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CENTRAL DISTRICT OF CALIFORNIA
BY: CS DEPUTY

1 DAVID SHONKA
2 ACTING GENERAL COUNSEL

3 JOANNIE WEI
4 SAMUEL LEVINE
5 AUDREY AUSTIN

6 jwei@ftc.gov
7 slevine1@ftc.gov
8 aaustin2@ftc.gov

9 Federal Trade Commission
10 230 South Dearborn Street, Room 3030
11 Chicago, Illinois 60604
12 Tel: (312) 960-5634; Fax: (312) 960-5600

13 BARBARA CHUN, Local Counsel (Cal. Bar No.186907)
14 bchun@ftc.gov
15 Federal Trade Commission
16 10990 Wilshire Boulevard, Suite 400
17 Los Angeles, California 90024
18 Tel: (310) 824-4343; Fax: (310) 824-4380

19 Attorneys for Plaintiff
20 FEDERAL TRADE COMMISSION

21 UNITED STATES DISTRICT COURT
22 CENTRAL DISTRICT OF CALIFORNIA

23 FEDERAL TRADE COMMISSION,

24 Plaintiff,

25 v.

26 M&T FINANCIAL GROUP, a
27 corporation, also d/b/a StuDebt, Student
28 Debt Relief Group, SDRG, Student
Loan Relief Counselors, SLRC, and
Capital Advocates Group,

AMERICAN COUNSELING CENTER

FILED
CLERK, U.S. DISTRICT COURT
9/18/2017
CENTRAL DISTRICT OF CALIFORNIA
BY: _____ DEPUTY

Case No. CV17-6855-ODW(PLAx)

Memorandum in Support of Plaintiff's
Ex Parte Application for Temporary
Restraining Order with Asset Freeze,
Appointment of a Receiver, Other
Equitable Relief, and Order to Show
Cause Why a Preliminary Injunction
Should Not Issue

1 CORP., a corporation, also d/b/a
2 StuDebt, Student Debt Relief Group,
3 SDRG, Student Loan Relief Counselors,
4 SLRC, and Capital Advocates Group,
and

5 SALAR TAHOUR, individually, and as
6 an officer of M&T FINANCIAL
7 GROUP and AMERICAN
COUNSELING CENTER CORP.,

8 Defendants.
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1 The Federal Trade Commission asks this Court to halt Defendants’
2 nationwide student loan debt relief scheme. Preying on widespread anxiety and
3 confusion about student debt, Defendants deceive consumers into paying them
4 hundreds of dollars to enroll in federal student loan repayment programs that
5 otherwise are free. In this way, Defendants have defrauded financially distressed
6 consumers out of more than \$7.3 million since 2014.

7 Student loan debt is growing rapidly in America. It is now the second largest
8 class of consumer debt; more than 42 million Americans collectively owe over
9 \$1.3 trillion. Unfortunately, this increase in student loan debt has been
10 accompanied by a dramatic increase in scams that try to take advantage of
11 consumers who are struggling to pay their student loan debts. Following the same
12 model as scams involving the purported relief of mortgage or credit card debt,
13 which proliferated during the economic downturn, student loan debt relief scams
14 capitalize on consumers’ financial distress and involve similar misrepresentations
15 and advance fees. The FTC has brought a series of cases against scams like the one
16 perpetrated by Defendants here,¹ but the problem persists.

17 Defendants’ scheme involves making unsolicited calls to consumers with
18 outstanding student loan debt, in which Defendants make a series of critical
19 misrepresentations about student loan repayment. In placing these calls,
20 Defendants also ignore their obligation to avoid calling consumers who have
21 registered their numbers with the National Do Not Call Registry. During their
22 telemarketing calls, Defendants first falsely claim an affiliation with the
23 Department of Education (“ED”) and then promise to permanently reduce

24
25 ¹ See, e.g., *FTC v. Good Ebusiness, LLC*, CV-16-1048-ODW (JPRx) (C.D. Cal.
26 Feb. 16, 2016); *FTC v. Consumer Assistance, LLC*, CV-16-21528-FAM (S.D. Fla.
27 Apr. 29, 2017); *FTC v. Student Aid Center, Inc.*, CV-16-21843-FAM (S.D. Fla.
28 May 23, 2016); *FTC v. Strategic Student Solutions LLC*, CV-17-80619-WPD (S.D.
Fla. May 15, 2017).

1 consumers' student loan payments to a fixed amount—even though no federal
2 program guarantees the permanent reductions that Defendants promise. Then,
3 Defendants claim that these federal programs require the payment of significant
4 advance fees when in fact they are free. Additionally, Defendants represent that
5 they will collect consumers' monthly loan payments and apply them towards
6 consumers' loans, but instead, Defendants simply pocket the money. To prevent
7 their victims from discovering this scam, Defendants cut them off from their loan
8 servicers and ED by telling consumers to stop all communication with these
9 entities. Defendants sometimes even deceive consumers into believing that
10 Defendants will be their new loan servicer. Defendants' practices violate the
11 Federal Trade Commission Act ("FTC Act") and the FTC's Telemarketing Sales
12 Rule ("TSR").

13 Unsurprisingly, hundreds of consumers nationwide have complained about
14 Defendants to the Better Business Bureau ("BBB"), FTC, Consumer Financial
15 Protection Bureau, state attorneys general, and other government agencies.
16 Consumers consistently report the same deceptive practices alleged by the FTC in
17 this case. But rather than change their practices in response to these complaints,
18 Defendants instead have changed their name. After the BBB alerted consumers to a
19 pattern of complaints referencing one of Defendants' fictitious business names,
20 Defendants persisted with the same deceptive practices under a new business
21 name. In fact, over the last three years, Defendants have operated under at least
22 three different names, and their scheme is ongoing.

23 Along with this Memorandum, the FTC is submitting overwhelming
24 evidence of Defendants' fraud. This evidence includes, among other things: the
25 transcripts of two undercover calls by a government investigator that capture
26 Defendants' misrepresentations; twenty declarations from consumers victimized by
27 Defendants; a declaration from a servicer of federal loans that has received dozens
28 of complaints about Defendants and has identified almost 1,900 unique borrowers

1 potentially impacted by Defendants’ scheme; a declaration from the BBB about
2 complaints it has received about Defendants and the warning letters it has sent to
3 Defendants that have been ignored; and a sample of consumer complaints about
4 Defendants filed with the BBB or government agencies.

5 To protect consumers from additional harm and preserve assets for eventual
6 restitution to victims, the FTC asks this Court to issue an *ex parte* temporary
7 restraining order (“TRO”) that freezes Defendants’ assets and appoints a temporary
8 receiver over the corporate defendants.

9 **I. Defendants’ Deceptive Business Practices**

10 Defendants capitalize on the financial hardship many student loan borrowers
11 are experiencing by targeting them with a fraudulent debt relief scheme that
12 misrepresents how consumers can participate in federal loan repayment programs.
13 ED offers income-driven repayment (“IDR”) programs that allow eligible
14 borrowers to limit their monthly payments to a percentage of their discretionary
15 monthly income. Consumers can apply for and enroll in IDR programs through ED
16 or their student loan servicers at no cost.² As detailed below, Defendants
17 misrepresent the existence of an affiliation with ED, promise impossible loan
18 repayment benefits, and mischaracterize IDR programs to convince consumers to
19 pay them substantial fees to participate in free government programs.

