

EXHIBIT B

Rec_10_22_2020_CRI_website.mp4 - VLC media player

Media Playback Audio Video Subtitle Tools View Help

Complaint Exhibit B

CRI Genetics™ | DNA Testing For...
crigenetics.com/index_oat19_crt?utm_expid=LDMY6OORhgjU-w.gUw-1l8utm_referrer=https%3A%...
CRI GENETICS
DNA TESTING COMPANY USER EXPERIENCE REPORTS FAQ ORDER
Login Register
you really don't know
**ANCESTRY QUESTIONS?
YOUR DNA HAS ANSWERS.**
● Reinvent the way you see yourself—with Dual Ancestry Reports + Advanced Ancestry Timeline
● Our **Advanced Ancestry Timeline** takes you back 50+ generations, to find out exactly **WHEN** and **WHERE** your ancestors are from
● Get the **FULL picture of your family history**, by matching your DNA with 642,824 genetic markers
● Founded by a **Harvard-trained geneticist**, who proved a **Nobel Prize-winning** theory
● Unique **BioGeographical Ancestry** algorithm gives you the power of genetics, anthropology, and history—combined
Chat with an Expert

Type here to search

00:10 17:45

B-1 100%

Rec_10_22_2020_CRI_website.mp4 - VLC media player

Media Playback Audio Video Subtitle Tools View Help

Complaint Exhibit B

The screenshot displays the CRI Genetics website interface. At the top, there is a navigation menu with links for DNA TESTING, COMPANY, USER EXPERIENCE, REPORTS, FAQ, and ORDER. Below the menu are 'Login' and 'Register' buttons. A prominent yellow banner states 'Results In 8 Weeks Or Your Money Back. Guaranteed.' The main content area is titled 'Reports Available' and features two primary categories: 'Ancestry' (represented by a blue circle with a DNA helix icon) and 'Health' (represented by a yellow circle with a red heart icon). Under 'Ancestry', there are links for 'Recent Analysis' and 'Advance Analysis'. Under 'Health', there are links for 'Caffeine Metabolism', 'Umami Taste', 'Alcohol Flush', and 'Deep Sleep'. A testimonial from 'Kenneth from Portland, OR' is visible at the bottom left, mentioning 'Got a CRI Genetics kit' and 'verified by Picof'. A 'Contact Us' button is located at the bottom right of the main content area. The browser's address bar shows the URL 'crigenetics.com/index'. The VLC media player interface at the bottom includes a search bar, playback controls, and a progress bar showing 00:26.

00:26

17:45

B-2 100%

Rec_10_22_2020_CRI_website.mp4 - VLC media player

Media Playback Audio Video Subtitle Tools View Help Complaint Exhibit B

CRI Genetics | DNA Testing For...
cristgenetics.com/index-act19-ctr?utm_expid=...
DNA TESTING COMPANY USER EXPERIENCE REPORTS FAQ ORDER
Login Register
You'll Never Look At Family Photos The Same Way Again
Knowing your background gives you a deeper connection to all the corners of the world that are uniquely YOURS. Know exactly where your DNA comes from with 90%+ accuracy.
Get A Detailed, Accurate Breakdown Of Your Heritage.
Our reports give you the level of detail you deserve. We cover a wide variety of ancestries, including Jewish heritage and Full Breakdowns of European, Asian, and African ancestries.
Learn More About Who You Are With Dual Ancestry Reports
One report shows you a breakdown of the most recent ancestries in your family history. The other goes back much farther to show you the Ancient Origins of your DNA.
Amber from Uttoxeter, ENG
Got a CRI Genetics kit? [Verified by email](#)
Steps To Ancestry DNA Testing
Experience The Comfort Of Your Home. [Contact Us](#)

01:17 17:45
B-3 100%

Rec_10_22_2020_CRI_website.mp4 - VLC media player

Media Playback Audio Video Subtitle Tools View Help

Complaint Exhibit B

The screenshot displays the CRI Genetics website. At the top, there is a navigation menu with links for DNA TESTING, COMPANY, USER EXPERIENCE, REPORTS, FAQ, and ORDER. Below the menu are buttons for 'Login' and 'Register'. The main content area features the heading 'Here's A Little Sneak Peak Of What Your Reports Might Look Like...'. This heading is followed by two preview images of DNA testing reports. The left report includes a world map with highlighted regions and a list of genetic markers. The right report shows a family tree diagram with a world map below it. A 'Contact Us' button is visible in the bottom right corner of the website preview. The entire screenshot is framed within a VLC media player window, which shows a progress bar at 01:47 and a system tray at the bottom with the time 3:14 PM on 10/23/2020.

Rec_10_22_2020_CRI_website.mp4 - VLC media player

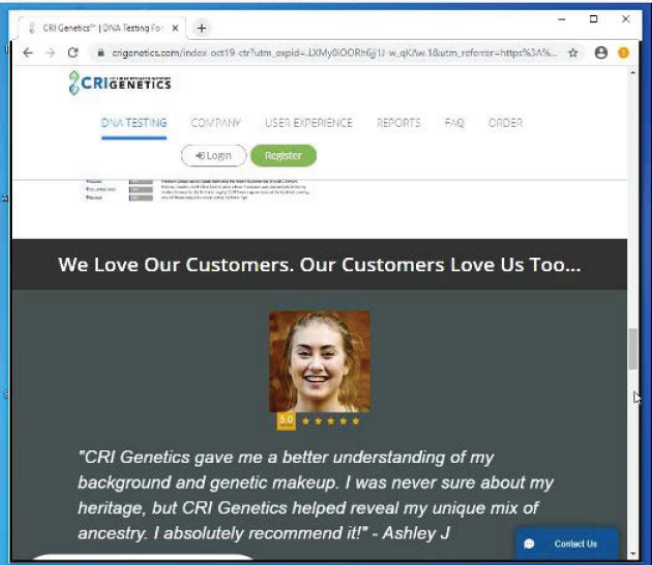
Media Playback Audio Video Subtitle Tools View Help Complaint Exhibit B

CRI Genetics™ | DNA Testing For...
CRI GENETICS
DNA TESTING COMPANY USER EXPERIENCE REPORTS FAQ ORDER
Login Register
We Love Our Customers. Our Customers Love Us Too...
F. from Round Rock, TX
Get a CRI Genetics kit
at your apt. verified by Photo
Contact Us

01:55 17:45
B-5 100%

Rec_10_22_2020_CRI_website.mp4 - VLC media player

Media Playback Audio Video Subtitle Tools View Help Complaint Exhibit B



The screenshot displays the CRI Genetics website. At the top, there is a navigation menu with links for DNA TESTING, COMPANY, USER EXPERIENCE, REPORTS, FAQ, and ORDER. Below the menu are buttons for Login and Register. A testimonial section features a photo of a smiling woman, Ashley J, with a 5-star rating. The testimonial text reads: "CRI Genetics gave me a better understanding of my background and genetic makeup. I was never sure about my heritage, but CRI Genetics helped reveal my unique mix of ancestry. I absolutely recommend it!" - Ashley J. A Contact Us button is located at the bottom right of the testimonial.

