

UNITED STATES OF AMERICA
BEFORE THE FEDERAL TRADE COMMISSION

COMMISSIONERS: **Lina M. Khan, Chair**
Rebecca Kelly Slaughter
Alvaro M. Bedoya

In the Matter of

**IQVIA Holdings Inc.,
a corporation;**

and

**Propel Media, Inc.,
a corporation.**

Docket No. 9416

ORDER DISMISSING COMPLAINT

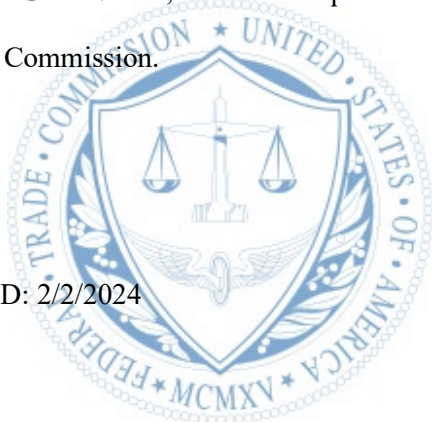
This matter comes before the Commission on Complaint Counsel and Respondents' Joint Motion to Dismiss Complaint. The Joint Motion states that IQVIA's proposed acquisition of DeepIntent that was the subject of the Complaint has been terminated and Respondents have withdrawn their Hart-Scott-Rodino Notification and Report Forms regarding the proposed acquisition. Respondents also state that they will not appeal the federal district court decision preliminarily enjoining the proposed acquisition if the complaint is dismissed. *See FTC v. IQVIA Holdings Inc.*, No. 1:23-civ-06188-ER, ECF No. 324 (S.D.N.Y. Dec. 29, 2023). Having considered the Joint Motion, we have determined that it should be granted and that this matter should be returned to adjudication for the sole purpose of dismissing the Complaint. Accordingly,

IT IS HEREBY ORDERED THAT this matter be, and it hereby is, returned to adjudication;
and

IT IS FURTHER ORDERED THAT the Joint Motion to Dismiss Complaint, dated January 16, 2024, is **GRANTED**, and the Complaint in this proceeding is dismissed without prejudice.

By the Commission.

SEAL:
ISSUED: 2/2/2024



April J. Tabor
Secretary