20 **A. False Claims of Affiliation with ED**

21 Defendants’ scam begins with unsolicited, and often illegal³ telemarketing
22 calls to consumers who have federal student loans. Upon reaching consumers,
23 Defendants promptly gain their trust by falsely claiming to be “affiliated with,” to
24 “work directly with,” to “work on behalf of,” or to work “in conjunction with”

25 ² See <https://studentaid.ed.gov/sa/repay-loans/understand/plans/income-driven>

26 ³ Defendants routinely initiate telemarketing calls to telephone numbers on the
27 National Do Not Call Registry in violation of the FTC’s Telemarketing Sales Rule.
28 See *infra* at p. 19.

1 ED.⁴ To further this misrepresentation, Defendants use email addresses in
2 communicating with consumers that end in “.us” rather than “.com.”⁵ During calls
3 with consumers, Defendants frequently reference confidential details about
4 consumers’ loans, such as the loan amount or consumers’ occupation, which
5 consumers assume Defendants obtained as a result of their affiliation with ED.⁶

6
7 ⁴ See, e.g., PX 23 at 539, ¶ 32, Att. S at 698 (“[w]e work directly with the
8 Department of Education”); *id.* at 564, ¶ 80(a), Att. KK at 813 (“part of the
9 Department of Education”), 814 (“affiliated with the Department of Education”),
10 817 (“repetitively told me they were a part of the Department of Education”), 820
11 (“called me under the guise of being a government agency”), 826 (“she works with
12 the federal government”); PX 3 at 125, ¶6 (“was affiliated with [ED]” and “worked
13 on behalf of the government to help students get debt relief”); PX 4 at 153, ¶ 2
14 (“worked with the government to alleviate debt”); PX 8 at 248, ¶ 2 (“affiliated with
15 [ED]”); PX 9 at 274, ¶ 3 (“working on behalf of the government”); PX 10 at 290, ¶
16 4 (“works closely with [ED]”); PX 14 at 377, ¶ 2 (“partner of [ED]”); PX 20 at
17 492, ¶ 2 (“represents [ED]”); PX 1 at 4, ¶ 10 (noting pattern of consumer
18 complaints of Defendants claiming affiliation with ED).

19 ⁵ See, e.g., PX 3, Att. A at 133 (“enrollment@sdr.us”). In at least one instance,
20 Defendants listed the ED website at the end of an email, leading the consumer to
21 believe they were affiliated with ED. PX 3 at 125, ¶ 4. At times, Defendants even
22 claim to have sent emails that actually came from ED. To do this, while on the
23 phone, Defendants tell consumers that they will send them an email momentarily.
24 Defendants then go to ED’s website and submit a “Forgot My Username” request
25 for the consumers’ loan account, which generates an email to the consumer from
26 an ED email address ending in .gov. See PX 20 at 492-3, ¶ 5, Att. A at 498.

27 ⁶ See, e.g., PX 18 at 461, ¶ 4 (“seemed to have all my loan information, which led
28 me to believe they were acting on behalf of the federal government as a new
servicer for my loans,”) ¶ 7 (consumer had already applied on her own,
telemarketer responded that “he knew this and that this was how he got my
information.”); PX 3 at 126, ¶ 6 (“I assumed that the only reason she had this
information was because she was associated with [ED]”); PX 4 at 154, ¶ 4
 (“affirmed my impression they were working with the federal government”); PX 7
at 206, ¶ 2 (contributed to the impression that the telemarketer “was either from or
affiliated with” ED); PX 8 at 249, ¶ 5 (“he wouldn’t have had this kind of personal
information if he weren’t affiliated with the government.”); PX 15 at 380, ¶ 3
 (“had access to information that I believed he wouldn’t have had access to unless

1 Defendants also frequently claim the program they pitch was authorized by
2 President Obama’s “Student Loan Forgiveness Act,” a proposal never signed into
3 law.⁷

4 As a result of Defendants’ misrepresentations, consumers often incorrectly
5 believe that they are speaking to an affiliate of ED, not an unrelated private
6 company with no ties to the government. This misimpression then colors all of the
7 representations that follow and lends credibility to Defendants’ other false claims.⁸
8 In fact, many consumers only agree to turn over their sensitive personal
9 information along with hundreds of dollars in fees because they believe Defendants
10 are agents of the government.⁹

11
12 he were affiliated with [ED]”); PX 20 at 492, ¶ 2 (“assumed he knew these things
13 because he represented [ED] and therefore had access” consumers’ personal
14 information).

15 ⁷ See, e.g., PX 23 at 539, ¶ 32, Att. S at 675 (“Student Loan Forgiveness Act...by
16 the Obama Administration”); PX 4 at 153, ¶ 2 (“Obama Relief” program); PX 9 at
17 274, ¶ 3 (“Obama had passed a bill relating to student loans”); PX 14 at 377, ¶ 2
18 (“partner of [ED]” that was “granted by [ED]” to administer new federal debt
19 reduction law Obama passed); PX 15 at 380 (“affiliated with the government” and
20 “worked on Obama’s loan forgiveness program”).

21 ⁸ See, e.g., PX 3 at 126, ¶ 6 (“What helped alleviate my concerns...was my belief
22 that SDRG worked for the federal government”); PX 7 at 206, ¶ 2 (“...the
23 representative led me to believe that SDRG was a legitimate company because its
24 supposed connection to the government”); PX 10 at 290, ¶ 4 (“I believed the
25 company was legitimate because the representative kept saying StuDebt was with
26 [ED]”); PX 15 at 380, ¶ 3 (“The representative...said SDRG was affiliated with the
27 government...[t]hey sounded like a very legitimate company”); PX 16 at 412, ¶ 5
28 (“She led me to believe that SDRG was affiliated somehow with the government or
[ED], and that this contributed to SDRG’s ability to offer me such a good
replayment program”); PX 20 at 492, ¶ 3 (“I was excited to receive a call from
someone who I thought was working on behalf of [ED]”).

⁹ See *id.* See also PX 20 at 492, ¶ 4 (telemarketer claimed he had the consumer’s
information already, but just needed her to provide it again to confirm; consumer
complied because she “thought [the telemarketer] was working with [ED].”).

1 **B. False Claim of Fixed Monthly Loan Payments**

2 After deceiving consumers about who they are, Defendants misrepresent the
3 relief consumers will obtain through ED programs. Typically, after asking
4 consumers basic questions about their loans and income, Defendants tell
5 consumers that they can enroll them in a government program that will
6 permanently lower their monthly payments, often by hundreds of dollars.
7 Defendants quote a specific monthly payment amount and represent that this
8 amount will remain the same for 10 or 20 years, after which the remainder of the
9 consumer’s loan balance will be forgiven.¹⁰ These claims are false.

10 No IDR program guarantees the same monthly payment for more than one
11 year. Monthly payments are based on income and family size, which borrowers
12 must recertify annually. Because income and family size are likely to fluctuate, it is
13 impossible for Defendants to guarantee consumers a fixed monthly payment for
14 more than one year, let alone ten or twenty. Moreover, as discussed below, the
15 monthly payment figure Defendants quote frequently is not a loan payment at all,
16 but rather a monthly fee that Defendants charge consumers without applying it to
17 their outstanding loan balance.

