IDENTITY THEFT: Who is at Risk?

An AARP Survey of Washington Residents

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Methodology

- An AARP telephone survey of Washington residents age 18 and older.

- Conducted September 5 – 21, 2014.

- Sample size: N=1100
  - 800 in Washington State
  - 300 in King County

- Margin of error: ±3.0 percent

ID Theft Survey – September, 2014

Low Tech Prevention Behaviors

- Over one-third (34%) receive their mail in an unlocked mailbox.

ID Theft Survey – September, 2014

Alice Tour – Insert mail boxing video 0:53 – 1:36

ID Theft Survey – September, 2014

Low Tech Prevention Behaviors

- Nearly six in ten (57%) left at least one personal item (purse, wallet, laptop) in their car.

ID Theft Survey – September, 2014

Alice Driving Tour - Insert driving video 0:10-0:50 and 3:23-4:05

ID Theft Survey – September, 2014

Low Tech Prevention Behaviors

- Nearly one in five (19%) say they never shred any of their documents that contain personal information.

ID Theft Survey – September, 2014

Low Tech Prevention Behaviors

- Over half (57%) have NOT set up telephone access to their credit card accounts.

ID Theft Survey – September, 2014

Low Tech Prevention Behaviors

- Over half (54%) still receive paper statements for their bank accounts and 59% still receive paper statements for their credit card accounts.

ID Theft Survey – September, 2014

High Tech Prevention Behaviors

About half of all respondents:

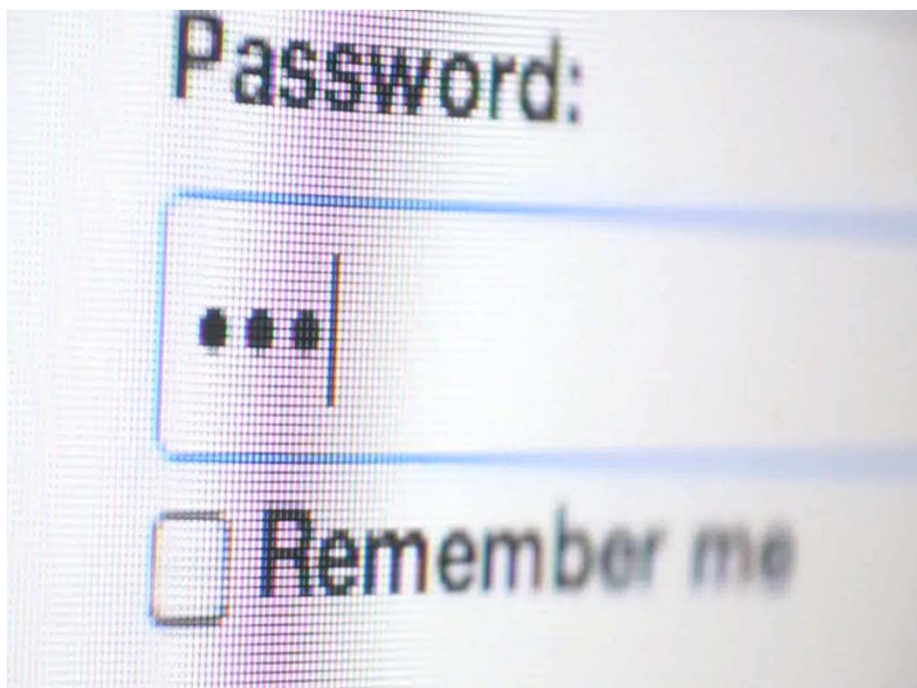- Have not set up online access to all of their bank and credit card accounts.

ID Theft Survey – September, 2014

High Tech Prevention Behaviors

About half of all respondents:

- Have NOT changed the password to their online banking account in the past 6 months.

ID Theft Survey – September, 2014

High Tech Prevention Behaviors

- Over one-quarter (26%) do not use a passcode on their smart-phone.

ID Theft Survey – September, 2014

High Tech Prevention Behaviors

- Only two in ten (19%) Washington residents have ordered a free credit report through *annualcreditreport.com*, in the past year

AnnualCreditReport.com
The only source for your free credit reports. Authorized by Federal law.

ID Theft Survey – September, 2014

High Tech Prevention Behaviors

- Only one in ten (10%) have set up online accounts with all three credit bureaus to regularly monitor their credit.

A Visit with An ID Thief

Insert 2 minute GMMB Video
https://www.youtube.com/watch?v=0lXYY7UkBis&feature=youtu.be&sf31854739=1

Fraud Watch Network

FRAUD WATCH NETWORK
AARP Real Possibilities

Go to AARP.org/fraudwatchnetwork
to get ten tips on how to protect your identity