Notice of Appearance to:

Office of the Secretary
Federal Trade Commission
Constitution Center
400 Seventh Street, S.W., Suite 5610
Washington, DC 20024
electronicfilings@ftc.gov

The Honorable D. Michael Chappell
Chief Administrative Law Judge
Federal Trade Commission
600 Pennsylvania Ave., N.W., Rm. H-110
Washington, DC 20580

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