18 More recently, Defendants appear to be making even more outrageous
19 claims to some consumers, representing that if consumers pay a certain amount to
20

21 _____
22 ¹⁰ See, e.g., PX 23 at 537, ¶ 26, Att. P at 643 (quoting \$114/mo.), 646 (“you’ll pay
23 a total of \$27,360...you’re going to receive total forgiveness in the amount of
24 about \$28,000”); PX 3 at 127, ¶ 11 (quoting \$192/mo. for 10 years, rest forgiven);
25 PX 12 at 304, ¶ 2 (quoting \$199/mo. or less for 10 years, rest forgiven); PX 20 at
26 493, ¶ 6 (quoting \$299.75/mo. for 120 payments, rest forgiven); PX 1 at 3, ¶ 7, Att.
27 A at 11 (quoting \$141.83/mo. for 120 months, rest forgiven), Att. E. at 22 (quoting
28 \$176/mo., “will never change”), Att. T. at 62 (quoting \$19 for 240 payments), Att.
W at 68 (quoting \$39/mo. for 240 months, rest forgiven), Att. DD at 82 (quoting
\$300/mo., balance forgiven in 20 years).

1 Defendants upfront, all or part of the rest of their loans will be forgiven.¹¹ There is
2 no federal program under which this is possible.

3 **C. Illegal Advance Fees and Fraudulent Monthly Charges**

4 Defendants collect two types of fees from consumers: (1) advance fees,
5 which they falsely claim are required to participate in the government loan
6 repayment programs, and (2) monthly fees, which they mislead consumers into
7 believing are their new loan payments. Defendants' typically charge consumers an
8 advance fee of between \$398 and \$1,047. They often call this fee an "enrollment,"
9 "application," or "processing" fee.¹² In some instances, consumers are led to
10 believe that all or a portion of these advance payments will be applied to repay
11 their loans.¹³ Consumers believe that if they do not pay the advance fee, they will
12 not be able to enroll in the federal IDR program and have their monthly loan
13
14

15 ¹¹ See, e.g., PX 1 at 5, ¶14, Att Z at 74 ("loan would be forgiven after 3 pymts of
16 \$350"), Att. FF at 86 ("company would forgive loan for pymt of \$600), Att. HH at
17 90 ("make payments of \$200 for 3 months and half of the loan would be
18 forgiven").

18 ¹² See, e.g., PX 23 at 537, 539, ¶¶ 26, 32, Att. P at 649 ("enrollment fees"), Att. S
19 at 681 ("three enrollment payments"); PX 3 at 128, ¶ 13 ("application fees"); PX 7
20 at 206, ¶ 4 (same); PX 8 at 248, ¶ 3 (first montly fee was for the application); PX 9
21 at 275, ¶ 9 (payment was "part of the enrollment process"); PX 10 at 291, ¶ 7
22 ("processing fee"); PX 14 at 378, ¶ 5, Att. A ("enrollment payments"); PX 18 at
23 462, ¶ 6 (fee required to enroll); PX 20 at 494, ¶ 7 ("initial fee of
24 \$1047...required" to enter the program).

25 ¹³ See, e.g., PX 4 at 154, ¶ 5 ("thought that these payments were being applied to
26 my student loan balance"); PX 5 at 161 ¶ 11 (based on sales call, "I believed that
27 this \$250 payment would be a payment toward my student loan"); PX 12 at 305 ¶ 5
28 ("assumed that the...payments were my new monthly payment, and would be
applied" to loans); PX 15 at 381, ¶ 7 ("under the impression" the money would
apply to loans); PX 17 at 444, ¶ 4 (was told Defendants would keep the money
while processing application, but then "everything would be transferred to the
servicer [thereafter]").

1 payments permanently reduced.¹⁴ Trusting that the Defendants are affiliated with
2 the government and that payment of the advance fee is necessary to participate in
3 the program, consumers provide their payment information. Defendants typically
4 charge consumers all or a portion of the advance fee almost immediately, long
5 before consumers actually are enrolled in an IDR program.¹⁵

6 In addition to the advance fee, Defendants charge their most financially
7 strapped consumers— typically those whose low discretionary income would at
8 least qualify them initially for a \$0 monthly payment—an additional monthly fee.
9 Rather than acknowledge to these consumers that their new monthly payment will
10 be \$0 once they are admitted to the IDR program, Defendants tell them their
11 monthly payment will be approximately \$39 and that this amount will be applied
12 each month to their outstanding loan balance.¹⁶ Defendants then collect this \$39

13
14 ¹⁴ See, e.g., PX 1 at 4, ¶ 11 (noting pattern of borrower complaints that Defendants
15 claimed fees were required to enroll in IDR plans); PX 3 at 128, ¶ 13 (“it was only
16 after making these payments and getting approved that I could begin paying my
17 new monthly rate”); PX 7 at 206, ¶ 4 (“if I did not pay the application fee, I could
18 not get into the repayment program”); PX 9 at 275, ¶ 9 (“in order to get into the
19 program . . . I needed to pay \$299 each month for the first two months”); PX 12 at
20 304, ¶ 3 (“believed that the only way to enroll was by paying the one-time \$199
21 fee”); PX 13 at 348, ¶ 4 (believed “I could not get into the repayment program
22 without paying \$600”); PX 16 at 412, ¶ 6 (“In order to get into the program,
23 [Defendants] told me I had to pay an enrollment fee of \$600”); PX 18 at 462, ¶ 6
24 (“told me that this fee was required in order to enroll”); PX 19 at 487, ¶ 2 (“I could
25 have my student debt forgiven if I paid her company \$299”); PX 20 at 494, ¶ 7
26 (“believe[d] I had to pay [the fee] to take advantage of the program”).

27 ¹⁵ See, e.g., PX 1 at 4, ¶ 11 (16 borrowers reported that Defendants collected or
28 tried to collect a fee before providing any services), 5, ¶ 13 (borrower charged \$600
to enroll in an IDR before she had graduated from school); PX 9 at 274, 277, ¶ 2,
15 (\$299 and \$19 charged on same day after telemarketing call); PX 18 at 461,
463, 465, ¶¶ 2, 13, 22 (consumer had already applied on own, but was charged
\$250).

¹⁶ See, e.g., PX 23 at 539, ¶ 32, Att. S at 678-79 (laid off with no income, but was
quoted \$39/mo.), 683 (told “the payment that you give us for your loan, it goes

1 every month but do not apply any of it toward consumers' loans. Many consumers
2 pay for months before realizing that their \$39 payments are not being applied
3 toward their loans.¹⁷ Consumers who realize Defendants are engaged in a scam and
4 who block their accounts from being charged are threatened by Defendants with
5 collections and adverse credit reporting.¹⁸

6 **D. Defendants' High-Pressure Tactics**

7 To induce consumers to sign up, Defendants create a sense of urgency by
8 leading consumers to believe that their offer is available for only a limited time and
9 that consumers must act now. For example, Defendants have told consumers that it
10 is the "last opportunity" to enroll, a "limited-time offer," that consumers need to
11 "lock in" their monthly payment amount now, or that the program will expire if the
12 consumer does not enroll immediately.¹⁹ Defendants use these misrepresentations

13 directly to the – to the Department of Education"); PX 10 at 291-3, ¶¶ 5, 12, 15,
14 and Att. B at 301 (actual servicer statement notes she qualified for \$0/mo., but
15 Defendants told her monthly payment was \$39/mo.); PX 13 at 348, ¶3
16 (unemployed student with no income was quoted \$30/mo. payments); PX 15 at
17 380, ¶ 4 (student with part-time job for basic living expenses was quoted \$39/mo.).
18 ¹⁷ See, e.g., PX 10 at 293, ¶13 (charged \$39/mo. for 22 months); PX 16 at 415, ¶15
19 (charged \$39/mo. for almost a year); PX 4 at 154, ¶5 (charged \$19/mo. for 9
20 months); PX 23 at 546, ¶ 54(d) (941 checks for \$39 totaling \$36,699 was deposited
21 into just one of Defendants' bank accounts).

