

EXHIBIT K



DNA TESTING

COMPANY

USER EXPERIENCE

REPORTS

FAQ

ORDER

Login

Register

We Love Our Customers. Our Customers Love Us Too...



"The discoveries I made with CRI Genetics have given me a completely new understanding of my family history. It's been so exciting to take this journey. I feel like I know myself and my family better now."
- Andrew K

8 Week Guarantee

- ✓ **8-Week Efficiency Guarantee** – The lab process of examining DNA can be very time-consuming, especially if there are several customer samples coming in at once. At CRI Genetics, we offer a unique **"Efficiency Guarantee"** to ensure that you're protected from delays. If we can't get your reports ready within 8 weeks of receiving your DNA, you get your money back. This doesn't happen often, but if it happens to you, we don't want you to pay for your reports!(most get done within 4 weeks once received at the lab)
- ✓ **Your information is secure** – The moment we receive your DNA sample, we separate all personal information from it and encrypt ALL data. From that moment forward, we only know your DNA through a random serial number on your DNA collection kit. **We do not share your information without your explicit consent** and we take extra steps to ensure that our security is never breached.
- ✓ **We're very confident you will be satisfied**



https://www.crigenetics.com/testimonials?hsLang=en

Chat with an Expert

The screenshot shows a web browser window with the URL <https://www.crigenetics.com/testimonials>. The page features the CRI Genetics logo (Cellular Research Institute) and a navigation menu with links for DNA TESTING, COMPANY, USER EXPERIENCE (highlighted), REPORTS, FAQ, and ORDER. There are also buttons for Login and Register. The main heading is "Customers Testimonials" with the subtext "We love our customers. Our customers love us...". Three testimonials are displayed in a vertical list:

- Testimonial 1:** "I feel like I know myself and my family better now." The customer is Andrew K., who gave a 5-star rating. The text reads: "The discoveries I made with CRI Genetics have given me a completely new understanding of my family history. It's been so exciting to take this journey. I feel like I know myself and my family better now."
- Testimonial 2:** "I grew up thinking that my family was French and found out that we're actually German!" The customer is Paul L., who gave a 5-star rating. The text reads: "CRI Genetics has helped me make incredible discoveries about my family that I never would have known before. I grew up thinking that my family was French and found out that we're actually German!"
- Testimonial 3:** "I was never sure about my heritage, but CRI Genetics helped reveal my unique mix of ancestry." The text reads: "CRI Genetics gave me a better understanding of my background and genetic makeup. I was never sure about my heritage,"

A small notification at the bottom left of the browser window states: "Performing a TLS handshake to connect.facebook.net...".

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Testimonial 1:
Quote: "I was never sure about my heritage, but CRI Genetics helped reveal my unique mix of ancestry."
Customer: Ashley J. (5 stars)
Text: "CRI Genetics gave me a better understanding of my background and genetic makeup. I was never sure about my heritage, but CRI Genetics helped reveal my unique mix of ancestry. I absolutely recommend it!"

Testimonial 2:
Quote: "I love my adopted family, but I really wanted to know!"
Customer: Sara H. (5 stars)
Text: "As an adoptee, I didn't know anything about my parents or what my biological family history looked like at all. I love my adopted family, but I really wanted to know! CRI Genetics helped solve the mystery for me."

Testimonial 3:
Quote: "...although the other tests are consistent, just less detail"
Customer: Meagan, W | Miami, FL (5 stars)
Text: "CRI Genetics is the clear industry leader in DNA analysis market. 23andme, ancestry and Family Tree aren't even close. I tried all of them this year and I the details from crigenetics seem the highest, although the other tests are consistent, just less detail."

Testimonial 4 (partial):
Quote: "...very detailed, im mostly from Europe although some how I got 3% south east Asian and 1% African"

A yellow cursor icon is visible on the right side of the page, and a "Chat with an Expert" button is located in the bottom right corner.

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The testimonials are displayed in three vertical cards. Each card features a quote, a customer photo, a quote icon, a detailed testimonial text, and a star rating with the customer's name and location.

Testimonial 1:
Quote: "...very detailed, im mostly from Europe although some how I got 3% south east Asian and 1% African blood..."
Customer: Mike, H | Washington, DC
Rating: ★★★★★
Text: "Just received my results, I was also picked for the haplo analysis, that told me my fathers and mothers lineage going back 100k+ years, and turned out I'm related to some famous priest in the 1600s.. Very interesting an analysis, and very detailed, im mostly from Europe although some how I got 3% south east Asian and 1% African blood, while the rest is distributed all over Europe, and confirms my liniage based on my parents descent."