02:05 17:45

B-6 100%

Rec_10_22_2020_CRI_website.mp4 - VLC media player

Media Playback Audio Video Subtitle Tools View Help Complaint Exhibit B

The screenshot displays the CRI Genetics website. At the top, there is a navigation menu with links for DNA TESTING, COMPANY, USER EXPERIENCE, REPORTS, FAQ, and ORDER. Below the menu are buttons for 'Login' and 'Register'. A dark banner features the text 'We Love Our Customers. Our Customers Love Us Too...'. In the center, there is a testimonial from Andrew K, a man with glasses, who has provided a 5-star rating. The testimonial text reads: "The discoveries I made with CRI Genetics have given me completely new understanding of my family history. It's been so exciting to take this journey. I feel like I know myself and my family better now." - Andrew K. Below the testimonial, it states '8 Week Guarantee'. At the bottom right of the website, there is a 'Contact Us' button and a '100% Satisfaction Guarantee' seal. The VLC media player interface is visible at the bottom, showing a progress bar at 02:07, playback controls, and a volume indicator at 100%.

02:07 17:45

B-7 100%

Rec_10_22_2020_CRI_website.mp4 - VLC media player

Media Playback Audio Video Subtitle Tools View Help Complaint Exhibit B

The screenshot displays the CRI Genetics website. At the top, there is a navigation menu with links for DNA TESTING, COMPANY, USER EXPERIENCE, REPORTS, FAQ, and ORDER. Below the menu are 'Login' and 'Register' buttons. A central testimonial features a photo of Sara H. with a 5-star rating and the text: "As an adoptee, I didn't know anything about my parents or what my biological family history looked like at all. I love my adopted family, but I really wanted to know! CRI Genetics helped solve the mystery for me." - Sara H. Below the testimonial is a section for an "8 Week Guarantee" with a "100% SATISFACTION GUARANTEE" badge and a "Contact Us" button. The website is viewed within a browser window titled "CRI Genetics | DNA Testing For..." with the URL "crigenetics.com/index-act19-ctrlutm_expid-LXMy00ORbGj11_w,qKlw.1&utm_referrer=https%3A%3A...".

02:18 17:45

B-8 100%

Rec_10_22_2020_CRI_website.mp4 - VLC media player

Media Playback Audio Video Subtitle Tools View Help Complaint Exhibit B

The screenshot displays the CRI Genetics website. At the top, there is a navigation menu with links for DNA TESTING, COMPANY, USER EXPERIENCE, REPORTS, FAQ, and ORDER. Below the menu are 'Login' and 'Register' buttons. A testimonial features a photo of Paul L. with a 5-star rating and the text: "CRI Genetics has helped me make incredible discoveries about my family that I never would have known before. I grew up thinking that my family was French and found out that we're actually German!" - Paul L. Below the testimonial is an "8 Week Guarantee" section. On the right, there is a circular badge that says "SATISFACTION GUARANTEED 100%" and a "Contact Us" button. The bottom of the screenshot shows a Windows taskbar with the time 17:45 and a volume icon.

CRI Genetics | DNA Testing For: [Home](#) [About Us](#) [Contact Us](#) [Privacy Policy](#) [Terms of Service](#)

CRIGENETICS

DNA TESTING COMPANY USER EXPERIENCE REPORTS FAQ ORDER

Login Register

"CRI Genetics has helped me make incredible discoveries about my family that I never would have known before. I grew up thinking that my family was French and found out that we're actually German!" - Paul L.

8 Week Guarantee

Linda from Kent, WA
Get a CRI Genetics kit
2 hours ago [verified by Picat](#)

Our lab process of examining locally if there are several at CRI Genetics, we offer a ensure that you're protected from dishonest. If you don't see your ancestors continue with the next step.

100% SATISFACTION GUARANTEED

Contact Us

02:32 17:45

B-9 100%

Rec_10_22_2020_CRI_website.mp4 - VLC media player

Media Playback Audio Video Subtitle Tools View Help

Complaint Exhibit B


CRI Genetics | DNA Testing For...

crigenetics.com/index...oct19_ctr?utm_expid=L3XMy0i0ORhGj1j_w_qKiw.1&utm_referrer=http%3A%...

CRI GENETICS

DNA TESTING COMPANY USER EXPERIENCE REPORTS FAQ ORDER

Login Register

 Our mission at CRI Genetics (Cellular Research Institute, Genetics Department) is to unlock complex information from your DNA and present it to you in a way that's interesting, useful, and easy to understand. We want to help you learn more about yourself and find ways to improve your life through genetic testing.

Our primary goal is to improve human life and further Mankind's understanding of the human genome. Not only do we provide advanced genetic reports to consumers, but we also actively participate in scientific research. **We believe genetic analysis is the future of medicine** and we're excited to play a role in solving complex medical problems.

Wayne from Grand Prairie, TX
Got a CRI Genetics kit
2 hours ago • verified by Proton

Recently Asked Questions

Contact Us

03:03 17:45

B-10 100%

Rec_10_22_2020_CRI_website.mp4 - VLC media player

Media Playback Audio Video Subtitle Tools View Help

Complaint Exhibit B

The screenshot shows a web browser window displaying the CRI Genetics website. The browser's address bar shows the URL: origenetics.com/index_oed19_ctr?utm_expid=LXMy6i0ORh@1j_w_q/KAw.1&utm_referrer=http%3A%2F%2Forigenetics.com. The website header includes the CRI GENETICS logo and navigation links for DNA TESTING, COMPANY, USER EXPERIENCE, REPORTS, FAQ, and ORDER. There are also buttons for 'Login' and 'Register'. The main content area is titled 'Frequently Asked Questions' and features a dropdown menu for 'Why Choose CRI Genetics?'. The text under this dropdown reads: 'CRI Genetics has a unique approach to genealogical testing. We are an advanced team led by a professional molecular geneticist who has been studying DNA for over 35 years with the help of Nobel Prize winning scientists. At CRI Genetics, we have the education, tools, and skills to provide you the most accurate estimation of your BioGeographical Ancestry. We combine Genetics with Anthropology to trace the migrations of the human race. When we test your DNA against the samples from around the globe, we can figure out where you fit in the rich history of our species. Our tests examine 642,824 specific markers across your entire'. A 'Contact Us' button is visible in the bottom right corner of the website content.

