

FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

NOTICE OF APPEARANCE



<p>CASE NAME</p> <p>In the Matter of IQVIA Holdings Inc., a corporation and Propel Media, Inc., a corporation</p>	<p>FILE/DOCKET NUMBER</p> <p>D09416</p>
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Pursuant to Section 4.1 of the Commission's Rules of Practice, I (we) am (are) entering in the above proceeding the appearance of

- counsel supporting the complaint (Complete Items 1, 3, 4, and 5 below)
- counsel or representative for the respondent (Complete Items 1, 2, 4, and 5 below)
- counsel or representative for a third party (Complete Items 1, 2, 4, and 5 below)

1. COUNSEL OR REPRESENTATIVE	2. RESPONDENT(S) OR THIRD PARTY(IES)
<p>Include the name, address, email address, and telephone number of each counsel or representative entering an appearance in the above proceeding.</p> <p>Lisa Marie Madalone (Attorney) Lisa.pieters@weil.com Weil, Gotshal & Manges LLP 767 Fifth Avenue New York, NY 10153 Telephone: (212) 310-8315</p>	<p>Include the address and telephone numbers of all persons, partnerships, corporations, or associations on whose behalf this Notice of Appearance is being filed.</p> <p>IQVIA Holdings Inc. 2400 Ellis Road Durham, NC 27703 Telephone: (919) 998-2000</p>

3. ASSOCIATE/ASSISTANT DIRECTOR

<p>4. SIGNATURE OF SENIOR COUNSEL</p> <p>/s/ Lisa Marie Madalone</p>	<p>5. DATE SIGNED</p> <p>7/24/2023</p>
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Return this form to: Federal Trade Commission
Room H-113
600 Pennsylvania Avenue, N.W.
Washington, D.C. 20580

PUBLIC

**UNITED STATES OF AMERICA
BEFORE THE FEDERAL TRADE COMMISSION
OFFICE OF ADMINISTRATIVE LAW JUDGES**

In the Matter of

IQVIA Holdings Inc.,
a corporation, et al.

DOCKET NO. 9416

STATEMENT OF GOOD STANDING PURSUANT TO 16 C.F.R. § 4.1

Pursuant to 16 C.F.R. 4.1(d), I state that I am eligible to practice before the Commission as a member of the Bar of the State of New York (NY Bar No. 5275037). As requested by 16 C.F.R. 4.1(d), I further state that I am a member of good standing within the legal profession.

Dated: July 24, 2023

Respectfully Submitted,

By: /s/ Lisa Marie Madalone
Lisa Marie Madalone
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*Counsel for the Respondent
IQVIA Holdings Inc.*

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CERTIFICATE OF SERVICE

I hereby certify that on July 24, 2023, I filed the foregoing document electronically using the FTC's E-Filing System, which will send notification of such filing to:

April Tabor
Secretary
Federal Trade Commission
600 Pennsylvania Ave., NW, Rm.
H-113 Washington, DC 20580
ElectronicFilings@ftc.gov

The Honorable D. Michael Chappell
Administrative Law Judge
Federal Trade Commission
600 Pennsylvania Ave., NW, Rm.
H-110 Washington, DC 20580
oalj@ftc.gov

I also certify that I caused the foregoing document to be served via email to:

Jennifer Fleury
Jessica Moy
Jordan Andrew
Stephanie Bovee
Habin Chung
Samuel Fulliton
Cory Gordon
Wade Lippard
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Counsel Supporting the Complaint

/s/ Lisa Marie Madalone

Lisa Marie Madalone

*Counsel for the Respondent IQVIA
Holdings Inc.*