22 ¹⁸ See, e.g., PX 23 at 565, ¶ 82, Att. KK at 832 ("they are still calling every
23 day...threatning [sic] to send me account to collections and ruin my credit
24 score"); PX 13 at 351, ¶ 16 (threatened collections and "derogatory remarks" to
25 credit bureaus that will "negatively impact your credit score"); PX 7 at 211, ¶ 18
26 (text messages about "collections and negative credit"); PX 8 at 250, ¶ 8 (same);
27 PX 17 at 445, ¶ 10 (same).

28 ¹⁹ See, e.g., PX 5 at 159, ¶ 4; PX 13 at 348, ¶ 3 ("if I worked with him now, I could
lock in that low monthly rate"); PX 14 at 377, ¶ 2 ("limited time offer...would
expire if I did not take advantage of it now"); PX 18 at 462, ¶ 6 ("in order to
qualify . . . I would need to make my decision over the phone and begin paying");
PX 20 at 493, ¶ 4 ("I did not really have time to stop and think about what I was
doing," believed that "if I did not sign up immediately, I could lose my

1 and high-pressure tactics to convince reluctant consumers that they need to sign up
2 right then. As a result, Defendants frequently are able to collect consumers' loan
3 and payment information during the telemarketing call.²⁰

4 After Defendants have convinced consumers to enroll in the program and
5 have obtained their payment information, they rush consumers into digitally
6 signing a lengthy and confusing "agreement." Defendants email consumers a link
7 to an online portal that prominently displays a dialog box that requests consumers'
8 electronic signature. Behind the large dialog box is the partially obscured
9 document consumers are being asked to sign electronically.²¹ Consumers are
10 unable to move or close the dialog box before clicking to "e-sign" multiple pages.²²
11 Many consumers, trusting that Defendants are affiliated or working with the
12 government, quickly "e-sign" the document without reading it.²³ Others are
13 pressured and led to believe there is no reason to read the document before signing
14 it.²⁴ One consumer, for example, tried to review the document while the

15
16 opportunity"); PX 23 at 539, ¶ 32, Att. S at 697 ("[t]here has been rumors that
[Trump] is going to take these programs away").

17 ²⁰ See, e.g., PX 3 at 127-28, ¶¶ 13; PX 4 at 154, ¶ 4; PX 7 at 207, ¶ 5.

18 ²¹ PX 23 at 533-34, ¶¶ 14-17, Att. L at 602, Att. M at 603.

19 ²² PX 23 at 533-34, ¶¶ 14-17, Att. L at 602, Att. M at 603; *id.* at 540, ¶¶ 35-36, Att.
U at 702-07.

20 ²³ See, e.g., PX 3 at 128, ¶¶ 14-15; PX 13 at 349, ¶ 9; PX 16 at 413, ¶ 9; PX 17 at
444, ¶ 6; PX 20 at 495, ¶ 10.

21 ²⁴ See, e.g., PX 8 at 249, ¶ 6 (wanted to look over document and talk to someone
22 before signing, was told "I couldn't do this, and I had to e-sign it while he was on
23 the phone" or they "wouldn't help me reduce my payments"); PX 10 at 292, ¶ 11
24 ("told me that I did not need to read it, as he had already gone through everything
25 with me over the phone"); PX 16 at 413, ¶ 9 (did not read because was told "there
26 was no reason to since she had already discussed with me everything that was in
27 it"); PX 18 at 462, ¶¶ 6, 10 (no need to read because "contract simply restated the
28 terms he had already discussed on the phone"); PX 7 at 208, ¶ 8 (it was just
"customary paperwork to confirm what he had told me on the phone"); PX 20 at
494-95, ¶ 10 ("I had to sign," "I had to do this right away").

1 telemarketer insisted on staying on the phone and continued to pressure her to sign
2 the document.²⁵ In some instances, consumers e-sign the document within one
3 minute of receiving it.²⁶

4 Even if consumers were provided an opportunity to review the “agreement,”
5 it contains statements that contradict many of Defendants’ misrepresentations in
6 the sales calls. Behind the dialog box, for example—and blocked from consumers’
7 view—is a statement that Defendants are “not affiliated with the Department of
8 Education,”²⁷ which is contrary to what consumers are told over the phone.
9 Elsewhere, Defendants often have included statements in the “agreement” about
10 the need to pay a \$39 monthly fee for services that were never mentioned in the
11 sales call and that are completely unrelated to consumers’ student loans, including
12 “Involuntary Unemployment Insurance,” “RX Advantage Discount Prescription
13 Drug Program,” “Vision Care Program,” or tax preparation.²⁸ In other words,
14 Defendants tell consumers one thing during the sales call, and then pressure them
15 to sign without reading a document that states something completely different. As
16
17
18

19 ²⁵ See, e.g., PX 19 at 488, ¶¶ 6-9 (telemarketer “insisted on staying on the phone”
20 while consumer tried to review contract, applied so much pressure on consumer it
21 triggered consumer’s post-traumatic stress disorder). In another instance, a
22 consumer was instructed to open the document and click on buttons without even
23 being told that she was e-signing a contract. See PX 20 at 495, ¶10 (“I did not
24 know, and the representative did not tell me, that clicking on the button would
25 generate an electronic signature for me.”).

26 ²⁶ See, e.g., PX 13 at 349-50, ¶¶ 9-10, Att. A at 353, Att. B at 354 (1 minute); PX
27 16 at 413, ¶ 9, Att. A at 419, Att. B at 420 (same). See also PX 12 at 305, ¶¶ 4-5,
28 Att. A at 310, Att. B at 311 (4 minutes).

²⁷ PX 23 at 533, ¶¶ 14-17, Atts. L-N at 602-613.

²⁸ See, e.g., PX 10, Att. A at 296; PX 16, Att. B at 426; PX 23 at 567, ¶ 90, Att. OO
at 850; PX 15, Att. A at 397.

1 discussed below, these belated and contradictory statements do not cure the oral
2 misrepresentations Defendants made just moments before.²⁹

3 **E. Cutting Consumers Off from Servicers and the Department of**
4 **Education and Falsely Claiming to be Consumers' Servicer**

5 Defendants take numerous steps to prevent consumers from discovering that
6 they have been scammed. During the initial call and afterwards, Defendants require
7 consumers to turn over highly sensitive information—including Social Security
8 numbers, login IDs, passwords, and security questions and answers—that allow
9 Defendants to access consumers' loan accounts on ED's website or consumers'
10 loan servicers' websites.³⁰ Using this information, Defendants often log in to
11 consumers' accounts and change their usernames, passwords, and security
12 questions—thereby shutting consumers out of their own accounts.³¹ Many
13 consumers do not realize their accounts have been tampered with until they try to
14 log in and discover that their credentials no longer work.³²

15 ²⁹ Defendants' websites also contain statements contradicting their oral
16 misrepresentations. These websites, however, are irrelevant to the scheme, as they
17 are not part of Defendants' sales pitch or written communications to consumers.

18 ³⁰ See, e.g., PX 23 at 539, ¶ 32, Att. S at 694 (“without your Social Security
19 number, I can't enter the [ED] database, and I can't pull up your loans and we
20 cannot move forward...”); PX 1 at ¶ 16 (Defendants requested login information
21 from numerous borrowers); PX 14 at 377, ¶ 4 (“He said that he needed my login
22 information to confirm my eligibility for the program”); PX 7 at 207, ¶ 5 (“I
23 believed I had to provide that information or I would lose the opportunity to get
24 into the program”).