03:19 17:45

B-11 100%

Rec_10_22_2020_CRI_website.mp4 - VLC media player

Media Playback Audio Video Subtitle Tools View Help **Complaint Exhibit B**

The screenshot displays the CRI Genetics website. The header includes the company logo and navigation links: DNA TESTING, COMPANY, USER EXPERIENCE, REPORTS, FAQ, and ORDER. There are buttons for 'Login' and 'Register'. The main content area features a paragraph about DNA testing, followed by a list of questions with expandable answers: 'How Does It Work?', 'How Does The 8 Week Efficiency Guarantee Work?', and 'Can Women Use CRI Genetics?'. A testimonial from 'Valerie from Eleale, HI' is visible, mentioning 'Get a CRI Genetics kit' and 'verified by Picost'. A 'Contact Us' button is located at the bottom right of the page content.

03:27 17:45

B-12 100%

Rec_10_22_2020_CRI_website.mp4 - VLC media player

Media Playback Audio Video Subtitle Tools View Help Complaint Exhibit B

CRI Genetics™ | DNA Testing For...
 czigenerics.com/index Oct19 Oct19...
 CRIGENETICS
 DNA TESTING COMPANY USER EXPERIENCE REPORTS FAQ ORDER
 Login Register
 Can Women Use CRI Genetics?
 How Accurate Are My Results?
 Unfortunately, it's impossible to provide a 100% correct evaluation of your ancestry without having DNA samples from every ancestor going back 200,000 years.
 However, we are able to provide a research-grade estimation of your BioGeographical Ancestry. Genealogical testing is much like predicting the weather: it's not possible to be 100% correct all the time, but we can at least be mostly correct most of the time by observing patterns, knowing history, and using statistics. In our case, our results are typically 99.9% accurate, which is a little better than trying to predict the weather.
 Investor from Summerville, SC
 Get a CRI Genetics Kit
 3 hours ago · verified by Picof
 ical Ancestry?
 onfirm My Race?
 Contact Us

04:30 17:45
 B-13 100%

Rec_10_22_2020_CRI_website.mp4 - VLC media player

Media Playback Audio Video Subtitle Tools View Help

Complaint Exhibit B

CRI Genetics | DNA Testing For...
critegenetics.com/index oct19 ctr/utm_expid=LXMy6i0ORn@U_w_gKAw_18utm_referrer=https%3A%...

CRIGENETICS

DNA TESTING COMPANY USER EXPERIENCE REPORTS FAQ ORDER

Login Register

- How Does The 8 Week Efficiency Guarantee Work?
- Can Women Use CRI Genetics?
- How Accurate Are My Results?
- What is BioGeographical Ancestry?

Your "BioGeographical Ancestry" is a description of your place in the evolutionary and geographical history of our species. It's simply a breakdown of where your genes come from, according to the results of your DNA tests.

Some might define it as "race" or "ethnicity," but we don't feel that these terms adequately communicate the complexity of the science and history behind the information that we give you.

- Can CRI Genetics Confirm My Race?
- Is My Information Safe?

Contact Us

04:43 17:45

B-14 100%

Rec_10_22_2020_CRI_website.mp4 - VLC media player

Media Playback Audio Video Subtitle Tools View Help

Complaint Exhibit B

CRI Genetics | DNA Testing For

origenetics.com/index

CRIGENETICS

DNA TESTING COMPANY USER EXPERIENCE REPORTS FAQ ORDER

Login Register

Your First Name Email Address REVEAL OFFER

give CRI Genetics permission to send me email about their products, services and special offers. (This are opt-out/turning on and will only send very important news)

CRIGENETICS
CELLULAR RESEARCH INSTITUTE

CRI Genetics is an advanced team of Geneticists, Anthropologists, and Social Scientists, who work together to deliver you the most accurate estimation of your ancestry possible.

Careers

Contact Us

USA 1.800.574.0216

05:47 17:45

B-15 100%

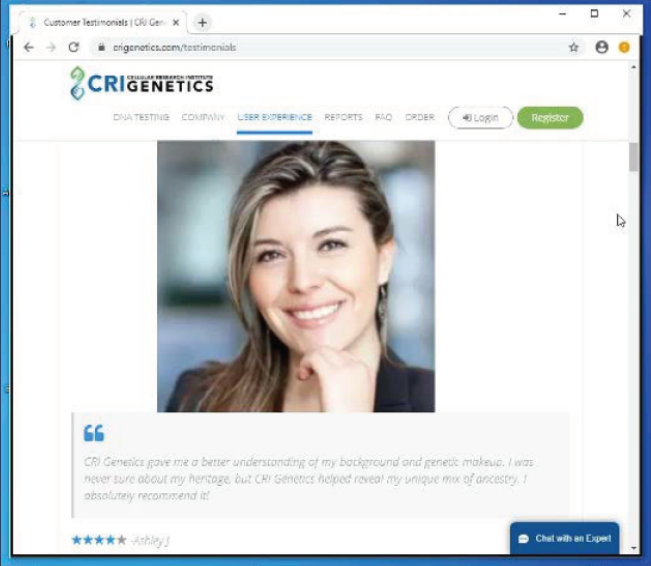
The screenshot shows a VLC media player window titled "Rec_10_22_2020_CRI_website.mp4 - VLC media player". The VLC interface includes a menu bar with "Media", "Playback", "Audio", "Video", "Subtitle", "Tools", "View", and "Help". The main content area displays a web browser window with the URL "chgenetics.com/about". The website header features the "CRI GENETICS" logo and navigation links for "DNA TESTING", "COMPANY", "USER EXPERIENCE", "REPORTS", "FAQ", and "ORDER". There are "Login" and "Register" buttons. The main text reads: "reports to individuals, but we actively participate in scientific research. We believe genetic analysis is the future of medicine and we're excited to play a role in solving complex medical problems." Below this is a button labeled "EXPLORE YOUR HISTORY". The lower section of the page features a portrait of a man and the title "Chief Scientific Officer". The text below the portrait states: "CRI Genetics (Cellular Research Institute, Genetics Department) is led by **Alexei Fedorov Ph.D.**, a molecular geneticist with over 35 years of experience studying DNA. A former apprentice to Nobel Prize winning scientist Walter Gilbert, Alexei has created a patented DNA analysis algorithm using the latest breakthroughs in genetic science. His lifetime goal has been to advance Mankind's understanding of the human genome into new frontiers." At the bottom of the browser window, there is a "Waiting for cache..." message and another "EXPLORE YOUR HISTORY" button. The Windows taskbar at the bottom shows the time as 8:58, the date as 10/27/2020, and the system tray with "B-16" and "100%" volume. The VLC playback controls at the very bottom show a progress bar at 08:58 and a volume icon.

