

**UNITED STATES OF AMERICA
BEFORE THE FEDERAL TRADE COMMISSION**

COMMISSIONERS: **Joseph J. Simons, Chairman**
 Noah Joshua Phillips
 Rohit Chopra
 Rebecca Kelly Slaughter
 Christine S. Wilson

In the Matter of

**Altria Group, Inc.,
a corporation;**

and

**JUUL Labs, Inc.,
a corporation.**

Docket No. 9393

**ORDER REGARDING SCHEDULING
IN LIGHT OF PUBLIC HEALTH EMERGENCY**

Because of the declared public health emergency¹ associated with the outbreak of the coronavirus disease 2019 (“COVID-19”), also known as SARS-CoV-2; because it has been advised that gatherings of ten or more persons may facilitate the spread of the disease; and because the District of Columbia, Maryland, and Virginia have issued “stay at home” orders that limit travel in and out of these jurisdictions, the Commission has determined that it is in the public interest to mitigate the transmission and impact of COVID-19, and that good cause exists to stay this proceeding and reschedule the evidentiary hearing date. Accordingly,

IT IS HEREBY ORDERED that this proceeding be fully stayed, except for matters of settlement, until April 20, 2020²; and

By the Commission.

April J. Tabor
Acting Secretary

SEAL:
ISSUED: April 3, 2020

¹ Pursuant to the Public Health Services Act, 42 U.S.C. 247d, on January 31, 2020, the Secretary of the Department of Health and Human Services issued a declaration that a health emergency exists because of COVID-19; and on March 13, 2020, the President of the United States issued a proclamation that a national emergency exists concerning COVID-19. Remarks by President Trump, available at <https://www.whitehouse.gov/briefings-statements/remarks-president-trump-vice-president-pence-members-coronavirus-task-force-press-conference-3/> (Mar. 13, 2020).

² The Commission has stayed all other Part 3 proceedings until April 20, 2020. In order to better manage the Commission’s docket in light of the current public health crisis, the Commission is synchronizing the date of this stay order with the stay orders in all other Part 3 proceedings.