25 ³¹ See, e.g., PX 5 at 159-60, ¶ 8 (login credentials changed); PX 6 at 204, ¶ 5
26 (address changed); PX 16 at 412, ¶ 7 (login and password changed). Defendants
27 also appear to be changing consumers' account information with consumers' actual
28 loan servicers. See, e.g., PX 1 at 6, ¶¶ 15-18 (loan servicer reporting that almost
1900 borrowers had their account contact information changed to reflect
Defendants' email address, mailing address, or phone number).

³² See, e.g., PX 5 at 163, ¶ 17 (“tried logging into my account at myfedloan.org, but
I was unable to get in”); PX 16 at 412, ¶ 7 (“was unable to access my account”).

1 In addition, Defendants frequently misrepresent that they will be consumers'
2 new loan servicer so that consumers should begin making their monthly payments
3 directly to Defendants. For example, Defendants have told consumers that:

- 4 • they “would be taking over the loans from [the consumer’s] previous
5 servicer;”³³
- 6 • “would do everything” and “would be taking care of [the consumer’s]
7 loans;”³⁴
- 8 • “as long as [the consumer was] paying [Defendants], [she] would not
9 have to pay anything to [her previous loan servicers];”³⁵ or
- 10 • that “everything regarding [the consumer’s] student loans would go
11 through [Defendants] now.”³⁶

12 To further confuse consumers, Defendants’ emails refer to their “Internal
13 Underwriting,” “Processing,” and “Approval” departments when describing what
14 “stage” in the process consumers are at, despite the fact that Defendants are not
15 underwriting, processing, or approving anything regarding consumers’ loans.³⁷
16 Defendants instruct consumers, both on the phone and in writing, to cease all
17 communications with and payments to their current loan servicers and ED.³⁸ As a

18 ³³ See PX 10 at 291, ¶ 6.

19 ³⁴ See PX 9 at 276, ¶ 10.

20 ³⁵ See *id.*

21 ³⁶ See PX 16 at 412, ¶ 8. See also PX 5 at 158-60, ¶¶3-4, 7 (led consumer to believe
22 was servicer); PX 23 at 539, ¶ 32, Att. S at 683 (“everything is done through
23 us...we take care of everything for now on.”); PX 23 at 567, ¶ 90, Att. OO at 843-
24 844 (claimed “they would handle all the billing and paperwork”); PX 1 at 4, ¶ 9
25 (documenting complaints), Att. A at 11 (“would be taking over the loan”), Att. M
at 42 (payments were “for servicing”), Att. V at 66 (“underwriting and
documentation preparation for a consolidation”).

26 ³⁷ See, e.g., PX 7 at 215, Att. B; PX 12 at 321, Att. C; PX 16 at 431, Att. C.

27 ³⁸ See, e.g., PX 8 at 265 (“disregard any correspondence with your servicer or the
28 Department of Education”); PX 9 at 279 (same); PX 16 at 438 (“refrain from
responding to any correspondence from your servicer or the Department of

1 result, many consumers continue to pay monthly without questioning the purpose
2 of such payments. Often, it is only when consumers ignore Defendants’
3 instructions and contact their servicer or ED that they learn they have been
4 scammed.³⁹

5 **II. Defendants**

6 Defendants are **Salar Tahour**, a resident of this district, and the two
7 corporations that he owns and controls.⁴⁰ Tahour operates the debt relief scheme
8 through **M&T Financial Group** and **American Counseling Center Corp.**, both
9 of which have done business over time as **StuDebt**, **Student Debt Relief Group**,
10 **SDRG**, **Student Loan Relief Counselors**, **SLRC**, and **Capital Advocates**
11 **Group**.⁴¹ As explained more fully below, Tahour operates the corporate
12 defendants as a common enterprise. Their business names have been used both in
13 telemarketing calls and in emails in connection with the scam, and bank accounts
14
15

16 Education”); PX 1 at 6, Att. DD at 82 (instructed not to speak with servicer or ED);
17 PX 23 at 536, ¶¶ 26, 32, Att. P at 653 (“[Y]ou no longer pay them anymore. We
18 put a hold on it.”), Att. S at 683 (“[E]verything is done through us...we would take
19 a form of payment, and we would pay that directly to [ED]”); PX 8 at 249, ¶ 7
20 (“told me that I did not need to make any loan payments during this period”).
21 Defendants have even warned that communicating with current servicers could
22 imperil eligibility for federal programs. *See, e.g.*, PX 16 at 412-13, ¶ 8 (“if I
23 reached out to my loan servicer, I risked not having my documents processed”);
24 PX 23 at 567, ¶ 90, Att. OO at 843-44 (claimed if consumer contacted ED, “the
25 process might be screwed up”).

26 ³⁹ *See, e.g.*, PX 10 at 293, ¶ 14 (contacted FedLoan and realized her payments had
27 not been applied to her loans); PX 16 at 417, ¶ 18 (same); PX 12 at 308-9, ¶ 12
28 (contacted FedLoan and realized he had been scammed); PX 20 at 496, ¶ 16
(contacted ED and learned that SLRC had no affiliation); PX 18 at 463-64, ¶ 16
(contacted FedLoan and discovered programs did not require fees).

⁴⁰ *See* PX 23 at 531, 570, ¶¶ 6, 99.

⁴¹ *See* PX 23 at 531, ¶¶ 6-7, Atts. A-E.

1 for both corporate defendants have received substantial proceeds from the scam
2 and have been used to cover business expenses such as payroll and rent.⁴²

3 **III. Argument**

4 The Court should issue an *ex parte* TRO to prevent continued harm,
5 dissipation of assets, and destruction of evidence, and to preserve the Court's
6 ability to provide effective, final relief to injured consumers.

7 **A. This Court Has the Authority to Grant the Requested Relief**

8 Section 13(b) of the FTC Act authorizes the Commission to seek, and this
9 Court to issue temporary, preliminary, and permanent injunctions. 15 U.S.C.
10 § 53(b). Once the Commission invokes a federal court's equitable powers, the full
11 breadth of the court's authority is available, including the power to grant such
12 ancillary relief as an asset freeze for eventual restitution to victims. *FTC v. Pantron*
13 *I Corp.*, 33 F.3d 1088, 1102 (9th Cir. 1994); *FTC v. H.N. Singer, Inc.*, 668 F.2d
14 1107, 1112-13 (9th Cir. 1982). Federal courts in this district and elsewhere have
15 routinely granted *ex parte* TROs with asset freezes in FTC fraud cases, including
16 in student loan debt relief cases like this one.⁴³

17
18 ⁴² See PX 23 at 544-563, ¶¶ 50-75, Atts. CC-JJ.