The screenshot shows a VLC media player window titled "Rec_10_22_2020_CRI_website.mp4 - VLC media player". The VLC interface includes a menu bar with "Media", "Playback", "Audio", "Video", "Subtitle", "Tools", "View", and "Help". The video content is a browser window recording of the CRI Genetics website. The browser address bar shows "crigenetics.com/testimonials". The website header features the CRI GENETICS logo and navigation links: "DIAG TESTING", "COMPANY", "USER EXPERIENCE", "REPORTS", "FAQ", and "ORDER". There are "Login" and "Register" buttons. The main content area displays a testimonial from a man with a beard, smiling. The testimonial text reads: "The discoveries I made with CRI Genetics have given me a completely new understanding of my family history. It's been so exciting to take this journey. I feel like I know myself and my family better now." Below the text is a five-star rating and the name "Andrew K". The VLC player's playback bar at the bottom shows a progress bar at 10:06, a volume icon, and a battery icon at 100%. The system tray at the bottom right shows the time 17:45 and the date 10/23/2016.

Rec_10_22_2020_CRI_website.mp4 - VLC media player

Media Playback Audio Video Subtitle Tools View Help

Complaint Exhibit B



The screenshot shows a web browser window displaying the CRI Genetics website. The URL is crigenetics.com/testimonials. The page features the CRI Genetics logo and navigation links for DNA TESTING, COMPANY, USER EXPERIENCE, REPORTS, FAQ, and ORDER. There are also buttons for Login and Register. A testimonial from Ashley J. is displayed, featuring a photo of a smiling woman and a quote: "CRI Genetics gave me a better understanding of my background and genetic makeup. I was never sure about my heritage, but CRI Genetics helped reveal my unique mix of ancestry. I absolutely recommend it!" The testimonial is rated with five stars. A "Chat with an Expert" button is visible at the bottom right of the testimonial.

Customer Testimonials | CRI Gen

crigenetics.com/testimonials

CRIGENETICS

DNA TESTING COMPANY USER EXPERIENCE REPORTS FAQ ORDER Login Register

"CRI Genetics gave me a better understanding of my background and genetic makeup. I was never sure about my heritage, but CRI Genetics helped reveal my unique mix of ancestry. I absolutely recommend it!"

★★★★★ Ashley J

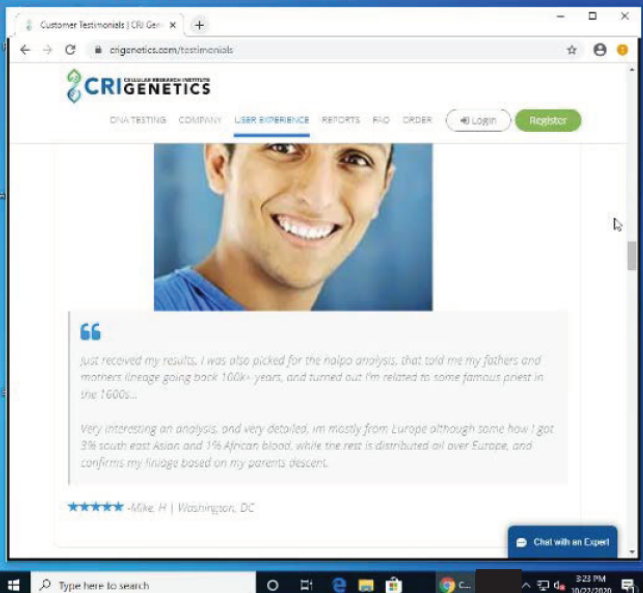
Chat with an Expert

10:25 17:45

B-18 100%

Rec_10_22_2020_CRI_website.mp4 - VLC media player

Media Playback Audio Video Subtitle Tools View Help Complaint Exhibit B



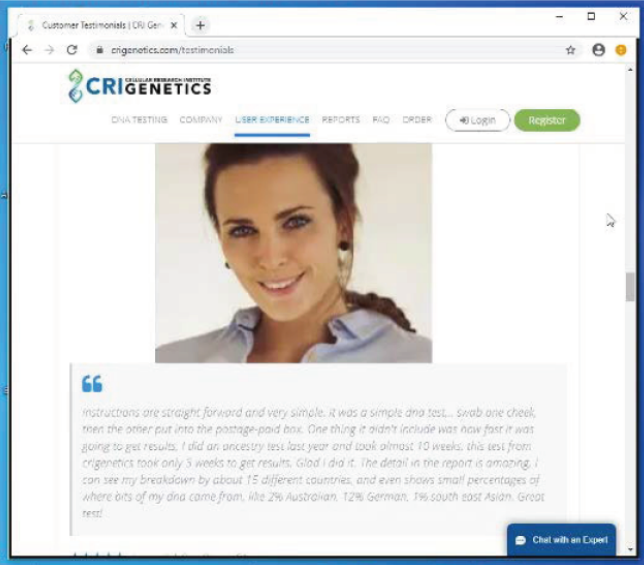
The screenshot shows a web browser window displaying the CRI Genetics website. The page title is "Customer Testimonials | CRI Genetics". The URL is "origenetics.com/testimonials". The website header includes the CRI GENETICS logo, navigation links for DNA TESTING, COMPANY, USER EXPERIENCE, REPORTS, FAQ, and ORDER, and buttons for Login and Register. A testimonial features a photo of a smiling man and a quote: "Just received my results, I was also picked for the haplo analysis, that told me my fathers and mothers lineage going back 160k+ years, and turned out I'm related to some famous priest in the 1600s... Very interesting an analysis, and very detailed, im mostly from Europe although some how I got 3% south east Asian and 1% African blood, while the rest is distributed all over Europe, and confirms my lineage based on my parents descent." The testimonial is attributed to "★★★★★ -Mike H | Washington, DC". A "Chat with an Expert" button is visible in the bottom right corner of the testimonial area. The browser's taskbar shows the time as 10:45 and the system tray shows the date as 10/23/2020 and 5:23 PM.

