

**UNITED STATES OF AMERICA
BEFORE THE FEDERAL TRADE COMMISSION**

COMMISSIONERS: **Lina M. Khan, Chair**
 Rebecca Kelly Slaughter
 Alvaro M. Bedoya

In the Matter of

**Altria Group, Inc.,
a corporation;**

and

**JUUL Labs, Inc.,
a corporation.**

Docket No. 9393

ORDER EXTENDING WITHDRAWAL FROM ADJUDICATION

On March 6, 2023, Respondents Altria Group, Inc. and JUUL Labs, Inc. moved to dismiss this litigation as moot and no longer in the public interest. On March 21, 2023, Respondents filed a Motion to Withdraw Matter from Adjudication to Discuss Settlement. The Commission subsequently withdrew the proceeding from adjudication until June 20, 2023. *See* Order Taking Official Notice and Withdrawing Proceeding from Adjudication (May 4, 2023); 16 C.F.R. § 4.3 (extending to the next business day deadlines that fall on national holidays). The Commission has determined that further consideration of the next steps to be taken is desirable and that a short extension of the withdrawal from adjudication is warranted. Accordingly,

IT IS HEREBY ORDERED THAT this matter in its entirety will remain withdrawn from adjudication through June 30, 2023.

By the Commission.

April J. Tabor
Secretary



SEAL:
ISSUED: June 20, 2023