19 ⁴³ See, e.g., *FTC v. Good Ebusiness, LLC*, CV-16-1048-ODW (JPRx) (C.D. Cal.
20 Feb. 16, 2016) (*ex parte* TRO with asset freeze, appointment of a receiver,
21 immediate access to business premises granted in student loan debt relief case);
22 *FTC v. Strategic Student Solutions LLC*, CV-17-80619-WPD (S.D. Fla. May 15,
23 2017) (same); *FTC v. Telestar Consulting, Inc.*, CV-16-555-SJO (SSx) (C.D. Cal.
24 Feb. 1, 2016) (*ex parte* TRO with asset freeze, appointment of a receiver,
25 immediate access to business premises); *FTC v. BAM Financial, LLC*, 15-1672-
26 JVS-DFM (C.D. Cal. Oct. 21, 2015) (same). Courts in this district also have
27 granted *ex parte* TROs in other comparable debt relief cases, such as mortgage
28 assistance relief schemes. See, e.g., *FTC v. Damian Kutzner*, CV-16-999-BRO
(AFMx) (C.D. Cal. June 1, 2016) (*ex parte* relief granted); *FTC v. Consumer*
Advocates Group Experts, LLC, CV 12-04736 DDP (C.D. Cal. May 30, 2012)
(same); *FTC v. Lakhany*, No. SACV 12-00337-CJC(JPR) (C.D. Cal. Mar. 7, 2012)
(same).

1 **B. The FTC Meets the Standard for Granting a Government**
2 **Agency’s Request for Temporary Injunctive Relief**

3 To grant temporary injunctive relief in an FTC Act case, the district
4 court must (1) determine the likelihood that the Commission ultimately will
5 succeed on the merits, and (2) balance the equities. *See FTC v. Affordable Media,*
6 *LLC*, 179 F.3d 1228, 1233 (9th Cir. 1999) (citing *FTC v. Warner Commc’ns, Inc.*,
7 742 F.2d 1156, 1160 (9th Cir. 1984)). Unlike private litigants, the FTC need not
8 prove irreparable harm. *See id.*; *FTC v. World Wide Factors, Ltd.*, 882 F.2d 344,
9 346 (9th Cir. 1989) (“[h]arm to the public interest is presumed”).

10 **1. The FTC is Likely to Succeed on the Merits**

11 To show that it is likely to succeed on the merits, the FTC need only present
12 evidence that there is “some chance of probable success on the merits.” *World*
13 *Wide Factors*, 882 F.2d at 347 (citation omitted). Here, the FTC’s evidence of
14 Defendants’ violations of Section 5(a) of the FTC Act and the TSR comfortably
15 satisfies this standard. It also shows that the FTC is likely to succeed in showing
16 that the corporate defendants are jointly and severally liable as a common
17 enterprise and that Defendant Tahour is individually liable.

18 **a. Defendants are Violating the FTC Act**

19 Defendants’ deceptive representations violate the FTC Act, which prohibits
20 “deceptive acts or practices in or affecting commerce.” 15 U.S.C. § 45(a). An act
21 or practice is deceptive if it is likely to mislead consumers, acting reasonably under
22 the circumstances, in a material respect. *See FTC v. Cyberspace.com LLC*, 453
23 F.3d 1196, 1199 (9th Cir. 2006). A misrepresentation “is material if it ‘involves
24 information that is important to consumers and, hence, likely to affect their choice
25 of, or conduct regarding, a product.’” *Id.* at 1201 (quoting *In re Cliffdale Assocs.*,
26 103 F.T.C. 110, 165 (1984)). The Court is not confined to analyzing isolated words
27 and phrases, but must consider the overall “net impression” that Defendants’
28 representations make upon consumers. *Cyberspace.com*, 453 F.3d at 1200. A

1 solicitation “capable of being interpreted in a misleading way” is construed against
2 the maker of the solicitation. *Simeon Mgmt. Corp. v. FTC*, 579 F.2d 1137, 1146
3 (9th Cir. 1978) (quoting *Resort CarRental Sys., Inc. v. FTC*, 518 F.2d 962, 964
4 (9th Cir. 1975)).

5 Here, Defendants have made repeated material misrepresentations about at
6 least five aspects of their business: (i) that they are affiliated or work with the
7 government or ED, (ii) that consumers’ monthly payments will be reduced to a
8 fixed amount for a fixed number of years, (iii) that consumers are required to pay
9 an advance fee to get into a government loan program, (iv) that Defendants would
10 become consumers’ loan servicer, and (v) that monthly payments consumers make
11 to Defendants will be applied towards consumers’ loans.

12 All of these claims are false.⁴⁴ They also are material because they are
13 pivotal to consumers’ decision to pay Defendants hundreds of dollars and trust
14 Defendants with their personal financial information. Moreover, Defendants’
15 express claims are presumed material. *See Pantron I Corp.*, 33 F.3d at 1095-96.

16 These misrepresentations also are not cured by the contradictory and
17 sometimes obscured disclaimer language in the “agreement” that Defendants
18 pressure consumers to e-sign at the end of the deceptive sales call.⁴⁵ The lengthy
19 document—which consumers are rushed to e-sign *only after* they have already

20 ⁴⁴ *See supra* at pp. 3-14.

21 ⁴⁵ *See Resort Car Rental Sys., Inc.*, 518 F.2d at 964 (The FTC Act is violated “if it
22 induces the first contact through deception” despite buyer later obtaining more
23 information); *FTC v. Gill*, 71 F. Supp. 2d 1030, 1043 (C.D. Cal. 1999) (reliance on
24 a disclaimer in a contract that “consumers eventually sign” fails because “the
25 disclaimer is not included in the representations” and “each representation must
26 stand on its own merits, even if other representations contain accurate, non-
27 deceptive information”); *see also FTC v. Johnson*, 96 F. Supp. 3d 1110, 1139 (D.
28 Nev. 2015) (fine print disclosures offered after the consumer had started the
ordering process did not alter the misleading net impression created by the
solicitation).

1 divulged their payment information—contains buried disclaimers and false and
2 contradictory statements, some of which are blocked by a prominent dialog box.
3 As the hundreds of complaints from consumers who believed Defendants’
4 misrepresentations demonstrate, Defendants’ late disclaimers are ineffective. *See*
5 *Cyberspace.com*, 453 F. 3d at 1201 (proof that representation actually deceived
6 consumers is “highly probative to show that a practice is likely to mislead
7 consumers acting reasonably under the circumstances”).

8 **b. Defendants are Violating the TSR**

9 The TSR prohibits abusive and deceptive telemarketing acts or practices,
10 and expressly applies to debt relief operations like that of Defendants. The TSR
11 applies to any “seller” or “telemarketer” selling goods or services by use of one or
12 more telephones via interstate telephone calls. 16 C.F.R. § 310.2(dd), (ff), (gg).
13 The TSR also has provisions that specifically apply to sellers or telemarketers of
14 “debt relief services,” which it defines as “any program or service represented,
15 directly or by implication, to renegotiate, settle, or in any way alter” debt between
16 a consumer and unsecured creditors, including “a reduction in the balance, interest
17 rate, or fees,” 16 C.F.R. § 310.2(dd), (ff), (o). Here, Defendants are subject to the
18 TSR both because they engage in telemarketing and because they are a seller and
19 telemarketer that has repeatedly represented to consumers, via interstate telephone
20 calls, that they will enroll them in government programs that will lower their
21 monthly payment to a fixed amount and then forgive the balance of their loans.

22 Defendants violate the TSR by: 1) collecting advance fees for their debt
23 relief services; 2) making material misrepresentations; and 3) failing to comply
24 with the requirements of the National Do Not Call Registry (“DNC Registry”).

25 First, the TSR prohibits sellers and telemarketers from requesting or
26 receiving payment of any fees prior to the successful renegotiation or reduction of
27 at least one of the consumer’s debts, and prior to the consumer making at least one
28 payment pursuant to such reduction. 16 C.F.R. § 310.4(a)(5)(i). Here, Defendants

1 regularly collect advance fees shortly after the first call, before even submitting
2 enrollment paperwork to ED on behalf of consumers.