10:45 17:45

B-19 100%

Rec_10_22_2020_CRI_website.mp4 - VLC media player

Media Playback Audio Video Subtitle Tools View Help Complaint Exhibit B



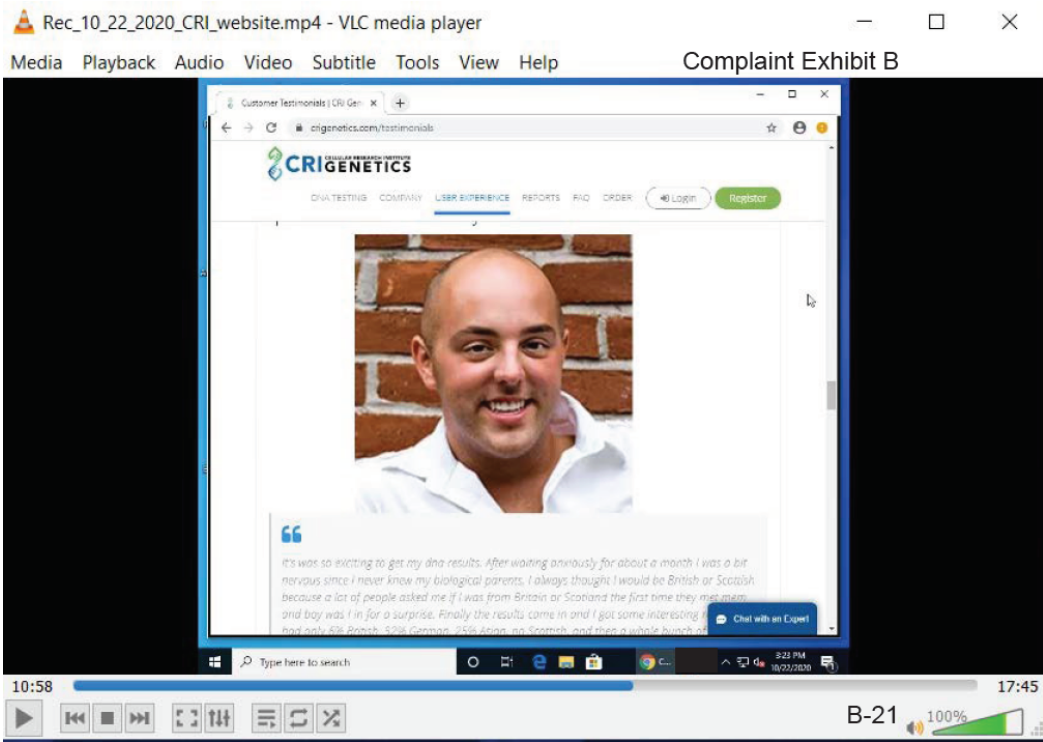
The screenshot shows a web browser window displaying the CRI Genetics website. The page features a navigation menu with links for 'DNA TESTING', 'COMPANY', 'USER EXPERIENCE', 'REPORTS', 'FAQ', and 'ORDER'. There are 'Login' and 'Register' buttons. A testimonial is displayed, featuring a photo of a woman and a quote: "Instructions are straight forward and very simple. It was a simple dna test... Swab one cheek, then the other put into the postage-paid box. One thing it didn't include was how fast it was going to get results. I did an ancestry test last year and took almost 10 weeks, this test from crigenetics took only 3 weeks to get results. Glad I did it. The detail in the report is amazing. I can see my breakdown by about 15 different countries, and even shows small percentages of where bits of my dna came from, like 2% Australian, 12% German, 1% south east Asian. Great test!" A 'Chat with an Expert' button is visible at the bottom right of the testimonial.

10:55 17:45

B-20 100%

Rec_10_22_2020_CRI_website.mp4 - VLC media player

Media Playback Audio Video Subtitle Tools View Help Complaint Exhibit B



The screenshot shows a video player window titled "Rec_10_22_2020_CRI_website.mp4 - VLC media player". The video content displays a web browser window for "CRI GENETICS". The browser address bar shows "critegenetics.com/testimonials". The website header includes the CRI GENETICS logo and navigation links: "DNA TESTING", "COMPANY", "USER EXPERIENCE", "REPORTS", "FAQ", and "ORDER". There are "Login" and "Register" buttons. The main content area features a large photo of a smiling man with a shaved head against a brick wall. Below the photo is a testimonial text: "It's was so exciting to get my dna results. After waiting anxiously for about a month I was a bit nervous since I never knew my biological parents. I always thought I would be British or Scottish because a lot of people asked me if I was from Britain or Scotland the first time they met me and boy was I in for a surprise. Finally the results came in and I got some interesting results. 50% British, 25% German, 15% Asian, 10% Scottish and that's a whole bunch of..." A "Chat with us Live!" button is visible in the bottom right of the testimonial area. The video player interface includes a progress bar at 10:58, playback controls, and a system tray at the bottom right showing "B-21" and "100%" battery.

The screenshot shows a VLC media player window titled "Rec_10_22_2020_CRI_website.mp4 - VLC media player". The window displays a website page for CRI Genetics, specifically the "Customer Testimonials" section. The website header includes the CRI Genetics logo and navigation links: "DNA TESTING", "COMPANY", "USER EXPERIENCE", "REPORTS", "FAQ", and "ORDER". There are also "Login" and "Register" buttons. The testimonial features a photo of a smiling man and a quote: "It's was so exciting to get my dna results. After waiting anxiously for about a month (I was a bit nervous since I never knew my biological parents, I always thought I would be British or Scottish because a lot of people asked me if I was from Britain or Scotland the first time they met me) and boy was I in for a surprise. Finally the results come in and I got some interesting results. I had only 68% British, 32% German, 25% Asian, no Scottish, and then a whole bunch of other countries in Europe. I was in for a surprise that I'm mostly German and Asian. now my grand children can grow up knowing where they come from. So many years not knowing, this really clears up a lot of questions I've had about my self and where I come from. And apparently there's a few famous people that share my haplo dna, which is very cool to know!". The testimonial is attributed to "★★★★★ -Sam, O | Orlando, FL." and includes a "Chat with an Expert" button. The VLC player interface shows a progress bar at 11:01, a volume level at 100%, and a timestamp of 17:45. The system tray at the bottom indicates the date and time as 9:23 PM on 10/27/2020.