Testimonial 2:
Quote: "It was a simple dna test... swab one cheek, then the other put into the postage-paid box."
Customer: Jenny, B | San Diego, CA
Rating: ★★★★★
Text: "instructions are straight forward and very simple. It was a simple dna test... swab one cheek, then the other put into the postage-paid box. One thing it didn't include was how fast it was going to get results, I did an ancestry test last year and took almost 10 weeks, this test from crigenetics took only 3 weeks to get results. Glad I did it. The detail in the report is amazing, I can see my breakdown by about 15 different countries, and even shows small percentages of where bits of my dna came from, like 2% Australian, 12% German, 1% south east Asian. Great test!"

Testimonial 3:
Quote: "So many years not knowing, this really clears up a lot of questions I've had about my self and where I come from."
Customer: (Name obscured)
Rating: (Stars obscured)

On the right side of the page, there is a yellow circular icon with a red arrow pointing to the right, and a blue chat button at the bottom right that says "Chat with an Expert".

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Customer Testimonials | CRI Ge X +

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DNA TESTING COMPANY **USER EXPERIENCE** REPORTS FAQ ORDER Login Register


“So many years not knowing, this really clears up a lot of questions I’ve had about my self and where I come from.”

 **“**

It's so exciting to get my dna results. After waiting anxiously for about a month I was a bit nervous since I never knew my biological parents, I always thought I would be British or Scottish because a lot of people asked me if I was from Britain or Scotland the first time they met me and boy was I in for a surprise. Finally the results came in and I got some interesting results. I had only 6% British, 32% German, 25% Asian, no Scottish, and then a whole bunch of other countries in Europe. I was in for a surprise that I'm mostly German and Asian, now my grand children can grow up knowing where they come from. So many years not knowing, this really clears up a lot of questions I've had about my self and where I come from. And apparently there's a few famous people that share my haplo dna, which is very cool to know!

★★★★★ -Sam, O | Orlando, FL


“...it was way easier than I expected and fun to get the results.”

 **“**

This was my first time taking a genetic test, it was way easier than I expected and fun to get the results. The detail seem very accurate. I recommend it to anyone curious about your ethnic history, and where you come from. I just ordered two more for my Husband and Mom.

★★★★★ -Andrea, J | New York, NY

“...the detail blew me away...”

 **“**

it was quick, and the detail blew me away, loved it!

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"...the detail blew me away..."



“
it was quick, and the detail blew me away, loved it!

★★★★★ -Michael, P | Buffalo, NY


"I'm 14% native American, 18% Filipino, 30% latin American, and then some European breakdown and 3 % African, while only 2% Asian!"



“
WOW, this sure surprised me, I was adopted very young and never knew where I came from, always thought I was Asian, I look Asian, and everyone has always thought I am Asian. So I took the crigenetics test and was I in for a surprise! I'm 14% native American, 18% Filipino, 30% latin American, and then some European breakdown and 3 % African, while only 2% Asian! Finally I have some answers about my background, it's a good feeling to be able to identify with a culture I'm from.

★★★★★ -Bethany, K | Los Angeles, CA

"As it turns out my mother had indian heritage, since the test came back as 37% from Britain, 10% Scottish, 3% irish, and 28% Indian!"



“
Took only four days to get then kit, and two minutes to register swab my cheeks, then just sent it off in the return envelope it came with. About 4 weeks to get my results. My Mom was adopted as a chuild so I didn't know much from her side, although I knew I was british from my fathers side so I wasn't entirely sure what to expect aside from the British portion. As it turns out my mother had indian heritage, since the test came back as 37% from Britain, 10% Scottish, 3% irish, and 28% Indian! then some Asian, and African... I know I got the scottish irish and british from my father, but the indian must have come from my mom. I would have never thought so since I'm as white as a Caucasian can be.

Chat with an Expert

The screenshot shows a web browser window with the URL <https://www.crigenetics.com/testimonials>. The page features the CRI Genetics logo and navigation menu. A testimonial from Dale G. of Austin, TX, is displayed, including a photo and a quote about his DNA test results. Below the testimonial, a section titled "With CRI Genetics, you are protected." lists two key benefits: an 8-Week Efficiency Guarantee and a security guarantee. A "100% Satisfaction Guaranteed" badge is also present, along with a "Chat with an Expert" button.


Customer Testimonials | CRI Ge. X +

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I also found out I'm related to the Duke of Hamilton from the 1600s by my Y haplo dna, what a cool find!

★★★★★ -Dale, G | Austin, TX

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- ✓ **We’re very confident you will be satisfied.**– Our technology is state-of-the-art and our credentials are sound. Delivering a high-quality product that YOU will love is our absolute top priority. We listen to our customers and strive to find ways to make them even happier by giving them exactly what they want and deserve.

100% SATISFACTION GUARANTEED

SSL 256 BIT ENCRYPTION COMODO SECURE

Clinical Laboratory Improvement Amendments

WANT 50% OFF YOUR DNA TEST?
OUR LOWEST PRICE EVER Exclusive To First Time Customers.
Complete the form below to access a discount to kick-start your journey with CRI Genetics. Don't worry, We hate spam as much as you.

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