3 Second, the TSR prohibits debt relief sellers or telemarketers from
4 misrepresenting an affiliation with the government and any other material aspect of
5 their services. 16 C.F.R. § 310.3(a)(2)(vii), (x). As previously discussed,
6 Defendants misrepresent who they are, what relief they can obtain for consumers,
7 the existence of “required” fees for ED programs, and that they will apply
8 consumers’ monthly payments toward student loans.

9 Finally, the TSR requires compliance with the National DNC Registry. The
10 TSR prohibits sellers and telemarketers from initiating or causing others to initiate
11 outbound telephone calls to consumers who have registered their phone numbers
12 on the DNC Registry. 16 C.F.R. § 310.4(b)(1)(iii)(B). For area codes they call, the
13 rule also requires sellers and telemarketers to pay an annual fee to access the
14 Registry’s telephone numbers within those area codes. 16 C.F.R. § 310.8. Here,
15 Defendants engage in nationwide outbound telemarketing, including to numbers
16 listed on the DNC Registry, and have not paid the annual fee to access the
17 telephone numbers in any area code.⁴⁶

18 **c. The Corporate Defendants are Jointly and Severally**
19 **Liable Because They Form a Common Enterprise**

20 The corporate defendants operate as a common enterprise and are jointly and
21 severally liable. “Where one or more corporate entities operate as a common
22 enterprise, each may be held liable for the deceptive acts and practices of the
23 others.” *FTC v. Think Achievement Corp.*, 144 F. Supp. 2d 993, 1011 (N.D. Ind.
24 2000) (*aff’d* 312 F.3d 259 (7th Cir. 2002)); *see FTC v. John Beck Amazing Profits,*
25 *LLC*, 865 F.Supp.2d 1052, 1082 (C.D. Cal. 2012) (quoting *Delaware Watch Co. v.*
26 *FTC*, 332 F.2d 745, 746 (2d Cir. 1964) (when the same individuals transact

27 _____
28 ⁴⁶ See PX 23 at 566, ¶¶ 84-85; PX 11 at 303; PX 18 at 461, ¶ 3; PX 22 at 529.

1 business through a “maze of interrelated companies,” the whole enterprise may be
2 held liable as a joint enterprise). The corporate defendants engage in the same debt
3 relief scam, share ownership, management, office locations, employees, and
4 fictitious business names, and have commingled funds.⁴⁷

5
6 **d. Salar Tahour is Individually Liable for Injunctive**
7 **and Monetary Relief**

8 Defendant Salar Tahour is individually responsible for the illegal activity of
9 the corporations he controls. An individual defendant may be held liable for
10 corporate practices where he 1) participated directly in, or had some authority to
11 control, a corporation’s deceptive practices, and 2) knew or should have known of
12 the practices. *FTC v. Stefanichik*, 559 F.3d 924, 931 (9th Cir. 2009). Authority to
13 control can arise from assuming the duties of a corporate officer, particularly when
14 the corporate defendant is a small, closely-held corporation. *FTC v. Amy Travel*
15 *Serv. Inc.*, 875 F.2d 564, 573-74 (7th Cir. 1989). The FTC does not need to show
16 intent to defraud. *Affordable Media*, 179 F.3d at 1234.

17 Defendant Tahour, the sole officer and alter-ego of the closely-held
18 corporate defendants, unquestionably controlled, participated in, and was aware of
19 their practices.⁴⁸ He is the sole signatory on the corporate defendants’ bank
20 accounts, has received hundreds of thousands of dollars from these accounts, and
21 has used these accounts to pay his personal expenses, including for luxury and
22 other personal items.⁴⁹ Tahour also has applied for merchant processing accounts,
23 registered company domain names, and paid for the phone numbers and virtual

24
25 ⁴⁷ PX 23 at 531-32, ¶¶ 6-7, Atts. A-H (corporate records); *Id.* at 544-563, ¶¶ 50-75
26 (bank accounts, addresses, and payroll); *Id.* at 567-69, ¶¶ 91-94 (virtual offices).

27 ⁴⁸ PX 23 at 531, ¶¶ 6-7, Atts. A-H (corporate records).

28 ⁴⁹ PX 23 at 544-563, ¶¶ 50-75 (bank accounts). *See, e.g., id.* at 548, ¶ 56(d)(rent
payment); *id.* at 552, ¶ 58(p) (payment to “BMW Financial SVS”).

1 offices used by this enterprise.⁵⁰ Tahour is fully aware of Defendants’ unlawful
2 practices, having received numerous complaints from law enforcement, the BBB,
3 and consumers directly, some to which Tahour has personally responded.⁵¹ Tahour
4 has even received—and ignored—warning letters from the BBB about these
5 problematic practices.⁵² Rather than address the deceptive practices, Tahour has
6 responded by changing the name under which Defendants do business.

7 **2. The Equities Tip Decidedly in the FTC’s Favor**

8 Once the FTC has shown a likelihood of success on the merits, the Court
9 must balance the equities, giving far greater weight to the public interest than any
10 of Defendants’ private concerns. *See Affordable Media*, 179 F.3d at 1236; *World*
11 *Wide Factors*, 882 F.2d at 347. The public equities here are compelling, as the
12 public has a strong interest in halting Defendants’ deceptive scheme and preserving
13 assets for a meaningful monetary remedy. Defendants, by contrast, have no
14 legitimate interest in continuing to deceive consumers, and compliance with the
15 law is hardly an unreasonable burden. *See World Wide Factors*, 882 F.2d at 347
16 (“[T]here is no oppressive hardship to defendants in requiring them to comply with
17 the FTC Act, refrain from fraudulent representation or preserve their assets from
18 dissipation or concealment.”).

19 **C. The Temporary Restraining Order Should Include an Asset** 20 **Freeze, Temporary Receivership, and Other Ancillary Relief**

21 The evidence shows that the FTC is likely to succeed in showing that
22 Defendants violated the law, and the balance of the equities is in the FTC’s favor.

24 ⁵⁰ PX 23 at 532, ¶¶ 8-10, Att. I (domain registration records); *Id.* at 535-36, ¶ 19
25 (telephone records); *id.* at 540-44, ¶¶ 39-49, Atts. W-BB (merchant account
26 records); *id.* at 567-569, ¶¶ 91-94, Atts. PP-RR (virtual office records).

27 ⁵¹ PX 18 at 465, ¶21, Att. D at 485; PX 2 at 91-94, ¶¶ 8-11, Atts. A-E at 95-124;
28 PX 23 at 566-67, ¶¶ 88-90, Att. NN at 838-39, Att. OO at 840.

⁵² PX 2 at 93-94, ¶¶ 9-11, Atts. C, D at 119-20.

1 The FTC therefore requests that the Court issue a TRO that prohibits future law
2 violations,⁵³ preserves assets, and imposes a temporary receivership to ensure that
3 the Court can grant effective final relief, including restitution, in this case.⁵⁴ As
4 noted above, such an order is well within the Court’s authority.