The screenshot shows a VLC media player window titled "Rec_10_22_2020_CRI_website.mp4 - VLC media player". The window displays a website page for "Customer Testimonials | CRI Gen". The website header includes the "CRIGENETICS" logo and navigation links: "DNA TESTING", "COMING", "USER EXPERIENCE", "REPORTS", "FAQ", and "ORDER". There are "Login" and "Register" buttons. The main content features a portrait of a woman with red hair. Below the portrait is a testimonial quote: "This was my first time taking a genetic test, it was way easier than I expected and fun to get the results. The detail seem very accurate. I recommend it to anyone curious about your ethnic history, and where you come from. I just ordered two more for my Husband and Mom." The testimonial is attributed to "★★★★★ -Andrea, J | New York, NY" and includes a "Chat with an Expert" button. The VLC player interface at the bottom shows a progress bar at 11:06, a search bar, and system tray icons for 3:24 PM on 10/25/2020. A "B-23" watermark is visible in the bottom right corner of the video frame.

Rec_10_22_2020_CRI_website.mp4 - VLC media player

Media Playback Audio Video Subtitle Tools View Help


Complaint Exhibit B

Customer testimonials | CRI Ge- X

crigenetics.com/testimonials

CRIGENETICS

CHARTERS COMPANY USER EXPERIENCE REPORTS FAQ ORDER Login Register



“
It was quick, and the detail blew me away, loved it!
”

★★★★★ -Michael F | Buffalo, NY

Chat with an Expert

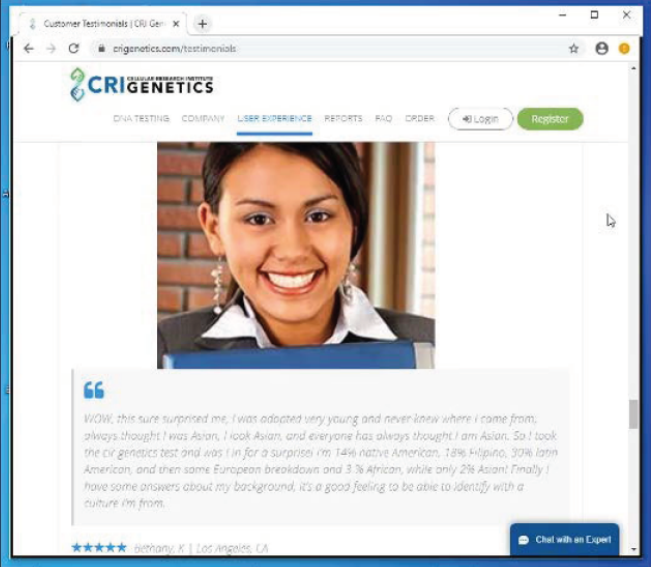
Type here to search

11:15 17:45

B-24 100%

Rec_10_22_2020_CRI_website.mp4 - VLC media player

Media Playback Audio Video Subtitle Tools View Help Complaint Exhibit B



The screenshot shows a web browser window displaying the CRI Genetics website. The page features a navigation menu with links for DNA TESTING, COMPANY, USER EXPERIENCE, REPORTS, FAQ, and ORDER. There are also buttons for Login and Register. A testimonial from a woman is displayed, including a photo of her and a quote. The quote reads: "WOW, this sure surprised me, I was adopted very young and never knew where I came from, always thought I was Asian, I look Asian, and everyone has always thought I am Asian. So I took the cr genetics test and was 1 in for a surprise I'm 14% native American, 18% Filipino, 30% latin American, and then some European breakdown and 3 % African, while only 2% Asian! Finally I have some answers about my background, it's a good feeling to be able to identify with a culture I'm from." The testimonial is rated with five stars and is attributed to "Bianca, K | Los Angeles, LA". A "Chat with an Expert" button is visible at the bottom right of the testimonial. The browser's address bar shows "crigenetics.com/testimonials".

Customer Testimonials | CRI Gen

crigenetics.com/testimonials

CRIGENETICS

DNA TESTING COMPANY USER EXPERIENCE REPORTS FAQ ORDER Login Register

WOW, this sure surprised me, I was adopted very young and never knew where I came from, always thought I was Asian, I look Asian, and everyone has always thought I am Asian. So I took the cr genetics test and was 1 in for a surprise I'm 14% native American, 18% Filipino, 30% latin American, and then some European breakdown and 3 % African, while only 2% Asian! Finally I have some answers about my background, it's a good feeling to be able to identify with a culture I'm from.

★★★★★ Bianca, K | Los Angeles, LA

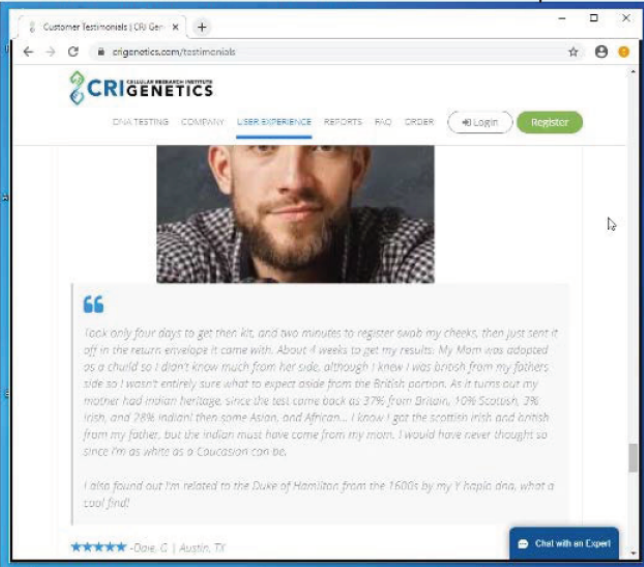
Chat with an Expert

11:22 17:45

B-25 100%

Rec_10_22_2020_CRI_website.mp4 - VLC media player

Media Playback Audio Video Subtitle Tools View Help Complaint Exhibit B



The screenshot displays the CRI Genetics website. At the top, the navigation menu includes 'DNA TESTING', 'COMPANY', 'USER EXPERIENCE', 'REPORTS', 'FAQ', and 'ORDER'. There are 'Login' and 'Register' buttons. The main content features a testimonial from a man with a beard. The testimonial text reads: "Took only four days to get their kit, and two minutes to register swab my cheeks, then just sent it off in the return envelope it came with. About 4 weeks to get my results: My Mom was adopted as a child so I don't know much from her side, although I knew I was biracial from my father's side so I wasn't entirely sure what to expect aside from the British portion. As it turns out my mother had Indian heritage since the test came back as 37% from Britain, 10% Scottish, 2% Irish, and 28% Indian then some Asian, and African... I know I got the Scottish Irish and British from my father, but the Indian must have come from my mom. I would have never thought so since I'm as white as a Caucasian can be. I also found out I'm related to the Duke of Hamilton from the 1600s by my Y haplogroup, what a cool find!" Below the text is a five-star rating and the name 'Dore C | Austin, TX'. A 'Chat with an Expert' button is visible in the bottom right corner of the testimonial box.

