

Hearings on  
**Competition and Consumer Protection**  
in the 21st Century

An FTC Event | Constitution Center | October 23-24, 2018



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**Tuesday, October 23, 2018**

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**9:00-9:15 am**     **Welcome and Introductory Remarks**  
**Suzanne Munck**  
Federal Trade Commission, Office of Policy Planning

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**9:15-10:45 am**     **An Overview of Innovation and IP Policy**

**Participants:**

**Thomas F. Cotter**  
University of Minnesota Law School

**Arti Rai**  
Duke University School of Law

**William E. Kovacic**  
George Washington University Law  
School

**Pian Shu**  
Georgia Institute of Technology  
Scheller College of Business

**Moderators:** **Suzanne Munck & John Dubiansky**  
Federal Trade Commission, Office of Policy Planning

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**10:45-11:00 am**     **Break**

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**11:00-12:30pm**    **Understanding Innovation and IP in Business Decisions**

**Participants:**

**Nicole Morris**  
Emory University School of Law

**Michal Rosenn**  
Expa

**Greg Raleigh**  
New Enterprise Associates

**Talal Shamoon**  
Intertrust

**Moderators: Suzanne Munck & Elizabeth Gillen**  
Federal Trade Commission, Office of Policy Planning

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**12:30-1:30 pm**    **Lunch**

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**1:30-3:15 pm**    **Competition Policy and Copyright Law**

**Participants:**

**Eric Cady**  
Independent Film & Television Alliance

**Tyler Ochoa**  
Santa Clara University School of Law

**Peter Jaszi**  
American University  
Washington College of Law

**Sean O'Connor**  
University of Washington School of Law

**Keith Kupferschmid**  
Copyright Alliance

**Meredith Rose**  
Public Knowledge

**Peter Menell**  
University of California, Berkeley  
School of Law

**Moderators: Suzanne Munck & Elizabeth Gillen**  
Federal Trade Commission, Office of Policy Planning

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**3:15-3:30 pm**    **Closing Remarks**

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**Wednesday, October 24, 2018**

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**9:00-9:15 am**      **USPTO Remarks**  
**Drew Hirshfeld**  
U.S. Patent and Trademark Office

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**9:15-10:45 am**      **Emerging Trends in Patent Quality**

**Participants:**

**Hon. Scott R. Boalick**  
Patent Trial and Appeal Board

**Drew Hirshfeld**  
U.S. Patent and Trademark Office

**Alan Marco**  
Georgia Institute of Technology  
School of Public Policy

**Greg Reilly**  
Illinois Institute of Technology  
Chicago-Kent College of Law

**Saurabh Vishnubhakat**  
Texas A&M University  
School of Law

**Melissa Wasserman**  
University of Texas at Austin  
School of Law

**Moderators: John Dubiansky & Elizabeth Gillen**  
Federal Trade Commission, Office of Policy Planning

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**10:45-11:00 am**      **Break**

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**11:00-12:30 pm**    **Emerging Trends in Patent Litigation**

**Participants:**

**Colleen Chien**  
Santa Clara University School of Law

**David Schwartz**  
Northwestern University Pritzker School  
of Law

**John Golden**  
University of Texas at Austin  
School of Law

**Neel Sukhatme**  
Georgetown University Law Center

**Shawn Miller**  
Stanford University Law School

**Moderators:** John Dubiansky & Elizabeth Gillen  
Federal Trade Commission, Office of Policy Planning

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**12:30-1:30 pm**    **Lunch**

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**1:30-3:00 pm**    **Industry Perspectives on Innovation and IP Policy**

**Participants:**

**Tahir Amin**  
Initiative for Medicines, Access &  
Knowledge (I-MAK)

**Hans Sauer**  
Biotechnology Innovation Organization

**Patrick Kilbride**  
U.S. Chamber of Commerce

**Matthew Schruers**  
Computer and Communications Industry  
Association

**Barbara Fiacco**  
American Intellectual Property Law  
Association

**Moderators:** Suzanne Munck & John Dubiansky  
Federal Trade Commission, Office of Policy Planning

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**3:00-3:15 pm**    **Break**

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3:15-4:45 pm

## Economic Perspectives on Innovation and IP Policy

### Participants:

**James Bessen**

Boston University School of Law

**Michael Frakes**

Duke University School of Law

**Richard J. Gilbert**

University of California, Berkeley  
Department of Economics

**Anne Layne-Farrar**

Charles River Associates

### Moderators:

**Jay Ezrielev**

Federal Trade Commission, Office of Chairman Simons

**Julie Carlson**

Federal Trade Commission, Bureau of Economics

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4:45-5:00 pm

## Closing Remarks

**Rebecca Kelly Slaughter, Commissioner**

Federal Trade Commission

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