5 An asset freeze is appropriate here given the fraudulent nature of
6 Defendants’ scheme and the magnitude of financial injury. *See, e.g., SEC v. Manor*
7 *Nursing Ctrs., Inc.*, 458 F.2d 1082, 1106 (2d Cir. 1972) (“Because of the
8 fraudulent nature of appellants’ violations, the court could not be assured that
9 appellants would not waste their assets prior to refunding public investors’
10 money.”). Through the challenged practices, Defendants have taken more than
11 \$7.3 million from consumers, including from those facing such significant
12 financial hardship that they had virtually no discretionary income. A freeze of
13 Defendants’ assets is necessary to preserve the status quo and ensure that funds do
14 not disappear as the litigation proceeds. Tahour has already transferred millions of
15 dollars out of Defendants’ bank accounts, including thousands of dollars overseas
16 to a call center in Jamaica.⁵⁵ He also has used the corporate bank accounts to pay
17 his personal expenses, including for luxury items such as jewelry and a BMW.⁵⁶
18 *See Johnson v. Couturier*, 572 F.3d 1067, 1085 (9th Cir. 2009) (upholding asset
19 freeze, finding that a Defendant who “impermissibly awarded himself” funds that
20 are not rightfully his “is presumably more than capable of placing assets in his
21 personal possession beyond the reach of a judgment”).

22 The appointment of a temporary receiver over the corporate defendants is
23

24 ⁵³ Specifically, the requested conduct prohibitions in the proposed TRO require
25 only that Defendants comply with the FTC Act and the TSR.

26 ⁵⁴ A proposed TRO has been filed concurrently with the FTC’s TRO application.

27 ⁵⁵ *See, e.g.,* PX 23 at 547, ¶ 54(g), 549, ¶ 56(f), (h), 551, ¶ 58(k), 552, ¶ 58(q), 553,
28 ¶ 60(d), 556, ¶ 63(t), 559, ¶ 70 (j), (k), (l), (o), 560, ¶ 72 (d), (f).

⁵⁶ *See, e.g.,* PX 23 at 552, ¶ 58(l), (p).

1 necessary to marshal corporate assets and prevent additional, serious injury to
2 consumers. In the course of their scheme, Defendants have obtained consumers'
3 sensitive, personal information, including Social Security numbers and loan
4 information. In addition, because Defendants take control of consumers' loans for
5 a period of time and cut consumers off from their loan servicers and ED, many
6 consumers may not know the status of their loans or the identity of their servicer.
7 A receiver is needed to protect consumers' personal information, which easily
8 could be monetized by Defendants,⁵⁷ and to ensure consumers' loan accounts are
9 not negatively affected. Moreover, appointment of a receiver would prevent the
10 destruction of documents and the dissipation of assets while the case is pending,
11 which is particularly appropriate in light of Defendants' widespread fraud and the
12 likelihood of continued misconduct. *See In the Matter of McGaughey*, 24 F.3d 904,
13 907 (7th Cir. 1994) (appointment of receiver is "an especially appropriate remedy
14 in cases involving fraud and the possible dissipation of assets"); *see also FTC v.*
15 *U.S. Oil & Gas Corp.*, 748 F.2d 1431, 1434 (11th Cir. 1984). A receiver also
16 would be helpful in tracing the proceeds of Defendants' fraud, preparing an
17 accounting, and making an independent report of Defendants' activities to the
18 Court.

19 **D. The Temporary Restraining Order Should Be Issued *Ex Parte***

20 The requested TRO should be issued *ex parte* to prevent Defendants from
21 dissipating their assets or destroying evidence. *Ex parte* relief is appropriate when
22 immediate and irreparable injury, loss, or damage will occur before the defendants
23 can be heard in opposition. *See Fed. R. Civ. P. 65(b); Reno Air Racing Ass'n v.*

24 _____
25 ⁵⁷ In a recent FTC matter, a defendant who had retained consumers' personal
26 information during litigation was held in contempt for charging these consumers
27 thousands of dollars in violation of a preliminary injunction. *See FTC v. Credit*
28 *Bureau Center*, CV-17-00194-MFK, Docket No. 106 (N.D. Ill. July 18, 2017).

1 *McCord*, 452 F.3d 1126, 1131 (9th Cir. 2006). Courts have routinely granted the
2 FTC's requests for *ex parte* TROs in Section 13(b) cases like this one.⁵⁸

3 Here, immediate and irreparable injury will result if notice is provided to
4 Defendants.⁵⁹ Defendants are seasoned scam artists.⁶⁰ For years, Defendants have
5 been well aware that their conduct has deceived consumers, having been alerted by
6 law enforcement, the BBB, and consumers. Nonetheless, they have ignored
7 complaints and warning letters, and have responded instead by changing their
8 business names to escape responsibility for the mounting complaints.⁶¹ They are
9 currently operating under their third name, at least, and two of Defendants'
10 employees have recently incorporated two additional companies, suggesting that
11 Defendants may be preparing to switch business names yet again.⁶² In addition,
12 Defendants have used or registered at least five different addresses, three of which
13 are virtual addresses, which can conceal links among Defendants' various

14 ⁵⁸ *See supra* note 43.

15 ⁵⁹ The FTC's experience has shown that, upon discovery of legal action, many
16 defendants withdraw funds, destroy vital documents, and flee. *See* Certification
17 and Declaration of Plaintiff's Counsel Pursuant to Federal Rule of Civil Procedure
18 65(b) and Local Rule 7-19.2 in Support of Plaintiff's *Ex Parte* Application for
19 Temporary Restraining Order and *Ex Parte* Application to Temporarily Seal Case
20 File ("Rule 65 Declaration"). As detailed in the FTC's Rule 65 Declaration, many
21 of the most recent incidents in which FTC defendants have dissipated assets or
22 destroyed evidence involve debt relief schemes similar to Defendants'. *See id.* at ¶
23 8.

24 ⁶⁰ Prior to their current student loan debt relief scam, they appear to have attempted
25 a mortgage debt relief scam. PX 23 at 566, ¶¶ 86-87 (describing consumer
26 complaints concerning a mortgage debt relief operation doing business as Capital
27 Advocates Group).

28 ⁶¹ *See* PX 2 at 92-94, ¶¶ 6-11, Atts. A-E (BBB complaints, warning letters to
Defendants); PX 23 at 531-32, ¶¶ 6-7 (various business and fictitious business
names).

⁶² PX 23 at 569, ¶¶ 95-97. In fact, when one consumer discovered Defendants'
scam and blocked them from debiting her account, Defendants used another name
to charge her. *See* PX 3 at 131, ¶ 28.

1 company names.⁶³ Defendants have even allowed undisclosed third parties to
2 charge consumers.⁶⁴ Given the fraudulent nature of their scheme and the strength
3 of the evidence establishing their liability, Defendants would have every incentive
4 to dissipate assets and destroy inculpatory evidence if given prior notice of the
5 FTC's motion. For all these reasons, *ex parte* relief is both appropriate and
6 necessary.

7 **IV. Conclusion**

8 For the above reasons, the FTC respectfully requests that this Court issue the
9 attached proposed TRO with asset freeze, appointment of a receiver, immediate
10 access, and other equitable relief, and require Defendants to show cause why a
11 preliminary injunction should not issue.

12 Respectfully submitted,

13
14 Dated: September 18, 2017

15 
16 _____
17 Joannie Wei, IL Bar #6276144
18 Samuel Levine, IL Bar #6309543
19 Audrey Austin, IL Bar #6307653
20 Attorneys for Plaintiff
21 FEDERAL TRADE COMMISSION
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26 ⁶³ PX 23 at 541, ¶¶ 41-43; 567-569, ¶¶ 91-94.

27 ⁶⁴ PX 7 at 210, ¶ 15, Att. L at 241 (charged multiple times by "EPPS," which
28 company was never mentioned to consumer); PX 23 at 553, ¶ 63 (c), (d) (more
than \$1.3 million deposited into Defendants' bank account by EPPS).