Customer Testimonials | CRI Genetics

Customer Testimonials | CRI Genetics

CRIGENETICS

DNA TESTING COMPANY USER EXPERIENCE REPORTS FAQ ORDER Login Register

Took only four days to get their kit, and two minutes to register swab my cheeks, then just sent it off in the return envelope it came with. About 4 weeks to get my results: My Mom was adopted as a child so I don't know much from her side, although I knew I was biracial from my father's side so I wasn't entirely sure what to expect aside from the British portion. As it turns out my mother had Indian heritage since the test came back as 37% from Britain, 10% Scottish, 2% Irish, and 28% Indian then some Asian, and African... I know I got the Scottish Irish and British from my father, but the Indian must have come from my mom. I would have never thought so since I'm as white as a Caucasian can be. I also found out I'm related to the Duke of Hamilton from the 1600s by my Y haplogroup, what a cool find!

★★★★★ Dore C | Austin, TX

Chat with an Expert

Type here to search

11:35 17:45

B-26 100%

Rec_10_22_2020_CRI_website.mp4 - VLC media player

Media Playback Audio Video Subtitle Tools View Help

Complaint Exhibit B

Reports | CRI Genetics

crigenetics.com/reports

CRI GENETICS
DNA TESTING COMPANY USER EXPERIENCE REPORTS FAQ ORDER Login Register

ANCESTRY ANALYSIS REPORTS

Advance Ancestry Analysis [Print](#)

We have combined cutting edge genetic research with the anthropological history of the human race to create your Advance Ancestry Report. This report is unique that goes back thousands of years, well beyond what you'd expect to see in your ancestry.

The team at CRI compared your DNA to reference populations that have been discovered and shared from all over the world. We factor in the known history of human migration patterns over the last several thousand years before assigning them to your report. This process allows us to link you through your ancestral path to real locations that have real stories to share.

The results you see below reflect the "Global" ancestry in your family's history. Most dates of man and woman that lived thousands of years before modern humans, you see Centuries or Millen even recorded. However, your report will include thousands of years and experiences, it goes to find help you identify where geographic location your specific ancestors came from.

11:59 Type here to search 8:24 PM 11/22/2020

17:45

B-27 100%

Rec_10_22_2020_CRI_website.mp4 - VLC media player

Media Playback Audio Video Subtitle Tools View Help Complaint Exhibit B

Reports | CRI Genetics

crigenetics.com/reports

CRIGENETICS

DNA TESTING COMPANY USER EXPERIENCE REPORTS FAQ ORDER Login Register

South Africa 34%

Scandinavian 10%

Polish 10%

Polish 10%

St. Laurent (Tart) 10%

Basal 10%

Poland 10%

Kyrgyz

Western Europe can be broadly defined as the region that stretches through Denmark, Norway, Sweden, and Finland (just to name a few). This region was permanently settled by modern humans for the first time roughly 10,000 years ago or more, as the last sheet covering most of Europe began to retreat during the Stone Age.

Haplo Report

Bitter Taste Report

Drowsiness After Eating Report

Food Cravings Report

Insulin Resistance Report

Lactose Intolerance Report

12:07 17:45

B-28 100%

Rec_10_22_2020_CRI_website.mp4 - VLC media player

Media Playback Audio Video Subtitle Tools View Help Complaint Exhibit B

Reports | CRI Genetics

crigenetics.com/reports

CRI GENETICS

DNA TESTING COMPANY USER EXPERIENCE REPORTS FAQ ORDER

mtDNA Haplo Analysis

MOTHER YOU FATHER

CHILDREN GRANDCHILDREN

You Belong to Haplogroup H30

A haplogroup is a collection of unique genetic genes that have been inherited from your mother. mtDNA seems to stick the most to an original parent. Unlike regular DNA, mtDNA seems to stick the most to an original parent. It is passed down by mothers to all their children. Haplogroups (H30) represent a group of people that has the same genetic markers. Ex: H30.

H HV H0 R I I3 MT, etc.

Click any of the markers to see the surname(s) of your ancestors.

Chat with an Expert

12:11 Type here to search 3:25 PM 10/22/2020 17:45

B-29 100%

The screenshot shows a VLC media player window titled "Rec_10_22_2020_CRI_website.mp4 - VLC media player". The VLC interface includes a menu bar with "Media", "Playback", "Audio", "Video", "Subtitle", "Tools", "View", and "Help", and a volume control bar at the bottom right showing "B-30" and "100%".

The browser window displays the CRI Genetics website at "origenetics.com/reports". The website has a navigation menu with "DNA TESTING", "COMPANY", "USER EXPERIENCE", "REPORTS", "FAQ", and "ORDER". There are "Login" and "Register" buttons. A sidebar on the left lists report categories: "RY", "R", "H", "L3", and "MT DNA". The main content area features a world map with red markers and lines connecting them, and a "View results" button. Below the map is a section titled "About Haplogroup H30" with the following text:

About Haplogroup H30

Haplogroup H30 is found in the central Europe, France, and the British Isles. The Haplogroup is distributed today from Ireland to the United Kingdom of Great Britain, its members include the emigrants from Ireland to North America and Eastern Europe, as well as the people who arrived 10,000 to 15,000 years ago, supported by the Iron Age migration during the Late Glacial/early Holocene of Western and Central Europe.

Below this section are two report thumbnails: "Bitter Taste Report" and "Drowsiness After Eating Report". A "Chat with an Expert" button is located at the bottom right of the browser window.

Rec_10_22_2020_CRI_website.mp4 - VLC media player

Media Playback Audio Video Subtitle Tools View Help Complaint Exhibit B

The screenshot displays a web browser window with the URL origenetics.com/reports. The page title is "Reports | CRI Genetics". The navigation menu includes "DNA TESTING", "COMPANY", "USER EXPERIENCE", "REPORTS", "FAQ", and "ORDER", along with "Login" and "Register" buttons. The main content area features a yellow header stating "Your genotype for Bitter Taste shows you have Low Sensitivity to Bitter Taste" and a sub-header "You are 80% unlikely to taste the bitterness in your foods. This might lead you to consume bitter products." Below this, a section titled "How Did You Get This Result?" explains that polymorphisms in the TAS2R38 gene code for the ability to taste bitterness in certain foods, listing three main SNP markers: rs713596, rs1726852, and rs10246939. A green box lists the user's genotype for these markers: rs713596 is GG, rs1726852 is TT, and rs10246939 is TT. A section titled "What Is The Difference Between 'Can Taste Bitter' And 'Unable To Taste Bitter'?" explains that being able to taste bitterness is a dominant trait, while being unable to is recessive. At the bottom, there is a "Drowsiness After Eating Report" and a "Chat with an Expert" button.

12:24

Type here to search

9:25 PM 10/22/2020

17:45

B-31 100%

Rec_10_22_2020_CRI_website.mp4 - VLC media player

Media Playback Audio Video Subtitle Tools View Help Complaint Exhibit B

Freely Asked Questions CRI X +

crigenetics.com/faq

CRI GENETICS
CELLULAR RESEARCH INSTITUTE

DNA TESTING COMPANY USER EXPERIENCE REPORTS **FAQ** ORDER Login Register

General FAQ

> Why choose CRI Genetics?

CRI Genetics is an advanced team of Geneticists, Anthropologists, and Social Scientists. We are passionate about providing our customers with the most accurate (and interesting!) DNA-based reports.

We use patented DNA analysis algorithms designed by renowned Molecular Geneticist Alexei Fedorov, who was apprentice to Nobel Prize winning scientist Walter Gilbert at Harvard University. Alexei's algorithm uses 642,824 hand-chosen genetic markers.

Simply put, the genetic expertise at CRI Genetics is unmatched anywhere else in the business.

That means that you get fascinating Ancestry reports and useful Health reports that are not just detailed, but are also extraordinarily accurate. We're very confident you will love every step of the process at CRI Genetics.

https://www.cri-genetics.com/how_it_works?stLang=en

14:27 Type here to search 8:27 PM 10/23/2020 B-32 100%

The screenshot shows a VLC media player window titled "Rec_10_22_2020_CRI_website.mp4 - VLC media player". The VLC interface includes a menu bar with "Media", "Playback", "Audio", "Video", "Subtitle", "Tools", "View", and "Help". The main content area displays a web browser window at "crigenetics.com/faq". The browser window shows the CRI Genetics logo and navigation links: "DNA TESTING", "COMPARISON", "USER EXPERIENCE", "REPORTS", "FAQ", and "ORDER". There are "Login" and "Register" buttons. The page title is "General FAQ". A question is expanded: "How does it work?". The answer text reads: "It's a refreshingly simple 3 step process. You will receive our DNA testing kit within a few business days of your order. Your kit will come with step-by-step instructions about how to collect and send us a DNA sample. Long story short: You rub your cheek with a swab we provide you, seal it in a bag (also provided), and mail it back to us with the postage paid envelope (also provided in the kit). After 6-8 weeks of deep DNA analysis at our state-of-the-art laboratory, you will receive an email linking you to all your information on our website. Then, you just enjoy exploring your new treasure trove of information about yourself!" Below this are two more questions: "How does the 8 week efficiency guarantee work?" and "Is my information safe?". A "Chat with an Expert" button is visible in the bottom right of the browser window. The Windows taskbar at the bottom shows the time as 14:36, a search bar, and various application icons. The system tray shows the time as 17:45, a battery level of 100%, and other system icons.

Rec_10_22_2020_CRI_website.mp4 - VLC media player

Media Playback Audio Video Subtitle Tools View Help Complaint Exhibit B

The screenshot shows a web browser window displaying the CRI Genetics website. The page title is "Ancestry FAQ". The navigation menu includes "DNA TESTING", "COMPANY", "USER EXPERIENCE", "REPORTS", "FAQ", and "ORDER". There are "Login" and "Register" buttons. The main content area features a question: "What does 'Biogeographical Ancestry' mean?". The answer explains that Biogeographical Ancestry is a description of one's place in the history of the species, based on DNA test results, and notes that terms like "race" or "ethnicity" are not used because they don't adequately communicate the complexity of the science and history behind the information. Below the answer are three more questions: "How accurate are my results?", "Can a CRI Genetics test confirm my race?", and "Can women use CRI Genetics?". A "Chat with an Expert" button is visible at the bottom right of the page. The browser's address bar shows "origenetics.com/faq".

15:34 17:45

B-34 100%

The screenshot shows a VLC media player window titled "Rec_10_22_2020_CRI_website.mp4 - VLC media player". The VLC interface includes a menu bar with "Media", "Playback", "Audio", "Video", "Subtitle", "Tools", "View", and "Help". The main content area displays a web browser window with the URL "crigenetics.com/faq". The browser page features the CRI GENETICS logo and navigation links: "DNA TESTING", "COMPANY", "USER EXPERIENCE", "REPORTS", "FAQ", and "ORDER". There are also "Login" and "Register" buttons. The page title is "Ancestry FAQ". A list of questions is visible, with "How accurate are my results?" selected and expanded. The text below the question reads: "Our ancestry reports provide a research-grade estimation of your BioGeographical Ancestry that have a confidence level of over 90%. This is one of the highest standards on the market. Our approach to genealogical testing is very advanced, as we have expert designed patented algorithms along with artificial intelligence helping design your reports. It's not possible to be 100% correct all the time, but we can at least be mostly correct most of the time by observing patterns, knowing history, and using statistics." Other questions in the list include "What does 'Biogeographical Ancestry' mean?", "Can a CRI Genetics test confirm my race?", and "Can women use CRI Genetics?". A "Chat with an Expert" button is located at the bottom right of the FAQ section. The Windows taskbar at the bottom shows the time as 15:46, a search bar, and various system icons. The VLC playback controls at the very bottom show a progress bar from 15:46 to 17:45, with the current position at B-35 and 100% volume.